

2023

NOTICE OF ANNUAL MEETING OF SHAREHOLDERS AND PROXY STATEMENT

# Dear Fellow Shareholders,

We are grateful for your support as Disney marks our 100th anniversary. Few companies have the privilege of celebrating such a milestone, which is emblematic of our constant evolution and ability to innovate and set the standard for our industry. With the richest set of assets and intellectual property in the media sector and Disney's legacy of world-class storytelling, we continue to strive to build memories that last a lifetime and nurture deep emotional connections with audiences around the world. Reflecting back on fiscal 2022 and looking forward to the year ahead, we are proud of our accomplishments towards achieving our long-term goals and excited about the opportunities that lie ahead for The Walt Disney Company and its shareholders.

Your company has an unrivaled combination of content, creative talent and distribution capabilities that have propelled our world-class storytelling. We won 6 Academy Awards and 26 Primetime Emmy Awards in 2022 across our studios and achieved an additional 19 news and documentary Emmy wins across ABC News, National Geographic, FX and Hulu. We saw strong revenue and profit growth at our domestic parks in fiscal 2022. We continued to invest in direct-to-consumer streaming throughout the year and ended the fiscal year with more than 235 million direct-to-consumer subscriptions across our services.

In November, we announced Bob Iger's return to the role of Chief Executive Officer. While remaining focused on the ongoing evolution of our core operating model, the Board gave Bob a dual mandate for his two-year term to rebalance investment with return opportunity while retaining the focus on the creative talent that defines Disney and to assist the Board in ongoing leadership succession planning. We are confident that Bob's deep understanding of the Company and industry through his four decades of experience at Disney, including 15 years as CEO, positions him well to set the strategic direction for our continued value creation, which he has a strong track record of delivering. Bob is simultaneously prioritizing assisting the Board in identifying, developing and mentoring a successor CEO, a process which has already begun.

We are also excited to be welcoming Mark Parker into his role as Chairman of the Board, effective following our 2023 Annual Meeting of Shareholders. Mark's four decades of experience at a Fortune 100 consumer-facing company, including his service as executive chairman and as chairman of the board, president and chief executive officer; successful history navigating chief executive officer succession; and deep understanding of the dynamic operating environment currently facing international, consumer-facing companies with global recognition render him ideally suited to take on this role. We want to thank Susan Arnold for her 15 years of dedicated service to Disney. Susan's leadership on the Board has been invaluable, as she navigated through significant strategic shifts in the business while serving as an exemplary steward of the Disney brand.

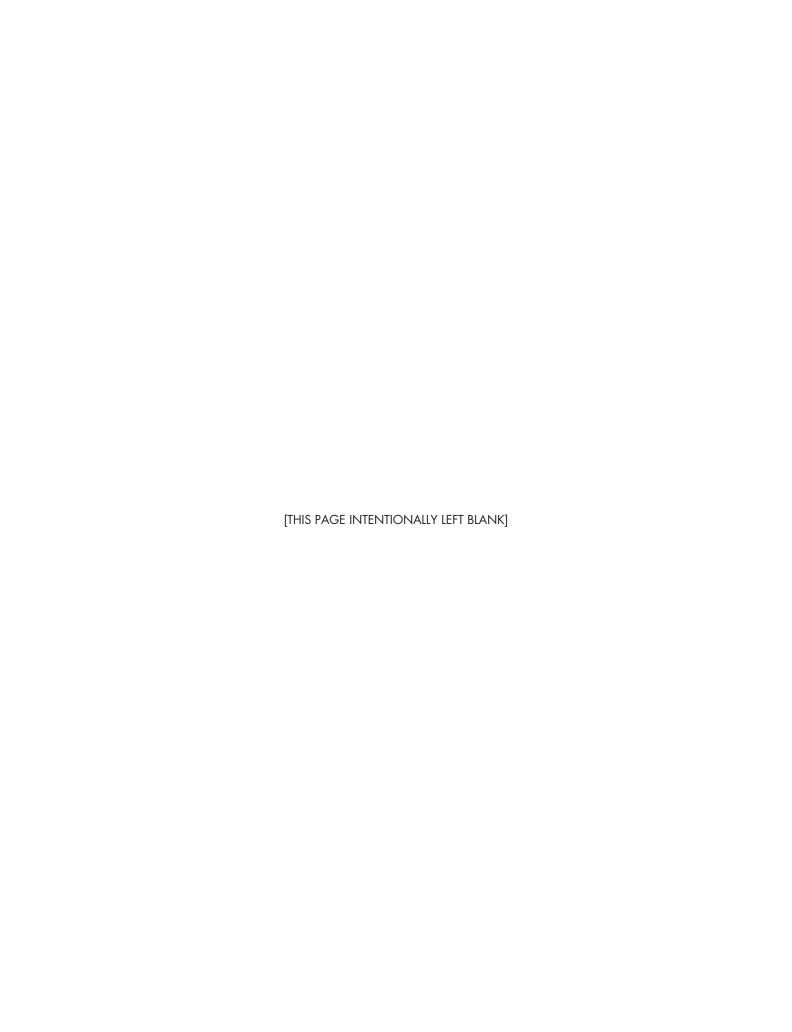
As a Board, we have continued to evolve to ensure that we have the right combination of backgrounds, skill sets and perspectives to guide the Company into the future. Today, Disney's Directors bring experience across a relevant range of skill sets including brand, marketing and retail, direct-to-consumer expertise and technology and innovation. We were excited to welcome Carolyn Everson to the Board as a new Director in November. Carolyn is a well-respected leader with deep experience in roles at complex global companies, with a strong background in building world-class media and digital advertising businesses. Carolyn adds to a group of Directors with an optimal combination of experience and skills that are vital to Disney's strategic priorities, expansive reach, and business mix

We have continued to remain responsive to the feedback of our shareholders across a number of different focus areas. A full list of enhancements that the Board approved to related policies, initiatives and disclosures as informed by shareholders can be found in the section of the proxy statement titled "Proxy Summary — Shareholder Engagement and Responsiveness."

We thank you for your investment and look forward to continuing our ongoing dialogue. It has been a privilege to speak with many of you during our time at Disney, and we thank you for helping us continue to improve as we look forward to our next century.

Sincerely,

The Walt Disney Company Board of Directors



# **Notice of 2023 Annual Meeting**

The 2023 annual meeting of shareholders of The Walt Disney Company will be held virtually at www.virtualshareholdermeeting.com/DIS2023 (please see "Attendance at the Meeting" below.)

MONDAY, APRIL 3, 2023 10:00 A.M. PACIFIC TIME

PROPOSAL	FOR MORE INFORMATION	BOARD RECOMMENDATION
COMPANY PROPOSALS		
Proposal 1: Election of eleven nominees named in the proxy statement as Directors, each for a term of one year.	Page 75	FOR EACH NOMINEE
<b>Proposal 2:</b> Ratification of the appointment of PricewaterhouseCoopers LLP as the Company's independent registered public accountants for fiscal 2023.	Page 76	FOR
<b>Proposal 3:</b> Consideration of an advisory vote to approve executive compensation.	Page 77	FOR
<b>Proposal 4:</b> Consideration of an advisory vote on the frequency of votes on executive compensation.	Page 78	FOR 1 YEAR
SHAREHOLDER PROPOSALS		
<b>Proposal 5:</b> Shareholder proposal, if properly presented at the meeting, requesting a report on operations related to China.	Page 79	AGAINST
<b>Proposal 6:</b> Shareholder proposal, if properly presented at the meeting, requesting charitable contributions disclosure.	Page 82	AGAINST
<b>Proposal 7:</b> Shareholder proposal, if properly presented at the meeting, requesting a political expenditures report.	Page 84	AGAINST

Shareholders of record of The Walt Disney Company common stock (NYSE: DIS) at the close of business on February 8, 2023, are entitled to vote at the meeting and any postponements or adjournments of the meeting. A list of these shareholders is available during ordinary business hours at the offices of the Company in Burbank, California.

February 10, 2023 Burbank, California

Jolene E. Negre

Associate General Counsel and Secretary

#### YOUR VOTE IS IMPORTANT

Please vote as promptly as possible by using any of the following methods:

included in your proxy card, voting instruction form or notice and access the website indicated.

SCAN Your proxy card, voting instruction form or notice may also include a QR code for voting by your mobile phone. You will need the control number included in your proxy card, voting instruction form or notice.

PHONE Call 1-800-690-6903 or the number on your voting instruction form. You will need the control number included in your proxy card, voting instruction form or notice.

MAIL Mark, sign and date your proxy card or voting instruction form and return it in the postage-paid envelope provided.

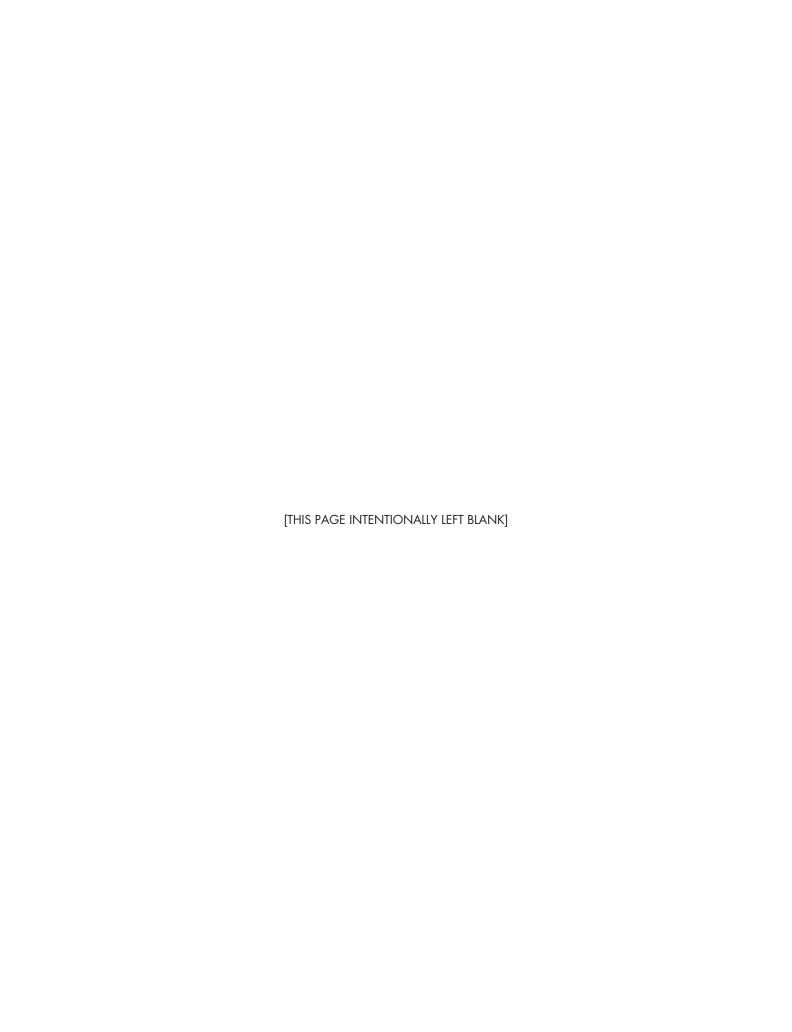
Important Notice Regarding the Availability of Proxy Materials for the Shareholder Meeting to be Held on April 3, 2023

The proxy statement and annual report to shareholders and the means to vote by Internet are available at www.ProxyVote.com/Disney

#### Attendance at the Meeting

To attend the virtual annual meeting, you must be a shareholder on the record date and have previously registered to attend the meeting. Register to attend the virtual meeting on or before March 31, 2023 by visiting www.ProxyVote.com/Disney and selecting "Attend a Meeting." You will need the 16-digit control number found on your proxy card or notice. You will receive a confirmation e-mail with information on how to attend the meeting. After you have registered, you will be able to participate in the annual meeting by visiting www.virtualshareholdermeeting.com/DIS2023 and entering the same 16-digit control number you used to pre-register and as shown in your confirmation e-mail. Beneficial shareholders who do not have a 16-digit control number should follow the instructions provided on the voting instruction form provided by your broker, bank or other nominee. In addition to registering for the meeting, beneficial holders that wish to vote must obtain a legal proxy from their bank, broker or other nominee prior to the meeting. You will need to have an electronic image (such as a pdf file or scan) of the legal proxy with you when voting

Participation in the meeting is limited due to the capacity of the host platform and access to the meeting will be accepted on a first-come, first-served basis once electronic entry begins. Electronic entry to the meeting will begin at 9:00 a.m. PT and the meeting will begin promptly at 10:00 a.m. PT. If you encounter difficulties accessing the virtual meeting, please call the technical support number that will be posted at www.virtualshareholdermeeting.com/DIS2023. If you cannot attend the meeting or if you are not a shareholder of record, you can still listen to the meeting, which will be available on our Investor Relations website.

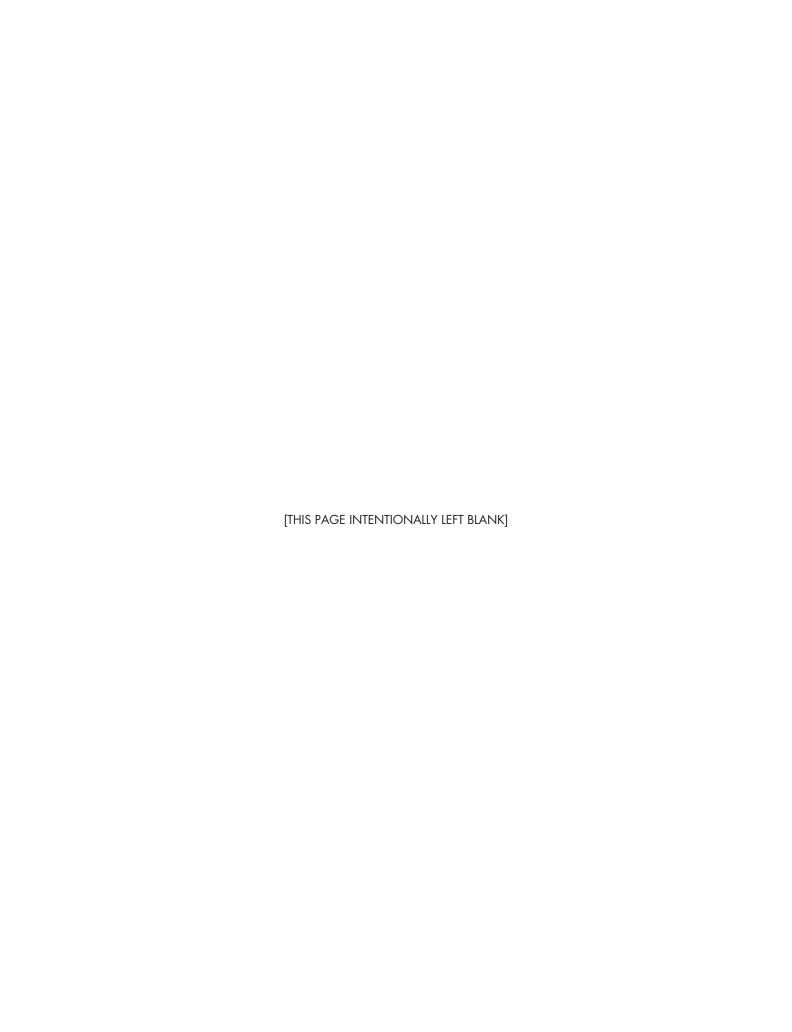


# Cautionary Note Regarding Forward-Looking Statements

This proxy statement contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995, including statements regarding mandates, expectations, beliefs, business plans and other statements that are not historical in nature. These statements are made on the basis of the Company's views and assumptions regarding future events and business performance and plans as of the time the statements are made. The Company does not undertake any obligation to update these statements unless required by applicable laws or regulations and you should not place undue reliance on forward-looking statements.

Actual results may differ materially from those expressed or implied. Such differences may result from actions taken by the Company, including restructuring or strategic initiatives or other business decisions, as well as from developments beyond the Company's control, including: further deterioration in domestic and global economic conditions, including heightened inflation, capital market volatility, interest rate and currency rate fluctuations and economic slowdown or recession; deterioration in or pressures from competitive conditions; consumer preferences and acceptance of our content and offerings; health concerns and their impact on our businesses; international, regulatory, political or military developments; technological developments; labor markets and activities; adverse weather conditions or natural disasters; and legal or regulatory changes. Each such risk includes the current and future impacts of and is amplified by, the COVID-19 pandemic and related mitigation efforts. Such developments may further affect entertainment, travel and leisure businesses generally and may, among other things, affect (or further affect, as applicable): our operations, business plans or profitability; and demand for our products and services.

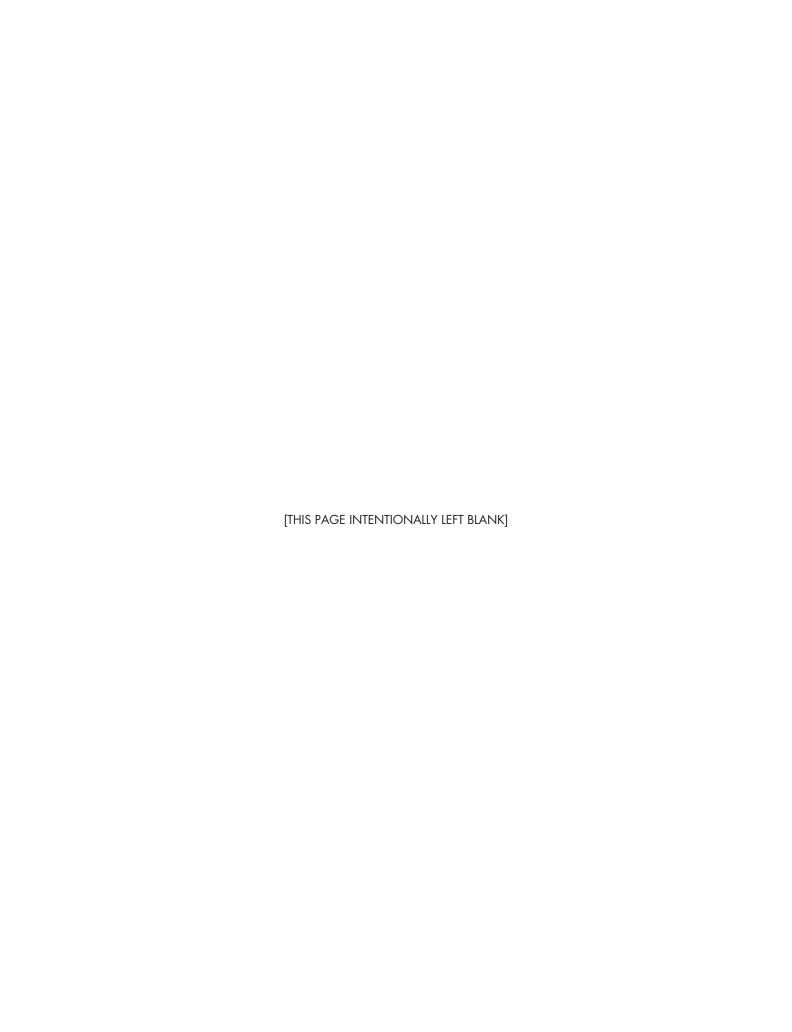
Additional factors are set forth in the Company's Annual Report on Form 10-K for the year ended October 1, 2022, under the captions "Risk Factors," "Management's Discussion and Analysis" and "Business," and subsequent filings with the Securities and Exchange Commission ("SEC"), including, among others, quarterly reports on Form 10-Q.



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The Walt Disney Company (500 South Buena Vista Street, Burbank, CA 91521) is providing you with this proxy statement relating to its 2023 Annual Meeting of Shareholders (the "Annual Meeting"). The Company expects to commence mailing of its proxy materials to shareholders on or about February 13, 2023. References to the "Company," "Disney," "we" or "our" in this proxy statement refer to The Walt Disney Company and, as applicable, its consolidated subsidiaries. The Company's website and social media feeds and the information contained or linked therein or otherwise connected thereto are not part of or incorporated by reference into this proxy statement, regardless of any reference to such website or social media feeds in this proxy statement.



# **Proxy Summary**

This summary highlights certain information in this proxy statement. As it is only a summary, please review the complete proxy statement and fiscal 2022 annual report before you vote.

# **Proxy Voting Roadmap**

PROPOSAL		FOR MORE INFORMATION	BOARD RECOMMENDATION
COMPANY PROPOSALS			
Proposal 1: Election of Eleven Director	ors	Page 75	FOR EACH NOMINEE
Proposal 2: Ratification of Independe	ent Accountants	Page 76	FOR
Proposal 3: Advisory Resolution on E	xecutive Compensation	Page <i>77</i>	FOR
Proposal 4: Advisory Resolution on F	requency of Votes on Executive Compensation	Page 78	FOR 1 YEAR
SHAREHOLDER PROPOSALS			
<b>Proposal 5:</b> Shareholder proposal, if operations related to China.	properly presented at the meeting, requesting a report on	Page 79	AGAINST
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## Fiscal 2022 Overview

In fiscal 2022, we continued to see strong demand and growth across our businesses and execute on our long-term strategy. Our content, across our unmatched collection of brands, formats and distribution platforms, continues to meaningfully resonate with audiences around the world and fuel our portfolio of businesses. We continue to invest in our Media and Entertainment Distribution businesses, ending the fiscal year with over 235 million total direct-to-consumer subscriptions, preparing to launch the advertisingbased tier of Disney+ and generating nearly \$3.5 billion at the global box office. At our Parks, Experiences and Products business, we are beyond pleased with our recovery coming out of the pandemic, launching several new attractions and experiences and achieving the segment's highest full year revenue, operating income and margin.

# **Business Highlights and Performance**

# DISNEY MEDIA AND ENTERTAINMENT DISTRIBUTION

#### Advertising **Upfront**

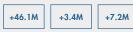
in commitments from advertisers at the 2022 Upfront, a record for the Company

# and Thor: Love and Thunder

Including tentpoles Encanto,

Generated

nearly



Year-Over-Year Net Adds



Dr. Strange in the Multiverse of Madness

In Global

#### **DISNEY PARKS, EXPERIENCES AND PRODUCTS**

#### **Record Results**

**Full Year Segment** Revenue

Operating Income

Introduction of Genie+

and Lightning Lane at

**Domestic Parks** 

## **Total Direct-to-Customer** subscriptions

Over 235 million as of FY22

26 Primetime Emmys

6 Academy Awards

**Premium Content** 

Quality

## **#1 NETWORK**



for sports minutes watched among all key demographics

Source: Nielsen

# DISNEP (RUISE LINE

Launch of the Disney Wish July 14th



#### **TOTAL COMPANY**

Year-over-year increase of 23%

**Income from Continuing** 

**Operations Before Income Taxes** 

Year-over-year increase of >100%

# **Board of Directors Highlights**

#### **Director Nominees**

The Board of Directors of The Walt Disney Company (the "Board") has nominated a slate composed of eleven talented directors with skill sets, experiences and professional backgrounds representing a diversity of perspectives and characteristics that are particularly relevant to Disney's business and strategic objectives, as reflected in their biographies in the section of this proxy statement titled "Corporate Governance and Board Matters — The Board of Directors — Director Nominees."



6 Years of Average Tenure

10 out of 11 Independent Directors

Working closely with the full Board, the Governance and Nominating Committee develops criteria for open Board positions, taking into account the needs of the Board and Company at the time. On November 20, 2022, Bob Iger joined the Board in connection with his appointment as CEO, providing decades of media and entertainment experience. On November 21, 2022, Carolyn Everson joined the Board. Ms. Everson brings deep experience in consumer-facing companies as a veteran media and advertising technology executive. The current term of office of all of the Company's directors expires at the 2023 Annual Meeting. For more information regarding these matters and our corporate governance, see the section of this proxy statement titled "Corporate Governance and Board Matters."

# **Board Oversight**

In direct response to shareholder feedback, the Board has recently updated several aspects of its risk oversight. For more information regarding these matters, see the sections of this proxy statement titled "Proxy Summary — Shareholder Engagement and Responsiveness — Commitment to Investor Engagement and Overview of Responsive Actions" below and "Corporate Governance and Board Matters — The Board's Role in Risk Oversight." The Board specifically delegated oversight of certain risks to its committees:

- The Audit Committee oversees cybersecurity and data security risks and mitigation strategies.
- The Compensation Committee oversees the Company's workforce equity matters, including: diversity, equity and inclusion initiatives and results; employee engagement; and employee surveys, and risks associated with the Company's compensation policies and practices.
- The Governance and Nominating Committee oversees the Company's lobbying and political strategy; human rights policies; and environmental, social and governance programs and reporting, including with respect to environmental and sustainability policies and initiatives to address climate change risks.

In addition, the Audit Committee reviews the Company's policies and practices with respect to risk assessment and risk management.

# **Shareholder Engagement and Responsiveness**

Below are overviews of the Company's engagement process, feedback from investors and responsive Company actions.

## **Investor Engagement Process**

contacted over 95%
of our largest 50 shareholders in calendar year 2022

Held over 100

focused on Board, executive compensation and ESG related topics, with shareholders across size and geography led by, as appropriate, independent members of the Board of Directors, and our Investor Relations team

During fiscal 2022, including following the 2022 Annual Meeting of Shareholders (the "2022 Annual Meeting"), members of executive management and Board leadership continued their active engagement with shareholders. Our Investor Relations team engaged regularly throughout the 2022 calendar year with a broad subset of our investor base. In addition to these regular conversations, our Investor Relations team also held two formal rounds of engagement sessions, which included Board members, in the winter/spring and the fall with top shareholders to hear and respond to feedback. The feedback gathered during these conversations helped inform the Board's thinking, in particular, about compensation, governance and disclosure.

As part of its active engagement with shareholders, in September 2022 the Company entered into a support agreement with Third Point LLC ("Third Point"), pursuant to which the Company appointed Carolyn Everson to the Board and agreed to include Ms. Everson as a director nominee for the 2023 Annual Meeting and Third Point agreed to customary standstill, voting and other provisions through the 2024 Annual Meeting of Shareholders (the "2024 Annual Meeting").



# Commitment to Investor Engagement and Overview of Responsive Actions

Over the past two years, we have taken numerous responsive actions informed by shareholder feedback. Below we summarize key shareholder feedback the Company received from investors and highlights of actions the Company took in response.

KEY THEMES	WHAT WE HEARD	WHAT WE DID
		The Board memorialized the Audit Committee's oversight of cybersecurity and data security risks in the Audit Committee Charter.
	Increase Board oversight and executive leadership of	The Compensation Committee memorialized its oversight of risks associated with the Company's compensation policies and practices and expanded its oversight of workforce equity matters to include: diversity, equity and inclusion initiatives and results; employee engagement; and employee surveys.
Board and Executive	certain focal areas '	The Board delegated oversight of lobbying and political strategy; human rights policies; and environmental, social and governance programs and reporting to the Governance and Nominating Committee.
Oversight		We have implemented enhanced executive review of company-wide political contributions and lobbying.
	Increase Board expertise in key business areas	The Board appointed Carolyn Everson, a veteran media and advertising technology executive with deep experience in consumer-facing companies, and Bob Iger, a seasoned media and entertainment executive.
	Maintain an independent Chairman	The Board elected an independent Chairman in fiscal 2022.
	Enhance disclosure of	We expanded disclosure of trade association payments and have committed to provide the rationale of each membership and prohibit use of trade association dues for political candidate contributions.
Lobbying	lobbying policies and activities	We have committed to provide increased disclosure on the Company's core policy issues and key steps the Company may take when there is misalignment with trade associations.
		We have committed to integrate links to federal lobbying reports and state lobbying reports where readily available in environmental, social and governance reporting.
Human Rights	Expand human rights disclosure	We updated our Human Rights Policy, enhanced public disclosures and will provide an annual human rights report to the Governance and Nominating Committee.
Chemical Management	Expand reporting of chemical management	We have committed to enhance disclosures of priority chemicals, including reduction plans and progress.
Workforce Disclosure	Expand reporting of the Company's demographic and inclusion metrics	We have committed to disclosing quantitative metrics reflecting hiring, promotion and retention by gender, race and ethnicity before the end of 2024.
Pay Equity	Report on pay ratios across	We disclosed annual adjusted gender, race and ethnicity pay ratio data (Pay Ratio Dashboard on the "ESG Reporting" page of our Corporate Social Responsibility ("CSR") website).
, .,	race/ethnicity and gender	We have also committed to expanding our assessment of the adjusted pay ratio in 2023 and disclosing unadjusted median analysis of pay in 2024.
	Increase the impact of performance on officer pay	For fiscal 2023, the Compensation Committee set the portion of the CEO's long-term incentive award comprised of performance-based restricted stock units (also referred to as "PBUs") at 60%, an increase from 50% in fiscal 2022. For all other NEOs, PBUs comprise at least 50% of overall long-term incentive grant value for fiscal 2022 and beyond, an increase from 30% in fiscal 2021.
	outcomes	The Compensation Committee increased the relative total shareholder return ("TSR") test to achieve PBU target payout for all NEOs (as defined herein) to the 55th percentile of S&P 500 companies for fiscal 2022 and beyond.
Executive		The Compensation Committee eliminated return on invested capital ("ROIC") from the annual bonus program.
Compensation	Evaluate compensation metrics to reduce overlap and ensure strategic	While continuing to use ROIC as a PBU metric in the long-term incentive program, the Compensation Committee returned to setting full 3-year goals in fiscal 2023.
	alignment	The Compensation Committee aligned financial metrics with market practice and the Company's overall growth and profitability goals by incorporating adjusted revenue, adjusted segment operating income and adjusted after-tax free cash flow as financial metrics and removing adjusted earnings per share.
	Enhance executive compensation disclosures	We expanded disclosure for each of our fiscal 2022 annual bonus program metrics under the section titled "Executive Compensation — Compensation Discussion and Analysis" to include the performance target, and also include the performance leverage for the fiscal 2022 ROIC performance period for the PBUs.

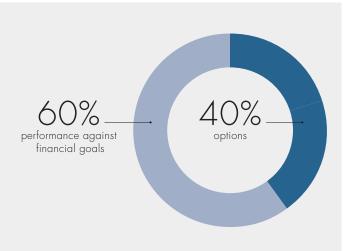
# Compensation Structure and Philosophy

The Compensation Committee firmly believes in pay for performance. In fiscal 2022, 90% of Mr. Chapek's target total direct annual compensation varied with performance and equity versus being fixed. Mr. Chapek's target total direct annual compensation was comprised of 10% base salary, 30% target annual incentive, 15% time-vested RSUs, 15% stock options and 30% PBUs.



For fiscal 2023, Bob Iger's equity award is composed of 60% performance-based restricted stock units and 40% options;

the realized performance-unit value depends on two-year achievement of relative TSR and absolute ROIC performance to reflect his two-year employment term, and the options only have value to the degree that Disney stock price increases.



Beginning in fiscal 2022, target payout for the relative TSR test of PBUs for all NEOs requires TSR performance at the 55th percentile of the S&P 500 companies. Additionally, beginning in fiscal 2022, PBUs represent at least 50% of the overall long-term incentive grant value for all NEOs.

More detail regarding our strategic priorities and our performance metrics can be found in the section of this proxy statement titled "Executive Compensation — Compensation Discussion and Analysis."

# Corporate Social Responsibility Highlights

The Company has a longstanding commitment to CSR. In 2021, we refreshed our CSR strategy to connect it more deeply to Disney's corporate mission and commercial offerings and to embrace our unique opportunities for leadership. As a global company operating in many industries and geographies, Disney's CSR strategy is built around our consideration of a wide, complex and evolving set of issues. Additional details of the Company's CSR efforts are available at our CSR website.

# **Human Capital Management Highlights**

#### Health, Wellness, Family Resources and Other Benefits

- Provide healthcare options aimed at improving quality of care and family care resources while limiting out-of-pocket costs
- Provide free mental and behavioral health resources, including on-demand access to the Employee Assistance Program for employees and their dependents
- Offer access to two Centers for Living Well, providing convenient, on-demand access to board-certified physicians and counselors
- Hosted Global Well-Being Week, a dedicated week for employees around the world to celebrate, learn and engage in well-being through in-person and virtual events and activities focused on physical, emotional, financial and social well-being

#### **Talent Development and Education**

- Offer training and development programs (online, instructor-led and on-the-job learning formats) and executive talent and succession planning with an individualized development approach
- Through our education investment program, Disney Aspire, pay 100% of the tuition costs upfront for participating employees at a variety of in-network learning providers and universities and reimburse employees for applicable books and fees. Approximately 13,000 employees were enrolled in a Disney Aspire program and approximately half of participants were earning a Bachelor's or Master's degree at the end of fiscal 2022.

#### Diversity, Equity and Inclusion

- Published U.S. Employer Equal Opportunity data
- Offered an executive incubator program and creative talent development program designed to create a pipeline of next-generation creative executives from underrepresented backgrounds
- Facilitated programs like Disney Veterans Institute Summit, Disney on the Yard, Women's Talent Network and Black Talent Network to help attract and develop a more diverse workforce at all levels
- Supported over 100 employee-led Business Employee Resource Groups, which represent and support the diverse communities that make up our workforce

#### **Human Rights**

• Updated our Human Rights Policy Statement with information on the Company's ongoing due diligence to identify, prevent, mitigate and account for human rights risks and impacts

## 2030 Environmental Goals<sup>1</sup>



to reduce all emissions, aligned to 'well below 2 degrees' scenario • Achieve net zero Scope 1 & 2

Submitted science-based target

greenhouse gas emissions for our direct operations

• Produce or purchase 100% zero carbon electricity for direct operations



Implement localized watershed stewardship strategies and source sustainable seafood



Waste

- Pursue zero waste to landfill at wholly owned and operated parks and resorts
- Reduce single use plastics in our parks, resorts and cruise line



**Materials** 

Reduce the environmental impacts of materials used in the creation and packaging of our products, while also working to increase the sustainability of our manufacturing network



Sustainable Design

Implement design standards for new projects to achieve near net zero greenhouse gas emissions, maximize water efficiencies and support zero waste operations

The complete set of our 2030 environmental goals, including the Company's goal to reduce its Scope 3 greenhouse gas emissions, is provided in our 2030 Environmental Goals White Paper, available on the Environmental Sustainability page of our CSR website. Our 2030 Environmental Goals White Paper also provides details around our goal coverage and approaches. Progress towards our goals is reported in our annual CSR Report. Disney's 2022 CSR report will be published in our second quarter of fiscal 2023.

# **Corporate Governance and Board Matters**

# **Corporate Governance Documents**

The Board has adopted *Corporate Governance Guidelines*, which set forth a flexible framework within which the Board, assisted by its committees, directs the affairs of the Company. The *Guidelines* address, among other things, the composition and functions of the Board, Director independence, stock ownership by and compensation of Directors, management succession and review, Board leadership, Board committees and selection of new Directors.

The Company has *Standards of Business Conduct*, which are applicable to all employees of the Company, including the principal executive officer, the principal financial officer and the principal accounting officer. The Board has a separate *Code of Business Conduct and Ethics for Directors*, which contains provisions specifically applicable to Directors.

Each standing committee of the Board is governed by a charter adopted by the Board.

The Corporate Governance Guidelines, the Standards of Business Conduct, the Code of Business Conduct and Ethics for Directors and each of the Audit, Compensation and Governance and Nominating Committee charters are available on the Company's Investor Relations website under the "Corporate Governance" heading at <a href="https://www.disney.com/investors">www.disney.com/investors</a> and in print to any shareholder who requests them from the Company's Secretary. If the Company amends or waives the Code of Business Conduct and Ethics for Directors or the Standards of Business Conduct with respect to the principal executive officer, principal financial officer or principal accounting officer, it will post the amendment or waiver at the same location on its website.

# The Board of Directors

The Board's nominees for the Board are set forth below under the section titled "Corporate Governance and Board Matters — The Board of Directors — Director Nominees." In fiscal 2022, the Board met 11 times and each then-serving Director attended at least 75% of the meetings of the Board and committees on which such Director served that occurred while such Director served on the Board or the committees. All then-serving Directors attended the Company's 2022 Annual Meeting. Under the Company's Corporate Governance Guidelines, each Director is expected to dedicate sufficient time, energy and attention to ensure the diligent performance of such Director's duties, including by attending meetings of the shareholders of the Company and meetings of the Board and committees of which such Director is a member.

# **Director Skills and Experience Matrix**

Each of the Board's Director nominees possesses core competencies that contribute to their service on the Disney board. In addition to those qualifications, our Director nominees collectively possess skill sets that are directly relevant to the Company's business and strategic objectives. The following table summarizes the key skills and experiences of each Director nominee that your Board considered important in its decision to nominate or re-nominate that individual to your Board. Further details about each Director nominee's qualifications are set forth in their individual biographies.

		Corte per de la companya de la compa	c, bersec	Brond Mail	direct to Co	Tednology !	n Diversity
	BOARD MEMBER		C/L	Ski	lls Centra ney's Strat	l to	Qr.
	Mary T. Barra	<b>√+</b> ○		<b>√</b> ∗	<b>√</b>	<b>√</b>	<b>√</b>
	Safra A. Catz	√+ <b>♦</b>	<b>√</b>	<b>√</b>		<b>√</b>	<b>√</b>
	Amy L. Chang	✓	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	<b>✓</b>
	Francis A. deSouza	<b>√</b> +	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	<b>✓</b>
	Carolyn N. Everson	✓		<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>
	Michael B.G. Froman	<b>√</b> ○	✓	<b>√</b>			
	Robert A. Iger	<b>√</b> +		<b>√</b>	<b>√</b>	<b>√</b>	
	Maria Elena Lagomasino	<b>√</b> ○		<b>√</b>			<b>√</b>
	Calvin R. McDonald	<b>√</b> +		<b>√</b> ∗	<b>√</b>		
	Mark G. Parker	<b>√</b> +		<b>√</b> ∗	<b>√</b>		
	Derica W. Rice	<b>√</b> +		✓	<b>√</b>		<b>√</b>
,	company CEO in an ESG thought co	enotes public mpany CFO perience	*	brand le	particular adership c sumer exp	expertise and integro erience	in ation

Core Competencies include each of: Executive Management Experience; Finance and Accounting; Global Business Operations; Risk Management; Business Development, Mergers and Acquisitions and Growth; and Corporate Responsibility Experience.

Corp	orate
	ernance
and	Board
Mat	ers

Proxy Summary Director Compensation Executive Compensation Audit-Related Matters Items to Be Voted On Information About Voting Certain Relationships and Related Person Transactions

Other Information

SKILLS & EXPERIENCE	APPLICATION TO THE COMPANY
Executive Management Experience	The scale and complexity of the business requires the successful alignment of various teams across functions and geographies to execute on strategic initiatives
Finance and Accounting	The Company's business is multifaceted and requires a range of financial and accounting skill sets for effective oversight, including experience as an operating executive with responsibility for all or a portion of a company's financial reporting, experience in the financial sector or private equity or as an audit committee member for publicly traded companies, or educational background or training in accounting or finance
Global Business Operations	The Company operates across many geographies with audiences and guests from different backgrounds, requiring a deep understanding of the nuances of the international business environments
Risk Management	The Company's scale and complexity necessitates a thoughtful and coordinated approach to risk management, including clear understanding and oversight of the various risks facing the Company
Business Development, Mergers and Acquisitions and Growth	Implementation of both organic and inorganic growth strategies, identification of acquisition and business combination targets, analyzing cultural and strategic fit and the development of strategic partnerships are instrumental to the Company's long-term success
Corporate Responsibility Experience	The Company's physical footprint and broad reach through its audience and guest base requires consideration of a complex and evolving set of issues including governance, human capital management, diversity, inclusion and environmental
Cybersecurity	The Company's evolving and growing consumer base requires deep experience in technology and processes to protect the storage of information and maintain confidentiality, safeguarding the Company's principles of privacy by design, accountability and transparency
Brand, Marketing and Retail Management	Brand awareness and brand equity is core to the Company's ability to develop connections with audiences and guests, as is the ability to deploy effective retail and marketing strategies to support creative content
Direct-to-Consumer Expertise	As the Company continues to invest in and grow its direct-to-consumer ("DTC") offerings and global distribution capabilities, oversight of and expertise in managing and creating new DTC products and capabilities help ensure the Company stays ahead of evolving consumer preferences
Technology and Innovation	The Company must leverage innovative technological strategies and maintain an understanding of emerging technology trends to continuously improve the guest experience and build strong connections with audiences
Diversity	The Company values representation on the Board of gender, ethnic, racial and cultural perspectives that reflect the diversity of the Company's shareholders, employees, customers, guests and communities

#### **Director Nominees**

Proxy

## Mary T. Barra

## CHAIR AND CHIEF EXECUTIVE OFFICER, GENERAL MOTORS COMPANY **Experience:**



Director since: 2017 Committees: Compensation

2016-Present	Chair and Chief Executive Officer, General Motors Company (an automotive
	manufacturing company)
2014-2016	Chief Executive Officer, General Motors Company
2013-2014	Executive Vice President, Global Product Development, Purchasing and Supply
	Chain, General Motors Company
2011-2013	Senior Vice President, Global Product Development, General Motors Company
2009-2011	Vice President, Global Human Resources, General Motors Company
2008-2009	Vice President, Global Manufacturing Engineering, General Motors Company

#### Other Public Company Directorships:

General Motors Company (2014-Present)

#### Former Public Company Directorships:

General Dynamics Corporation (2011–2017)

#### Notable Experience Aligned with Disney's Strategy and Key Board Contributions

- Ms. Barra has deep experience in strategy and brand evolution through her role in driving General Motors' transformation to electric and autonomous vehicles, which provides a critical perspective on the Board throughout the Company's own strategic progression and embracing of technological change and shifts in consumer sentiment
- Ms. Barra's position as Chief Executive Officer of General Motors affords her the ability to provide invaluable insight to both the leadership team and fellow Board members on long-term strategic decision making, large-scale cost rationalization and organizational restructuring and maintaining strong brand leadership
- She brings meaningful experience in human capital management and executive compensationrelated matters in her role on the Company's Compensation Committee, where she focuses on aligning incentive structures with shareholder value creation and execution of long-term strategic priorities

- Overseeing and managing diverse and inclusive executive teams and a sizeable global workforce, with an emphasis on development and marketing of technology-based consumer-facing products and managing supply chain and inflationary product environments through her various executive roles at General Motors
- Governance and public policy thought leadership, understanding of worldwide consumer markets and risks facing large public companies with complex retail operations through her role as chair of the Business Roundtable

#### Safra A. Catz

Proxy

Summary

#### CHIEF EXECUTIVE OFFICER, ORACLE CORPORATION



Age: 61
Director since: 2018
Committees:
Audit (Sitting Chair)

#### **Experience:**

2014-Present Chief Executive Officer, Oracle Corporation (a computer technology corporation)

2011–2014 President and Chief Financial Officer, Oracle Corporation

2008–2011 President, Oracle Corporation

2005–2008 President and Chief Financial Officer, Oracle Corporation

2004–2005 President, Oracle Corporation

1999–2004 Various positions, Oracle Corporation

#### Other Public Company Directorships:

Oracle Corporation (2001–Present)

#### Notable Experience Aligned with Disney's Strategy and Key Board Contributions

- Through Ms. Catz's position as Chief Executive Officer and formerly Chief Financial Officer of
  Oracle Corporation, she provides invaluable insight to both the leadership team and fellow Board
  members on long-term strategic planning and execution and large-scale cost rationalization and
  organizational structure evaluation
- Ms. Catz oversaw the successful acquisition and integration of companies at Oracle, a key skill set to contribute to the Board throughout Disney's prior acquisition strategies and future development
- Ms. Catz's executive leadership roles at Oracle also allow her to offer impactful guidance to the Board and leadership team on the rapidly changing technological landscape that affects our businesses
- Her experience leading the financial function of a complex, global technology company strengthens her role on the Audit Committee through the extensive financial and accounting and risk management expertise she brings to the Board and committee

- Cybersecurity oversight, including the protection of electronically stored data from her executive roles at Oracle
- Brand management and governance thought leadership developed through the oversight of the strategic direction of Oracle

Experience:

# Amy L. Chang

Proxy

Summary

#### FORMER EXECUTIVE VICE PRESIDENT, CISCO SYSTEMS, INC.



Age: 46
Director since: 2021
Committees:
Governance and
Nominating

Experience.	
2018-2020	Executive Vice President and General Manager, Collaboration, Cisco Systems, Inc. (a
	networking hardware company)
2013-2018	Founder and Chief Executive Officer, Accompany, Inc. (a relationship intelligence
	platform company)
2005-2012	Global Head of Product, Google Ads Measurement; various additional positions,
	Google, Inc. (a technology company)

#### **Other Public Company Directorships:**

Procter & Gamble (2017–Present)

#### Former Public Company Directorships:

Marqeta, Inc. (2021–2022) Cisco Systems, Inc. (2016–2018) Splunk, Inc. (2015–2017)

#### Notable Experience Aligned with Disney's Strategy and Key Board Contributions

- Ms. Chang has developed expertise across the technology sector from her time as an Executive
  Vice President at Cisco Systems, Inc., leading product development for Google Ads Measurement
  and Reporting and a founder of a digital startup
- She provides a unique viewpoint of emerging technology trends and the implementation of innovative technological business strategies that are particularly important to our Media and Entertainment Distribution business
- Ms. Chang also provides valuable perspective on talent attraction and retention for key technical
  roles that are vital to Disney's content creation and digitally driven teams and an understanding of
  large-scale cost rationalization and analysis of organizational structure from her tenure as a public
  company director and an executive at Google and Cisco

- Risk management oversight experience specific to digital and technology-forward companies, including cybersecurity, gained through her tenure at Cisco
- Deep understanding of strategic planning, corporate governance, social initiatives and executive management succession planning gained through public company board leadership

## Francis A. deSouza

#### PRESIDENT AND CHIEF EXECUTIVE OFFICER, ILLUMINA, INC.



Director since: 2018 Committees: Audit

#### **Experience:**

2016-Present President and Chief Executive Officer, Illumina, Inc. (a biotechnology company)

2013-2016 President, Illumina, Inc.

2011-2013 President, Products and Services, Symantec Corporation (a cybersecurity company)

2009-2011 Senior Vice President, Enterprise Security Group, Symantec Corporation

**Prior** Founder of various technology businesses

#### Other Public Company Directorships:

Illumina, Inc. (2014–Present)

#### Notable Experience Aligned with Disney's Strategy and Key Board Contributions

- Through his experience as Chief Executive Officer of Illumina, Inc. and prior senior leadership roles at Symantec Corporation and other technology companies, Mr. deSouza provides a deep understanding of executive management and international business operations, in addition to a strong knowledge of brand management and product development
- Mr. deSouza has unique experience with the growth and maturation of technology businesses, providing insight to the Board and leadership team on the risks and opportunities involved in the development of diverse and changing businesses and the technological developments that affect our business
- Through first-hand experience, he brings deep knowledge of overseeing business operations while incorporating public health considerations, which has served as an invaluable perspective as the Company navigates the continued challenges coming out of the COVID-19 pandemic

- Cybersecurity expertise through experience at Symantec
- Knowledge of finance and accounting gained through experience in Chief Executive Officer and other leadership positions
- Oversight of strategic integration and experience with consumer awareness of corporate social responsibility practices through his leadership of and commitment to Illumina's corporate social responsibility program

Summary

# Carolyn N. Everson

#### FORMER PRESIDENT, INSTACART



Age: 51
Director since: 2022
Committees:
Incoming
Compensation
member

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2022-Present Senior Adviser, Permira (a global private equity firm)
2021 President, Instacart (a grocery retail company)

2011–2021 Vice President, Global Marketing Solutions, Meta Platforms, Inc. (a technology

company)

2010–2011 Corporate Vice President, Global Advertising Sales, Strategy & Marketing, Microsoft

Corporation (a technology corporation)

2004–2010 Various positions (most recently Chief Operating Officer and Executive Vice

President, Advertising Sales), MTV Networks Company (a media entertainment

company)

2000–2003 Various positions (including Vice President, Classifieds and Direct Response

Advertising, and Vice President and General Manager, PriMedia Teen Digital

Group), PriMedia, Inc. (an advertising company)

#### **Other Public Company Directorships:**

Under Armour, Inc. (2023–Present)
The Coca-Cola Company (2022–Present)

#### **Former Public Company Directorships:**

The Hertz Corporation (2013–2018)

#### Notable Experience Aligned with Disney's Strategy and Key Board Contributions

- Ms. Everson offers strong insight to the Board and leadership team on branded, consumer-facing technology and media subject matters, informed by her experience leading marketing solutions and global sales teams at Instacart, Meta Platforms, Inc. and Microsoft Corporation
- Through her experience in global digital advertising, she provides impactful perspectives on the intersection of marketing and DTC technology, an important aspect of Disney's strategy as we continue to expand our customer base
- Through her public company board leadership experience, Ms. Everson maintains an understanding of large-scale cost rationalization and effective organizational structure
- Ms. Everson further expands the Board's collective skill sets through her experience in the advertising technology space and enhances its strategic oversight

#### Other Key Skill Sets

- Understanding of business development and executive management processes gained through leadership of strategy teams at global technology companies
- Risk management and corporate governance oversight through her public company board experience

The Company entered into a support agreement with Third Point pursuant to which the Company appointed Ms. Everson as a director and agreed to include Ms. Everson as a director nominee for the 2023 Annual Meeting and Third Point agreed to customary standstill, voting and other provisions through the 2024 Annual Meeting.

Summary

**Experience:** 

#### Michael B. G. Froman

#### VICE CHAIRMAN AND PRESIDENT, STRATEGIC GROWTH, MASTERCARD INCORPORATED



Age: 60
Director since: 2018
Committees:
Governance and
Nominating

2018-Present	Vice Chairman and President, Strategic Growth, Mastercard Incorporated (a financial
	services company)
2013-2017	United States Trade Representative, Executive Office of the President
2009-2013	Assistant to the President and Deputy National Security Advisor for International
	Economic Policy, Executive Office of the President
1999-2009	Various positions (including Chief Executive Officer of Citilnsurance and Chief
	Operating Officer of alternative investments business), Citigroup (a financial services
	company)

#### Notable Experience Aligned with Disney's Strategy and Key Board Contributions

- Mr. Froman delivers strategic insight to the Board and leadership team on complex international
  affairs gained from his experience as the Assistant to the President and Deputy National Security
  Advisor for International Economic Policy, and as the United States Trade Representative
- His roles overseeing strategic growth and leveraging technology to expand digital inclusion at Mastercard and as a Distinguished Fellow on the Council of Foreign Relations enable him to offer guidance to the Company on international markets in which we participate, factors affecting international trade and the balance of risks and opportunities in a dynamic marketplace, including digital governance issues and cybersecurity risks
- Mr. Froman's perspective is particularly impactful given our strategic focus on innovation in changing markets and the global growth of our customer base

- International trade, finance, executive and brand management and risk management gained through executive leadership roles at Citigroup
- Meaningful experience with alternative investments business and environmental and social policy implementation

# Robert A. Iger

Proxy

#### CHIEF EXECUTIVE OFFICER, THE WALT DISNEY COMPANY



Director since: 2022; 2000-2021 Committees: **Executive** 

#### **Experience:**

2022-Present	Chief Executive Officer, The Walt Disney Company
2020-2021	Chairman of the Board and Executive Chairman, The Walt Disney Company
2012-2020	Chairman and Chief Executive Officer, The Walt Disney Company
2005-2012	President and Chief Executive Officer, The Walt Disney Company
2000-2005	President and Chief Operating Officer, The Walt Disney Company
1999-2000	Chairman, ABC Group; President, Walt Disney International
1994-1999	President and Chief Operating Officer, ABC, Inc. (a broadcasting company)

#### Former Public Company Directorships:

The Walt Disney Company (2000–2021)

Apple Inc. (2011–2019)

#### Notable Experience Aligned with Disney's Strategy and Key Board Contributions

- Gained through his experience serving as Chief Executive Officer of Disney for 15 years, Mr. Iger has an unmatched knowledge of the Company and the creative content it produces, and an in-depth understanding of fostering innovation through technology and connecting to audiences in our markets around the world
- Throughout Mr. Iger's tenure at Disney, he successfully expanded the Company's geographic presence, identified new revenue streams and initiated the Company's DTC efforts, expanding the scale and global reach of Disney's storytelling and streaming services
- Mr. Iger has also furthered Disney's rich history of storytelling through the successful landmark acquisitions and integration of Pixar, Marvel, Lucasfilm and 21st Century Fox
- Mr. Iger carried the same level of dedication into his role as Executive Chairman, where he oversaw Disney's creative endeavors, providing audiences with engaging stories and compelling characters, and as a consultant to the Board and leadership team throughout 2022
- His detailed understanding of all facets of the Company, prior experience leading Disney through various market conditions and implementing successful strategic shifts throughout his career have uniquely positioned Mr. Iger to serve as Chief Executive Officer of Disney and a member of the Board of Directors at this time

#### Other Key Skill Sets

- Knowledge of finance and accounting and operational expertise gained through experience in Chief Executive Officer and other leadership positions
- Deep understanding of risk management and corporate governance and social initiatives gained through his public company board experience

The Company has agreed in Mr. Iger's employment agreement to nominate him for re-election as a member of the Board at the expiration of each term of office during the term of the agreement, and he has agreed to continue to serve on the Board if elected.

# Maria Elena Lagomasino

#### CHIEF EXECUTIVE OFFICER AND MANAGING PARTNER, WE FAMILY OFFICES



Age: 73 Director since: 2015 Committees: Governance and Nominating; Compensation (Chair)

experience:	
2013-Present	Chief Executive Officer and Managing Partner, WE Family Offices (a wealth
	management company and registered investment advisor)
2005-2012	Chief Executive Officer, GenSpring Family Offices, LLC, an affiliate of SunTrust Banks,
	Inc. (a bank holding company)
2001-2005	Chairman and Chief Executive Officer, JP Morgan Private Bank, a division of JP
	Morgan Chase & Co. (an investment banking company)
1983-2001	Various positions (most recently Managing Director, Global Private Banking Group),
	The Chase Manhattan Bank (a consumer banking company)

#### **Other Public Company Directorships:**

The Coca-Cola Company (2008–Present)

#### Notable Experience Aligned with Disney's Strategy and Key Board Contributions

- As the founder of the Institute for the Fiduciary Standard and advisory board member of the Millstein Center for Global Markets and Corporate Ownership, Ms. Lagomasino is an expert in the field of governance and social thought leadership
- As an executive leader in private banking industries and as a member of the Council on Foreign Relations, she has deep wealth management, investment and fiduciary expertise and extensive experience in leading complex organizations and evaluating businesses in a variety of industries with varying size and complexities
- She brings meaningful experience in executive compensation-related matters from her role as Chair of the Company's Compensation Committee, where she focuses on overseeing the alignment of incentive structures with shareholder value creation and execution of long-term strategic priorities
- Significant knowledge of global brands, business development, executive management succession planning and risk management through experience on public company boards

#### Other Key Skill Sets

 Extensive experience across domestic and international finance, investment and capital markets through her roles at WE Family Offices and JP Morgan

#### Calvin R. McDonald

CHIEF EXECUTIVE OFFICER, LULULEMON ATHLETICA INC.



Director since: 2021 Committees: Compensation

#### **Experience:**

2018-Present Chief Executive Officer, Iululemon athletica inc. (an athletic apparel company) 2013-2018 President and Chief Executive Officer, Sephora Americas, a division of the LVMH

group of luxury brands

2011-2013 President and Chief Executive Officer, Sears Canada (a department store company)

#### **Other Public Company Directorships:**

Iululemon athletica inc. (2018–Present)

#### **Former Public Company Directorships:**

Sephora Americas (2013–2018)

#### Notable Experience Aligned with Disney's Strategy and Key Board Contributions

- Mr. McDonald has over 25 years of retail and brand building experience, bringing powerful insight to the Board on integrating customer experience across multiple channels
- As Chief Executive Officer of Iululemon athletica, he has led the company in innovating integrated guest experiences and offers valuable perspective on the growth, development and guest innovation of an international consumer business that is particularly relevant to Disney's leadership team
- Mr. McDonald is responsible for the growth, development and consumer product operations of lululemon athletica, including overseeing the company's incorporation and expansion of a DTC offering and creative product design, providing him a fundamental understanding of consumer strategies that support and accelerate customer engagement

- Deep understanding of management, leadership and executive management from his experience at lululemon athletica
- Strong knowledge of finance and accounting, risk management and corporate governance and social initiatives gained through his role as a public company chief executive officer

Summary

#### Mark G. Parker

#### **EXECUTIVE CHAIRMAN, NIKE, INC.**



Age: 67
Director since: 2016
Committees:
Compensation;
Incoming Executive
Committee Chair;
Incoming
Governance and
Nominating Chair

#### **Experience:**

2020-Present Executive Chairman, NIKE, Inc. (a footwear and apparel company)

2006–2020 President and Chief Executive Officer, NIKE, Inc.

1979-2006 Various positions (including product research, design and development, marketing

and brand management), NIKE, Inc.

#### Other Public Company Directorships:

NIKE, Inc. (2006-Present)

#### Notable Experience Aligned with Disney's Strategy and Key Board Contributions

- As the former President and Chief Executive Officer of NIKE, Mr. Parker has overseen and
  managed the growth of a complex, global organization, and has experience exercising cost
  discipline and oversight of organizational structure, as well as executive management succession
  planning, bringing a valuable perspective to fellow directors and the broader leadership team
- Through this experience, Mr. Parker brings first-hand knowledge of workforce and human capital
  management including managing creative talent and compensation, a critical skill set for Disney's
  Board given our continued focus on human capital management oversight
- Mr. Parker offers a unique insight to the Company regarding the design, production, marketing
  and distribution of consumer products and managing a major international consumer brand
  through various market evolutions over a more than 40-year time period

- Financial and executive management and risk management background gained through roles as President and Chief Executive Officer, as well as Executive Chairman of NIKE
- Experience in integrating environmental and social practices into corporate strategy through his leadership at NIKE as the company integrated sustainable innovation into product development and manufacturing

#### **Derica W. Rice**

#### FORMER EXECUTIVE VICE PRESIDENT, CVS HEALTH CORPORATION



Director since: 2019 Committees: **Audit (Incoming** Chair)

Experience:	
2018-2020	Executive Vice President, CVS Health Corporation (a pharmacy company)
2018-2020	President, CVS Caremark, the pharmacy benefits management business of CVS
	Health Corporation
2006-2017	Chief Financial Officer and Executive Vice President of Global Services, Eli Lilly and
	Company (a pharmaceutical company)
2003-2006	Vice President and Controller, Eli Lilly and Company
1990-2005	Various Executive Positions, <b>Eli Lilly and Company</b>
	• • •

#### Other Public Company Directorships:

The Carlyle Group Inc. (2021-Present) Bristol-Myers Squibb Company (2020–Present) Target Corporation (2007–2018); (2020–Present)

#### Notable Experience Aligned with Disney's Strategy and Key Board Contributions

- Mr. Rice offers deep experience on the alignment of financial and strategic objectives and an understanding of cost discipline and effective organizational structure, a primary focus of the Company's Board and management team particularly throughout Disney's strategic evolution, through his experience in key financial and operational roles at global companies, including as Chief Financial Officer of Eli Lilly for more than a decade
- His strong knowledge of large brand-focused organizations gained through experience leading the pharmacy benefits management business of CVS Health and as Chief Financial Officer of Eli Lilly has been a valuable addition to the Board
- Mr. Rice provides expertise in financial oversight and accounting through his financial executive experience, as well his experience as an audit committee member of public companies, enhancing Disney's Audit Committee oversight of risks that may arise out of financial planning and reporting, internal controls and information technology

- Strong understanding of broader risk management oversight and complex, global business operations through senior operation roles at CVS and Eli Lilly
- Deep understanding of strategic planning, corporate governance and social initiatives through service on other public company boards

Summary

# **Board Leadership**

We believe that having an independent Chairman promotes a greater role for the independent directors in the oversight of the Company, including oversight of material risks facing the Company, encourages active participation by the independent directors in the work of the Board of Directors, enhances the Board of Directors' role of representing shareholders' interests and improves the Board of Directors' ability to supervise and evaluate our Chief Executive Officer and other executive officers.

Effective December 31, 2021, Susan Arnold was appointed Chairman of the Board. Ms. Arnold is an independent Director and has a wealth of leadership experience and deep understanding of the Board from her experience as independent Lead Director of the Board from 2018 to 2021 and serving as a Director of the Board since 2007. The Board no longer has a Lead Director, given that the Chairman is now an independent Director. The duties of the Chairman are substantially similar to those of the independent Lead Director which are set forth in the *Corporate Governance Guidelines*. From October 2021 through December 2021, Mr. Iger served as Chairman of the Board.

Immediately following the 2023 Annual Meeting, at which Ms. Arnold is not standing for re-election to the Board, the Board intends to appoint Mark Parker as Chairman of the Board. Ms. Arnold worked closely with Mr. Parker in transitioning the role of Chairman, as part of the Board's leadership succession planning. Mr. Parker is an independent Director. In determining to appoint Mr. Parker as Chairman, the Board considered Mr. Parker's seven years of experience on the Board of the Company; four decades of experience at a Fortune 100 consumer-facing company, including as executive chairman and as chairman, president and chief executive officer; successful history navigating chief executive officer succession; deep understanding of the dynamic operating environment currently facing international, consumer-facing companies with significant brand recognition; and compelling, productive leadership style.

#### **Committees**

The Board has four standing committees: Audit, Governance and Nominating, Compensation and Executive.

#### **Audit Committee**

Safra A. Catz (Sitting Chair) Francis A. deSouza Derica W. Rice (Incoming Chair) The Audit Committee is responsible for, among other things, overseeing the Company's financial statements, internal controls and audit, compliance with legal and regulatory requirements and independent auditor. The Committee also has oversight of cybersecurity and data security risks and mitigation strategies. The Committee also reviews the Company's policies and practices with respect to risk assessment and risk management. For more information on the functions of the Committee, see the section titled "Audit-Related Matters — Audit Committee Report." The Committee met 9 times during fiscal 2022. All of the members of the Committee are independent within the meaning of SEC regulations, the listing standards of the New York Stock Exchange and the Company's Corporate Governance Guidelines. The Board has determined that all members of the Committee, Ms. Catz, Mr. deSouza and Mr. Rice, are qualified as audit committee financial experts within the meaning of SEC regulations and that they have accounting and related financial management expertise within the meaning of the listing standards of the New York Stock Exchange and that Mr. Froman, who served on the Committee through January 10, 2022, is financially literate within the meaning of the listing standards of the New York Stock Exchange. The Board has determined that Mr. Rice's simultaneous service on the audit committees of more than three public companies will not impair his ability to effectively serve on the Committee. Following the 2023 Annual Meeting, the Board intends to appoint Mr. Rice as the Chair of the Committee. Ms. Catz will remain as a member of the Committee.

Summary

#### **Governance and Nominating Committee**

Susan E. Arnold (Sitting Chair) Amy L. Chang Michael B.G. Froman Maria Elena Lagomasino The Governance and Nominating Committee is responsible for developing and implementing policies and practices relating to corporate governance, including reviewing and monitoring implementation of the Company's Corporate Governance Guidelines. In addition, the Committee assists the Board in developing criteria for open Board positions, reviews background information on potential candidates and makes recommendations to the Board regarding such candidates. The Committee also reviews and approves transactions between the Company and Directors, executive officers, 5% or greater shareholders and their respective affiliates under the Company's Related Person Transaction Approval Policy, supervises the Board's annual review of Director independence and the Board's annual self-evaluation, makes recommendations to the Board with respect to compensation of non-executive members of the Board, makes recommendations to the Board with respect to committee assignments, oversees the Board's director education practices and reviews the Company's political contributions activity and policy, as well as the procedures and controls related to political contributions. The Committee has oversight of environmental, social and governance reporting, including with respect to environmental and sustainability policies and initiatives to address climate change risks, lobbying and political strategy and human rights policies. The Committee met 4 times during fiscal 2022. All of the members of the Governance and Nominating Committee are independent within the meaning of the listing standards of the New York Stock Exchange and the Company's Corporate Governance Guidelines. Following the 2023 Annual Meeting, the Board intends to appoint Mr. Parker to the Committee to serve as Chair.

#### **Compensation Committee**

Mary T. Barra Maria Elena Lagomasino (Chair) Calvin R. McDonald Mark G. Parker The Compensation Committee is responsible for the review and approval of corporate goals and objectives relevant to the compensation of the Company's Chief Executive Officer, evaluating the performance of the Chief Executive Officer and, either as a committee or together with the other independent members of the Board, determining and approving the compensation level for the Chief Executive Officer. The Committee is also responsible for making recommendations to the Board regarding the compensation of other executive officers and certain compensation plans, and the Board has delegated to the Committee the responsibility for approving these arrangements. The Committee has oversight of workforce equity matters, including diversity, equity and inclusion initiatives and results; employee engagement and employee surveys; and risks associated with the Company's compensation policies and practices. The Committee has authority to delegate specific tasks to a standing or ad hoc subcommittee if it contains at least the minimum number of directors necessary to meet any regulatory requirements. Additional information on the roles and responsibilities of the Committee is provided under the heading "Executive Compensation — Compensation Discussion and Analysis" below. The Committee met 7 times in fiscal 2022. All of the members of the Committee are independent within the meaning of SEC regulations, the listing standards of the New York Stock Exchange and the Company's Corporate Governance Guidelines. Following the 2023 Annual Meeting, the Board intends to appoint Ms. Everson to the Committee and Mr. Parker will step down from the Committee.

#### **Executive Committee**

Susan E. Arnold (Sitting Chair) Robert A. Iger The Executive Committee serves primarily as a means for taking action requiring Board approval between regularly scheduled meetings of the Board. The Executive Committee is authorized to act for the full Board on matters other than those specifically reserved by Delaware law to the Board. In practice, the Committee rarely takes action and in fiscal 2022 the Executive Committee held no meetings. Each of Mr. Iger and Robert A. Chapek, the Company's former Chief Executive Officer, served on the Committee for a portion of fiscal 2022. Mr. Iger currently serves on the Committee. Following the 2023 Annual Meeting, the Board intends to appoint Mr. Parker to the Committee to serve as Chair.

Summary

# The Board's Role in Risk Oversight

As noted in the Company's Corporate Governance Guidelines, the Board, acting directly or through committees, is responsible for "assessing major risk factors relating to the Company and its performance" and "reviewing measures to address and mitigate such risks." In discharging this responsibility, the Board, either directly or through committees, assesses both (a) risks that relate to the key economic and market assumptions that inform the Company's business plans (including significant transactions) and growth strategies and (b) significant operational risks related to the conduct of the Company's day-to-day operations including risks across a range of timeframes. The Company and the Board consult with relevant external advisors as appropriate.

Risks relating to the market and economic assumptions that inform the Company's business plans and growth strategies are specifically addressed with respect to each segment in connection with the Board's review of the Company's long-range plan. The Board also has the opportunity to address such risks at each Board meeting with management in connection with its regular review of significant and emerging risks, including business and financial developments. The Board reviews risks arising out of specific significant transactions when these transactions are presented to the Board for review or approval. The Company also incorporates ongoing education regarding the Company's businesses and Directors' duties in the Board and committee meetings.

Significant operational risks that relate to ongoing business operations are the subject of regularly scheduled reports to either the full Board or one of its committees. The Audit Committee oversees general and compliance risks. The Board acting through the Audit Committee reviews as appropriate whether these reports cover the significant risks that the Company may then be facing.

Each of the Board's committees addresses risks that fall within the committee's areas of responsibility:

- The Audit Committee addresses general risks and annually reviews the Company's policies and practices with respect to risk
  assessment and risk management with the General Counsel. In addition, the Audit Committee addresses risks arising out of
  financial planning and reporting, internal controls and information technology. The Audit Committee reserves time at each meeting
  for private sessions with the Chief Financial Officer, General Counsel, head of the internal audit department and outside auditors.
- The Compensation Committee addresses risks arising out of the Company's executive compensation policies and practices, as described in more detail in the section titled "Executive Compensation Other Compensation Information Risk Management Considerations," and workforce equity, including diversity, equity and inclusion initiatives and results; employee engagement; and employee surveys.
- The Governance and Nominating Committee addresses risks arising out of corporate governance, director compensation, investor
  engagement and environmental, social and governance programs and reporting, including with respect to environmental and
  sustainability policies and initiatives to address climate change risks. In addition, the Governance and Nominating Committee
  oversees the Company's human rights policies and lobbying and political strategy, including political contributions. The
  Governance and Nominating Committee annually reviews domestic political contribution activity, as well as the procedures and
  controls related to political contributions.

The operational risks periodically reviewed by committees are also reviewed by the entire Board when a committee or the Board determines this is appropriate.

The Board and Audit Committee receive reports on information technology risks, including cybersecurity and data security risks. Day-to-day management of data security is currently the responsibility of our Senior Vice President, Global Information Security and Chief Information Security Officer, who works in close collaboration with and reports directly to our Executive Vice President, Enterprise Technology & Chief Information Officer. Both individuals hold senior executive positions and our Chief Information Officer reports directly to our Chief Financial Officer. Day-to-day management of our data privacy policies is currently overseen by our Senior Vice President, Global Public Policy, who reports directly to our General Counsel. The Audit Committee reviews cybersecurity and data security risks and mitigation strategies with the Chief Information Officer at least annually. The Chief Information Officer reviewed cybersecurity and data security risks with the Audit Committee and Board 3 times in fiscal 2022. In December 2021, the Board memorialized the Audit Committee's oversight of cybersecurity and data security risks in the Audit Committee's charter.

Summary

The independent Chairman promotes effective communication and consideration of matters presenting significant risks to the Company through the Chairman's role in developing the Board's meeting agendas, advising committee chairs, chairing meetings of the Board and facilitating communications between independent Directors and the Chief Executive Officer.

# **Management Succession Planning**

In light of the recent management changes, the Board has intensified its focus and adjusted its approach to management succession planning, which is reflected in its January 2023 appointment of a special Succession Planning Committee to advise the Board. Mr. Parker serves as Chair and Ms. Barra, Mr. deSouza and Mr. McDonald serve as members of the Succession Planning Committee. The Succession Planning Committee's duties include development of a timeline for the CEO search process; review and interview of internal and external candidates; and meeting with, directing and receiving reports from advisors, including a search firm, regarding CEO candidates. The Succession Planning Committee will report to the full Board at every regularly scheduled Board meeting and the full Board continues to have sole discretion to make determinations regarding CEO succession. The Board reserves time at every regularly scheduled Board meeting to meet in executive session without the Chief Executive Officer present during which it discusses management succession as appropriate. In addition, in fiscal 2023, the Board will reserve time at every regularly scheduled Board meeting to meet in executive session with Mr. Iger present and without Mr. Iger present, during which it will discuss Chief Executive Officer succession.

The Board also discusses management succession with the Chief Executive Officer present at least once each year and more often as circumstances warrant, as was the case during fiscal 2022. In the course of these discussions, the Board identifies and evaluates potential candidates and advises the Chief Executive Officer of the exposure these candidates should receive to maximize the ability of the Board to evaluate the candidates' qualifications. The Board evaluates and advises on the experience the candidates should gain to develop their ability to succeed.

There have been a number of management changes in fiscal 2022 and following year end, designed to address specific management needs identified by the Board. These included the termination of the employment of Geoff Morrell as Chief Corporate Affairs Officer, and the appointments of Horacio Gutierrez as Senior Executive Vice President and General Counsel and Kristina Schake as Senior Executive Vice President and Chief Communications Officer. On November 20, 2022, the Board appointed Bob Iger as Chief Executive Officer with an agreement to return to the Company for two years in this role, with a dual mandate from the Board for his two-year term to rebalance investment with return opportunity while retaining the focus on the creative talent that defines Disney and to assist the Board in ongoing leadership succession planning. Bob Chapek, who led the Company as CEO through the unprecedented challenges of the pandemic, ceased employment with the Company on that date.

# **Director Selection Process**

Working closely with the full Board, the Governance and Nominating Committee develops criteria for open Board positions. Applying these criteria, the Committee considers candidates for Board membership suggested by Committee members, other Board members, management and shareholders. The Committee retains third-party executive search firms to identify and review candidates, including to generate candidate pools consistent with the criteria below, upon request of the Committee from time to time.

Once the Committee has identified a prospective nominee — including prospective nominees recommended by shareholders — it determines whether to conduct a full evaluation. The Committee may request the third-party search firm to gather additional information about the prospective nominee's background and experience and to report its findings. The Committee then evaluates the prospective nominee against the specific criteria that it has established for the position, as well as the standards and qualifications set out in the Company's Corporate Governance Guidelines, including but not limited to:

- the ability of the prospective nominee to represent the interests of the shareholders of the Company;
- the extent to which the prospective nominee contributes to the range of talent, skill and expertise appropriate for the Board; and
- the extent to which the prospective nominee helps the Board reflect the diversity of the Company's shareholders, employees, customers and guests and the communities in which it operates.

Summary

After completing this evaluation and an interview, the Committee makes a recommendation to the full Board, which makes the final determination whether to nominate or appoint the new director after considering the Committee's report.

In selecting director nominees, the Board seeks to achieve a mix of members who together bring experience and personal backgrounds relevant to the Company's strategic priorities and the scope and complexity of the Company's business. For more information on the key skills and experiences that the Board considers important in selecting director nominees, see the section titled "The Board of Directors." The current nominees' qualifications set forth in their individual biographies under the section titled "Director Nominees" sets out how each of the current nominees contributes to the mix of experience and qualifications the Board seeks. The Board also considers the tenure policy under the Corporate Governance Guidelines, pursuant to which the Board will not nominate for re-election any non-management Director that completed fifteen years of service as a member of the Board on or prior to the date of election or any Director that turned 75 years of age of older in the calendar year preceding the related annual meeting, in each case, unless the Board concludes that such Director's continuing service would better serve the best interests of the shareholders.

In making its recommendations with respect to the nomination for election or re-election of existing Directors at the annual shareholders meeting, the Committee assesses the composition of the Board at the time and considers the extent to which the Board continues to reflect the criteria set forth above.

During fiscal 2023, the Board appointed two new directors: Carolyn Everson and Bob Iger. Ms. Everson was recommended by non-management directors, a third-party search firm and a shareholder. In connection with Ms. Everson's appointment, the Company entered into a support agreement with Third Point pursuant to which the Company appointed Ms. Everson as a director and agreed to include Ms. Everson as a director nominee for the 2023 Annual Meeting and Third Point agreed to customary standstill, voting and other provisions through the 2024 Annual Meeting. Mr. Iger was recommended by non-management directors. The Company has agreed in Mr. Iger's employment agreement to nominate him for re-election as a member of the Board at the expiration of each term of office during the term of the agreement, and he has agreed to continue to serve on the Board if elected.

A shareholder who wishes to recommend a prospective nominee for the Board should notify the Company's Secretary or any member of the Governance and Nominating Committee in writing with whatever supporting material the shareholder considers appropriate. The Governance and Nominating Committee will also consider whether to nominate any person nominated by a shareholder pursuant to the provisions of the Company's Bylaws relating to shareholder nominations as described in the section "Other Information — Shareholder Communications" below.

# **Director Independence**

The provisions of the Company's Corporate Governance Guidelines regarding Director independence meet and, in some respects, exceed the listing standards of the New York Stock Exchange. The Corporate Governance Guidelines are available on the Company's Investor Relations website under the "Corporate Governance" heading at <a href="https://www.disney.com/investors">www.disney.com/investors</a> and in print to any shareholder who requests them from the Company's Secretary.

Pursuant to the Corporate Governance Guidelines, the Board undertook its annual review of Director independence in November 2022. During this review, the Board considered transactions and relationships between the Company and its subsidiaries and affiliates on the one hand, and on the other hand, Directors, immediate family members of Directors or entities of which a Director or an immediate family member is an executive officer, general partner or significant equity holder. The Board also considered whether there were any transactions or relationships between any of these persons or entities and the Company's executive officers or their affiliates. As provided in the Corporate Governance Guidelines, the purpose of this review was to determine whether any such relationships or transactions existed that were inconsistent with a determination that the Director is independent.

As a result of this review, the Board affirmatively determined that all of the Directors serving in fiscal 2022 or nominated for election at the 2023 Annual Meeting are independent of the Company and its management under the standards set forth in the Corporate Governance Guidelines, with the exception of Mr. Iger and Mr. Chapek, neither of which is considered independent because of employment as a senior executive of the Company. Additionally, Mr. Chapek's son provided producer services to the Company in fiscal 2022, as discussed under the section titled "Certain Relationships and Related Person Transactions" below.

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In determining the independence of each Director, the Board considered and deemed immaterial to the Directors' independence transactions involving the sale of products and services in the ordinary course of business between the Company on the one hand, and on the other, companies or organizations at which some of our Directors or their immediate family members were officers or employees during fiscal 2022. In each case, the amount paid to or received from these companies or organizations in each of the last three years was below the 2% of total revenue threshold in the *Corporate Governance Guidelines*. The Board determined that none of the relationships it considered impaired the independence of the Directors.

# **Director Compensation**

## Fiscal 2022

Proxy

The elements of annual Director compensation for fiscal 2022 were as follows:

Annual Board retainer	\$115,000
Annual committee retainer (except Executive Committee) <sup>1</sup>	\$ 10,000
Annual Governance and Nominating Committee chair retainer <sup>2</sup>	\$ 20,000
Annual Compensation Committee chair retainer <sup>2</sup>	\$ 25,000
Annual Audit Committee chair retainer <sup>2</sup>	\$ 27,500
Annual deferred stock unit grant	\$240,000
Annual retainer for independent Chairman <sup>3</sup>	\$145,000

- Per committee.
- This is in addition to the annual committee retainer the Director receives for serving on the committee.
- This is in addition to the annual Board retainer, committee fees and the annual deferred stock unit grant and at least 50% must be paid in stock.

To encourage Directors to experience the Company's products, services and entertainment offerings personally, each non-employee Director may receive Company products and services up to a maximum of \$15,000 in fair market value per calendar year plus reimbursement of associated tax liabilities. Each first-year non-employee Director may receive Company products and services up to a maximum of \$25,000 in fair market value plus reimbursement of associated tax liabilities for one year following their respective start date. After the first anniversary of their start date, such first-year non-employee Directors will have an additional allowance of \$15,000 prorated for the balance of the remaining calendar year. Directors' spouses, children and grandchildren may also participate in this benefit within each Director's limit.

Family members of Directors may accompany Directors traveling on Company aircraft for business purposes on a space-available

Directors participate in the Company's employee gift matching program on the same terms as senior executives. Under this program, the Company matches contributions of up to \$20,000 per calendar year per Director to charitable and educational institutions meeting the Company's criteria. Beginning in calendar 2022, the Board amended the Directors' participation in the Company's employee gift matching program to decrease the maximum amount of contributions matched by the Company from \$50,000 to \$20,000 per calendar year.

Directors who are also employees of the Company receive no additional compensation for service as a Director.

Under the Company's Corporate Governance Guidelines, non-employee Director compensation is determined annually by the Board acting on the recommendation of the Governance and Nominating Committee. In formulating its recommendation, the Governance and Nominating Committee receives input from the third-party compensation consultant retained by the Compensation Committee regarding market practices for Director compensation.

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## **Director Compensation for Fiscal 2022**

The following table sets forth compensation earned during fiscal 2022 by each person who served as a non-employee Director during the year.

	FEES EARNED OR PAID IN CASH	STOCK AWARDS	ALL OTHER COMPENSATION	TOTAL
Susan E. Arnold	\$214,327	\$289,953	\$67,701	\$571,981
Mary T. Barra	125,000	236,657	_	361,657
Safra A. Catz	152,486	236,657	50,000	439,143
Amy L. Chang	125,000	236,657	41,520	403,177
Francis A. deSouza	125,000	236,657	5,296	366,953
Michael B.G. Froman	125,000	236,657	71,968	433,625
Maria Elena Lagomasino	159,973	236,657	100	396,730
Calvin R. McDonald	125,000	236,657	_	361,657
Mark G. Parker	125,000	236,657	_	361,657
Derica W. Rice	125,000	236,657	70,000	431,657

Fees Earned or Paid in Cash. "Fees Earned or Paid in Cash" includes the annual Board retainer and annual committee and committee-chair retainers, whether paid currently or deferred by the Director to be paid in cash or shares after service ends. Directors are permitted to elect each year to receive all or part of their retainers in Disney stock and, whether paid in cash or stock, to defer all or part of their retainers until after service as a Director ends. Directors who elect to receive deferred compensation in cash receive a credit each quarter and the balance in their deferred cash account earns interest at an annual rate equal to 120% of the Applicable Long-Term Federal Interest Rate, as determined from time to time by the United States Internal Revenue Service. For fiscal 2022, the average interest rate was 3.67%.

The following table sets forth the form of fees received by each Director who elected to receive any portion of the compensation in a form other than currently paid cash. The number of stock units awarded is equal to the dollar amount of fees accruing each quarter divided by the average over the last ten trading days of the quarter of the average of the high and low trading price for shares of Company common stock on each day in the ten-day period. Stock units distributed currently were accumulated throughout the year and distributed as shares following December 31, 2022.

	CAS	SH	S1		
	PAID CURRENTLY	DEFERRED	VALUE DISTRIBUTED CURRENTLY	VALUE DEFERRED	NUMBER OF UNITS
Mary T. Barra	-	_	_	\$125,000	1,065
Safra A. Catz	_	_	\$152,486	_	1,300
Francis A. deSouza	_	_	125,000	_	1,065
Michael B.G. Froman	_	_	125,000	_	1,065
Maria Elena Lagomasino	-	-	-	159,973	1,364
Calvin R. McDonald	_	_	125,000	_	1,065
Mark G. Parker	_	_	_	125,000	1,065
Derica W. Rice	_	_	_	125,000	1,065

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Stock Awards. "Stock Awards" sets forth the market value of the deferred stock unit grants to Directors and the amount reported is equal to the market value of the Company's common stock on the date of the award times the number of shares underlying the units. Units are awarded at the end of each quarter and the number of units is determined by dividing the amount payable with respect to the quarter by the average over the last ten trading days of the quarter of the average of the high and low trading price for shares of the Company common stock on each day in the ten-day period. Each Director other than Ms. Arnold was awarded 2,044 units in fiscal 2022. Ms. Arnold was awarded 2,544 units in fiscal 2022 due to the annual retainer for independent Chairman.

Unless a Director elects to defer receipt of shares until after the Director's service ends, shares with respect to annual deferred stock unit grants are normally distributed to the Director on the second anniversary of the award date, whether or not the Director is still a Director on the date of distribution.

At the end of any quarter in which dividends are distributed to shareholders, Directors receive additional stock units with a value (based on the average of the high and low trading prices of the Company common stock averaged over the last ten trading days of the quarter) equal to the amount of dividends they would have received on all stock units held by them at the end of the prior quarter. Shares with respect to these additional units are distributed when the underlying units are distributed. Units awarded in respect of dividends are included in the fair value of the stock units when the units are initially awarded and therefore are not included in the tables above, but they are included in the total units held at the end of the fiscal year in the table below.

The following table sets forth all stock units held by each non-management Director serving during fiscal 2022, as of the end of fiscal 2022. All stock units are fully vested when granted, but shares are distributed with respect to the units only later, as described above. Stock units in this table are included in the stock ownership table in the section of this proxy statement titled "Other Information — Stock Ownership" except to the extent they may have been distributed as shares and sold prior to the date of the stock ownership table.

	STOCK UNITS
Susan E. Arnold	25,646
Mary T. Barra	13,043
Safra A. Catz	4,157
Amy L. Chang	2,417
Francis A. deSouza	5,891
Michael B.G. Froman	3,968
Maria Elena Lagomasino	19,333
Calvin R. McDonald	3,278
Mark G. Parker	17,763
Derica W. Rice	8,533

The Company's Corporate Governance Guidelines encourage Directors to own or acquire within three years of first becoming a Director, shares of Company common stock (including stock units received as Director compensation) having a market value of at least five times the amount of the annual Board retainer for the Director. Unless the Board exempts a Director, each Director is also required to retain stock representing no less than 50% of the after-tax value of exercised options and shares received upon distribution of deferred stock units until such Director meets the stock holding guideline described above.

Based on the holdings of units and shares on January 23, 2023, each currently serving Director complied with the minimum holding requirement on that date, except for Ms. Chang, Ms. Everson and Mr. McDonald, who have each served on the Board for less than three years.

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### All Other Compensation. "All Other Compensation" includes:

- Reimbursement of tax liabilities associated with the product familiarization benefits. The value of the product familiarization benefits themselves and travel benefits are not included in the table as permitted by SEC rules because the aggregate incremental cost to the Company of providing these benefits did not exceed \$10,000 for any Director. The reimbursement of associated tax liabilities was \$1,475 for Ms. Arnold, \$6,520 for Ms. Chang, \$5,296 for Mr. deSouza, \$16,968 for Mr. Froman and \$100 for Ms. Lagomasino.
- Interest earned on deferred cash compensation, which was less than \$10,000 for each Director.
- The matching charitable contribution of the Company, which was \$25,000 for Ms. Arnold, \$50,000 for Ms. Catz, \$35,000 for Ms. Chang, \$55,000 for Mr. Froman and \$70,000 for Mr. Rice. Matched amounts exceed \$20,000 in a fiscal year if contributions for separate calendar years are made in the same fiscal year or if there were delays in processing earlier year matches and due to the change in maximum amount of contributions matched by the Company in calendar 2022.
- In fiscal 2022, the Company reimbursed security charges to Ms. Arnold totaling \$32,985 for equipment and security services.

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# **Executive Compensation**

## **Letter from the Compensation Committee**

Dear Fellow Shareholders,

Our fiscal 2022 executive compensation program, described in the section titled "Compensation Discussion and Analysis" that follows, was structured to align compensation with management's execution of the Company's most important financial and strategic goals. Our Committee's long-standing philosophy is that our executive compensation program should be heavily weighted towards variable and at-risk compensation to ensure that management's pay is directly tied to key results and shareholder value creation.

Our shareholders continue to express strong support for our compensation philosophy and programs through their feedback to the Board and management team, which serves as a key input in our Committee's deliberations and decisions. We were pleased with shareholders' strong support for the executive compensation program, which was supported by approximately 85% of the votes cast at the 2022 Annual Meeting and remain committed to seeking input from shareholders as we continue to evaluate the program's structure and disclosures. Following our 2022 Annual Meeting, we conducted extensive outreach to our investors with our Compensation Committee Chair leading some conversations. Investors communicated their continued focus on the alignment of pay with performance and the use of metrics that are aligned with our strategic objectives.

Throughout fiscal 2022, the Company's management team continued to drive forward Disney's strategy and execute on key objectives, while stewarding our long-standing history of unparalleled storytelling amidst a shifting consumer market and volatile macroeconomic conditions.

For fiscal 2022, we continued our multi-year track record of making changes to our executive compensation program responsive to shareholder feedback, including increasing the level of relative TSR performance required to achieve target payouts under our performance-based restricted stock units ("PBUs") plan and by increasing the weighting of PBUs to 50% of the overall long-term incentive grant value for all NEOs. For fiscal 2023, the Committee increased the CEO's weighting on PBUs to 60% of the total longterm incentive value and returned to using full three-year goals for the ROIC metric in our PBU plan for other NEOs, as noted below. These changes further enhance the rigor of the program's structure and strengthen pay and performance alignment.

For more information on feedback from our investors and our continued responsive actions, see the section of the proxy statement titled "Proxy Summary — Shareholder Engagement and Responsiveness."

As previously described in the proxy statement, the Board appointed Bob Iger as Chief Executive Officer in November. In determining Mr. Iger's compensation associated with the appointment, the Committee took into account the feedback received from our shareholders throughout our continued engagement efforts. The Committee believes Mr. Iger's compensation is appropriately aligned with shareholder value creation with 96% of his total target compensation being variable or at risk based on Company and stock price performance. As previously mentioned, the Committee increased the weighting of the PBUs to 60% of the overall long-term incentive grant value, with the remaining 40% granted as stock options, for Mr. Iger.

We look forward to continuing to work with the full Board of Directors and executive team in overseeing and executing on our strategic priorities. We will continue to be responsive to our investors as we seek to maintain a highly performance-based executive compensation program that drives long-term value creation for our shareholders.

Sincerely,

Maria Elena Lagomasino (Chair) Mary T. Barra Calvin R. McDonald Mark G. Parker

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## **Compensation Discussion and Analysis**

## Fiscal 2022 Performance Highlights

As described in more detail under "Executive Compensation — Compensation Discussion and Analysis — Individual Compensation Decisions" below, our named executive officers ("NEOs") who remain with the Company showed strong performance and leadership both in managing the Company and in driving a transformation of our businesses, building long-term value. In fiscal 2022, we continued to see strong demand and growth across our businesses and execute on our long-term strategy. Our content, across our unmatched collection of brands, formats and distribution platforms, continues to meaningfully resonate with audiences around the world and fuel our portfolio of businesses. We continue to invest in our Media and Entertainment Distribution businesses, ending the fiscal year with over 235 million total DTC subscriptions, preparing to launch the advertising-based tier of Disney+ and generating nearly \$3.5 billion at the global box office. At our Parks, Experiences and Products business, we are beyond pleased with our recovery coming out of the pandemic, launching several new attractions and experiences, resulting in the segment's largest full year revenue, operating income and margin. See "Proxy Summary — Fiscal 2022 Overview" above for discussion of our fiscal 2022 performance highlights.

While our share price performance was in line with many Media Industry peers this past year, fiscal 2022 share price performance was challenging for the Company. As we look forward, our leadership team remains focused on building long-term value for our shareholders, and our Compensation Committee remains committed to an executive compensation program that motivates executives to achieve these goals and aligns pay outcomes with Company performance.

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#### **FISCAL 2022 COMPENSATION PRACTICES**

**Executive Compensation Objectives and Methods:** We maintain an integrated approach to attract and retain high-caliber executives in a competitive market for talent, while adhering to key corporate governance best practices summarized below.

Shareholder engagement and responsiveness	<ul> <li>Independent members of the Board and Investor Relations regularly engage in investor outreach. See "Proxy Summary — Shareholder Engagement and Responsiveness" above for a summary of actions taken in response to shareholder feedback. With regard to executive compensation, the Compensation Committee has addressed shareholder feedback and made changes to compensation for fiscal 2022, including: <ul> <li>Utilized the structure of 50% of the CEO's fiscal 2022 equity award as PBUs, in response to feedback to prioritize pay for performance.</li> <li>Increased PBUs from 30% to 50% of the overall long-term incentive grant value for the NEOs other than the CEO.</li> <li>Increased the rigor of the TSR portion of PBUs by increasing target performance to the 55th percentile of the S&amp;P 500 companies from the 50th percentile for prior awards, with maximum payout at 200% of target.</li> <li>For the fiscal 2022 annual bonus plan, significantly increased the required revenue and operating income amounts to achieve target-level payouts year-over-year.</li> </ul> </li> </ul>
Incentive plan non-financial metrics	Fiscal 2022 bonus plan maintains incorporation of diversity and inclusion (e.g., representation, retention and content), which has the highest weighting among a limited number of focused non-financial metrics.
Equity retention guidelines	NEOs must hold a meaningful amount of the Company's stock. The CEO must hold equity valued at five times his salary within five years of becoming CEO, while other NEOs must hold equity valued at three times their salary within five years of becoming an executive officer.
Compensation at risk	A majority of NEO compensation is tied to either short- or long-term Company performance. For Mr. Chapek in fiscal 2022, 90% of his total target compensation was tied to financial performance, contributions towards organization goals, equity compensation or stock price performance. This includes 50% of his annual equity grant awarded in PBUs.
Annual risk assessment	Each year, the Compensation Committee's compensation consultant completes a risk assessment of the Company's compensation programs. Based on this assessment for fiscal 2022, the Compensation Committee determined that risks arising from the Company's policies and practices are not reasonably likely to have a material adverse effect on the Company.
Clawback policy	The Board may recover or cancel any bonus or incentive payments in cases where an executive's misconduct results in either financial or reputational harm.
Disallow hedging and pledging	Board members, NEOs and all other Section 16 filers are prohibited from hedging and pledging the Company's securities.
No option re-pricing or cash buyouts	The Company does not allow re-pricing or cash buyouts of underwater stock options without shareholder approval.
No excise tax gross-ups	The Company does not provide excise tax gross-ups.
Independent compensation consultant	The Compensation Committee has retained a compensation consultant whose relationship with the Company was confirmed to be independent for fiscal 2022.

#### **CHANGES FOR FISCAL 2023**

After fiscal year 2022, on November 20, 2022, the Company exercised its right to involuntarily terminate Mr. Chapek's employment. For details of his separation, please see the section titled "Executive Compensation — Compensation Tables — Potential Payments and Rights on Termination or Change in Control" below.

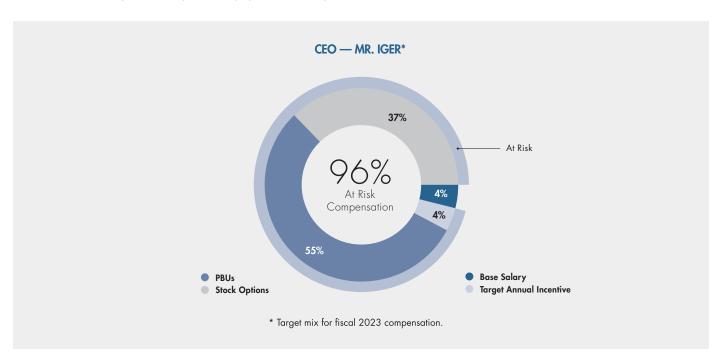
On November 20, 2022, the Company entered into an employment agreement with Mr. Iger and he was appointed as CEO. In connection with the agreement, Mr. Iger's annual base salary was set at \$1,000,000 and he is eligible for an annual bonus determined through financial and individual performance objectives with a target of 100% of base salary (up to a maximum of 200%). Mr. Iger's annual long-term incentive grant target is \$25,000,000 and will have the following vehicle mix: 60% PBUs and 40% stock options. The PBUs have a 2-year performance period aligned with the term of his employment agreement. The Committee determined that Mr. Iger's interest in the value of his existing equity holdings aligned with his mandate to develop a long-term successor by 2024.



The Committee also evaluated the long-term incentive structure of the CEO and NEOs' executive compensation programs. Starting in fiscal 2020, 50% of PBUs were eligible to vest based on ROIC performance. While the initial intent was to set a full 3-year ROIC goal, due to challenges in forecasting posed by the COVID-19 pandemic, ROIC goals have been set and measured each year of the 3-year performance period for grants made in fiscal 2020 through fiscal 2022. In November 2022, the Compensation Committee determined that long-term incentive grants made in fiscal 2023 (i.e., in December 2022) will utilize a full 3-year goal for the ROIC portion of PBUs, excluding Mr. Iger's long-term incentive grant, which will have a 2-year performance period to reflect his 2-year employment term.



The following chart shows the percentage of the target total direct annual compensation for Mr. Iger that is variable or at risk versus being fixed with respect to fiscal 2023. At risk compensation includes both the target performance-based cash bonus and equity awards while the only fixed component of pay is base salary.



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## **Executive Compensation Program Structure — Objectives and Methods**

We design our executive compensation program to drive the creation of long-term shareholder value. We do this by linking compensation payouts to the achievement of preset performance goals that promote the creation of sustainable shareholder value and by designing compensation to attract and retain high-caliber executives in a competitive market for talent. We aim to provide compensation opportunities that take into account compensation levels and practices of our peers. For a more detailed description of the peer groups we use for compensation purposes, see the discussion under the heading, "Executive Compensation — Other Compensation Information — Peer Groups," set forth below. Total direct compensation comprises a mix of variable and fixed compensation that is heavily weighted toward variable performance-based compensation. Our performance-based compensation includes a short-term annual performance-based bonus and longer-term equity awards that deliver value based on stock price performance and in the case of performance-based stock units, whose vesting depends on meeting performance targets. As prospective performance targets are central to our business strategy, for competitive reasons we do not publicly disclose them for either the short-term annual performance-based bonus plan or the long-term incentive plan. The Company enters into employment agreements with our senior executives when the Compensation Committee determines that it is appropriate to attract or retain an executive or where an employment agreement is consistent with our practices with respect to other similarly situated executives.

The following table sets forth the elements of total direct compensation in fiscal 2022 and fiscal 2023 and the objectives and key

features of each element:

CASH COMPENSATION

VARIABLE

**EQUITY COMPENSATION** 

**OBJECTIVES AND KEY FEATURES** 

#### SALARY

#### **Objectives:**

The Compensation Committee sets salaries to reflect job responsibilities and to provide competitive fixed pay to balance performance-based risks.

- Minimum salaries set in employment agreement
- Committee discretion to adjust annually based on changes in experience, nature and responsibility of the position, competitive considerations and CEO recommendation (except in the case of the CEO)

#### PERFORMANCE-BASED BONUS

#### **Objectives:**

The Compensation Committee structures the bonus program to incentivize performance at the high end of the financial performance measure ranges that it establishes each year. The Committee believes that incentivizing performance in this fashion will Tead to long-term, sustainable gains in shareholder value.

- Target bonus for each NEO set by the Committee early in the fiscal year in light of employment agreement provisions, competitive considerations, CEO recommendation (except targets for the CEO) and other factors the Committee deems appropriate; bonus opportunity normally limited to 200% of target
- Unless otherwise adjusted downward by the Committee, payout on 70% of target is formulaic and determined by performance against financial performance ranges developed by the Committee early in the fiscal year
- Unless otherwise determined by the Committee, payout on 30% of target determined by Company-wide Other Performance Factors and the Committee's assessment of individual performance based both on other performance objectives and on CEO recommendation (except the payouts for the CEO)

#### **EQUITY AWARDS**

#### **Objectives:**

The Compensation Committee structures equity awards to directly reward long-term gains in shareholder value. Equity awards carry vesting terms that now extend for three years and include PBUs whose value depends on Company performance, including performance relative to the S&P 500. These awards provide incentives to create and sustain long-term growth in shareholder value.

- · Combined value of options, performance units and time-based units determined by the Committee in light of employment agreement provisions, competitive market conditions, evaluation of executive's performance and CEO recommendation (except awards for the CEO)
- For fiscal 2022, allocation of annual awards for Mr. Iger in his role as Executive Chairman (based on award value): 50% PBUs; 50% stock options. For fiscal 2023, in his role as CEO, the allocation of annual awards will be: 60% PBUs and 40% stock options
- Allocation of annual awards for other NEOs including Mr. Chapek in fiscal 2022 (based on award value): 50% PBUs; 25% time-based restricted stock units; 25% stock options

#### ANNUAL PERFORMANCE-BASED RESTRICTED STOCK UNITS

#### **Key Features:**

- PBUs reward executives only if preset performance targets are met
- PBUs vest subject to the level of achievement under multiple multi-year performance tests
- Half of awards vest based on three-year cumulative TSR relative to the S&P 500; the other half vest based on three-year ROIC measured over three one-year performance periods. For fiscal 2022, ROIC awards included three measurement periods of one year each due to continued financial uncertainties resulting from the COVID-19 pandemic. For fiscal 2023, ROIC awards include one measurement period of three years (two years in the case of Mr. Iger). Awards as described in the section titled "Executive Compensation — Compensation Tables — Fiscal 2022 Grants of Plan Based Awards Table<sup>6</sup>

#### STOCK OPTION AWARDS

#### **Key Features:**

- Exercise price equal to average of the high and low trading prices on day of award
- Option re-pricing without shareholder approval is prohibited
- Ten-year term
- Vest one-third per year

#### ANNUAL TIME-BASED RESTRICTED STOCK UNITS

#### **Key Features:**

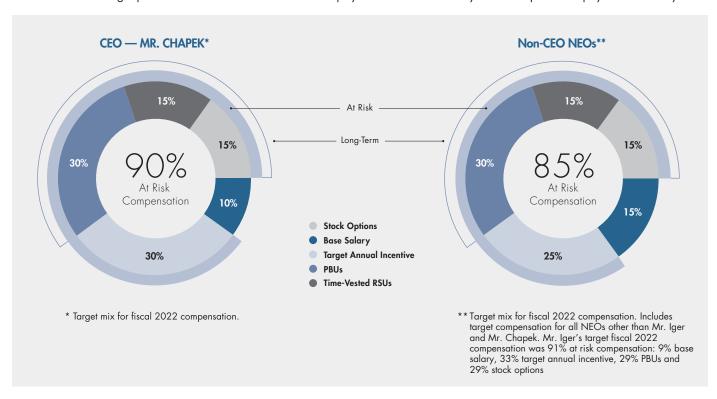
- One-third vests each year following grant date
- Annual units awarded to executive officers are subject to Section 162(m) test to the extent necessary and available to obtain tax deductibility by the Company of the payments
- For fiscal 2023, Mr. Iger will not receive time-based RSUs

#### **COMPENSATION AT RISK**

The Compensation Committee believes that most of the compensation for NEOs should be at risk and tied to a combination of long-term and short-term Company performance. In fiscal 2022, our NEOs consisted of Mr. Chapek, Ms. McCarthy, Mr. Gutierrez, Mr. Richardson, Ms. Schake, Mr. Iger and Mr. Morrell.

In establishing a mix of fixed to variable compensation, the composition of equity awards, target bonus levels, grant date equity award values and performance ranges, the Committee seeks to maintain its goal of making compensation overwhelmingly tied to performance, while also providing compensation opportunities that are competitive with alternatives available to the executive. In particular, the Committee expects that performance at the high-end of ranges will result in overall compensation that is sufficiently attractive relative to compensation available at successful competitors and that performance at the low-end of ranges will result in overall compensation that is less than that available from competitors with more successful performance.

The following charts show the percentage of the target total direct annual compensation for first, Mr. Chapek, and second, all NEOs other than Mr. Chapek and Mr. Iger, that is variable or at risk versus being fixed with respect to fiscal 2022. At risk compensation includes both the target performance-based cash bonus and equity awards while the only fixed component of pay is base salary.



Beginning in fiscal 2022, the Compensation Committee determined to increase PBUs from 30% to 50% of the overall long-term incentive grant value for the NEOs other than the CEO, who already had 50% in the form of PBUs (and who will have 60% in the form of PBUs for fiscal 2023). This shift reflects a meaningful increase in at-risk compensation. The below table reflects the annual grant PBUs vesting over the last five years, all of which resulted in below target payouts:

	VESTED IN				
	DECEMBER 2018	DECEMBER 2019	DECEMBER 2020	DECEMBER 2021	DECEMBER 2022
% of Target Payout	85%	96%	62%	48%	50%

The fiscal 2021 ROIC test resulted in a 150% payout, which is being assessed for outstanding PBU grants made in December 2019 and 2020. The fiscal 2022 ROIC test had a threshold, target and maximum of 1.6%, 4.1% and 5.4% respectively. Actual fiscal 2022 ROIC performance was just under 5.4%, which resulted in 148% payout for the fiscal 2022 portion of the ROIC test, which is being assessed for outstanding PBU grants made in December 2019 and 2020. As the maximum payout for fiscal 2022 PBU awards increased to 200% of target, ROIC performance of approximately 5.4% resulted in a 196% payout for the fiscal 2022 ROIC portion of grants made in December 2021. The Compensation Committee believes this PBU structure strongly aligns pay and performance, which is underscored by the decision to further increase the weighting of PBUs for other NEOs.

#### **COMPENSATION PROCESS**

The following table outlines the process for determining annual compensation awards for NEOs:

#### **SALARIES**

- Annually at the end of the calendar year, the Chief Executive Officer recommends salaries for NEOs other than himself for the following calendar year
- Compensation Committee reviews proposed salary changes with input from its consultant (described under "Executive Compensation — Compensation Discussion and Analysis — Executive Compensation Program Structure—Objectives and Methods — Compensation Consultant")
- Committee determines annual salaries for all NEOs
- Committee reviews determinations with the other non-management directors

#### **EQUITY AWARDS**

- In first fiscal quarter, the Chief Executive Officer recommends grant date fair value of awards for NEOs other than himself
- Compensation Committee reviews proposed awards with input from its consultant and reviews with other non-management directors
- Committee determines the dollar values of awards
- Exercise price and number of options and restricted stock units are determined by formula based on market price of common shares on the date of award

#### PERFORMANCE-BASED BONUS

- Compensation Committee participates in regular Board review of operating plans and results and review of annual operating plan at the beginning of the fiscal year
- Management recommends financial and other performance measures, weightings and ranges
- Early in the fiscal year, the Committee reviews proposed performance measures and ranges with input from its consultant and develops performance measures and ranges that it believes establish appropriate goals
- Chief Executive Officer recommends bonus targets for NEOs other than himself
- Early in the fiscal year, the Committee reviews bonus
  measure ranges with input from its consultant and in light of
  the targets established by employment agreements and
  competitive conditions and determines bonus target
  opportunity as a percentage of fiscal year-end salary for
  each NEO
- After the end of the fiscal year, management presents financial results to the Committee
- Chief Executive Officer recommends Other Performance Factor multipliers for NEOs other than himself
- Committee reviews the results and determines whether to make any adjustments to financial results, determines other performance factor multipliers and establishes bonus
- Committee reviews determinations with the other non-management directors and, in the case of the Chief Executive Officer, seeks their concurrence in the Committee's determination

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#### **MANAGEMENT INPUT**

In addition to the Chief Executive Officer recommendations described above, management regularly:

- provides data, analysis and recommendations to the Compensation Committee regarding the Company's executive compensation programs and policies;
- administers those programs and policies as directed by the Committee;
- provides an ongoing review of the effectiveness of the compensation programs, including competitiveness and alignment with the Company's objectives; and
- recommends changes to compensation programs if needed to help achieve program objectives.

The Committee meets regularly in executive session without management present to discuss compensation decisions and matters relating to the design and operation of the executive compensation program.

#### **COMPENSATION CONSULTANT**

The Compensation Committee retained Pay Governance LLC as the compensation consultant for fiscal 2022. The consultant assists the Committee's development and evaluation of compensation policies and practices and the Committee's determinations of compensation awards through various services, including providing third-party data, advice and expertise on proposed executive compensation awards and plan designs; reviewing briefing materials prepared by management and outside advisers; and advising the Committee on the matters included in these materials and preparing its own analysis of compensation matters.

The Committee considers input from the consultant as one factor in making decisions on compensation matters, along with information and analyses it receives from management and its own judgment and experience.

The Committee has adopted a policy requiring its consultant to be independent of Company management. The Committee performs an annual assessment of the consultant's independence to determine whether the consultant is independent. The Committee assessed Pay Governance LLC's independence in December 2022 and confirmed that the firm's work has not raised any conflict of interest and the firm is independent. Pay Governance LLC does not provide any services to the Company other than the services provided to the Compensation Committee.

## **Fiscal 2022 Compensation Decisions**

This section discusses the specific decisions made by the Compensation Committee in fiscal 2022. These decisions were made taking into consideration the results of the most recent shareholder advisory vote on executive compensation. Based on the results of the advisory vote on executive compensation, members of management and the Board engaged in extensive outreach to shareholders. The Board took several actions in response to the shareholder feedback received, as described in more detail under "Proxy Summary — Shareholder Engagement and Responsiveness."

#### **PERFORMANCE GOALS**

The Compensation Committee normally develops performance goals for each fiscal year early in that year and evaluates performance against those goals after the fiscal year has ended to arrive at its compensation decisions.

#### **ANNUAL INCENTIVE GOALS**

#### Annual Incentive Financial Performance

In November 2021, the Compensation Committee reviewed the annual performance-based bonus program. The Committee determined to retain the financial measures and relative weights for calculating the portion of the NEOs bonuses that is based on financial performance as follows:

adjusted segment operating income – 50%

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- adjusted revenue 25%
- adjusted after-tax free cash flow-25%

The Committee also developed performance ranges for each of the measures in November 2021. These ranges are used to determine the multiplier that is applied to 70% of each NEO's target bonus. The overall financial performance multiple is equal to the weighted average of the performance multiples for each of these three measures. The performance multiple for each measure is zero if performance is below the bottom of the range and varies from 35% at the low end of the range to a maximum of 200% at the top end of the range. The Committee believes the top of each range represents extraordinary performance and the bottom represents satisfactory performance, below which no award would be provided. In addition, 30% of each NEO's target bonus is based on performance against key strategic goals for the Company, called "Other Performance Factors." We believe the mix between key financial and strategic factors is appropriate, given the majority of the bonus opportunity is focused on Company financial performance, while still recognizing the importance that Other Performance Factors have on establishing a successful culture that supports the Company's strategic goals.

For fiscal 2022, with the recovery from the pandemic and our desire to deliver strong results for our shareholders, the Committee significantly increased performance ranges year-over-year for all three financial metrics. In addition, for fiscal 2022, the Committee expanded the width of the performance range (i.e., the difference between the maximum performance and threshold performance) for adjusted revenue in order to account for both upside and downside risks. The following table shows the performance ranges approved by the Committee for fiscal 2022 and actual performance (dollars in millions):

	FISCAL 2022 PERFORMANCE THRESHOLD	FISCAL 2022 PERFORMANCE TARGET	FISCAL 2022 PERFORMANCE MAXIMUM	FISCAL 2022 ACTUAL PERFORMANCE	FISCAL 2022 ACTUAL PERFORMANCE AS % OF TARGET
Adjusted Segment Operating Income	\$ 6,556	\$ 9,856	\$12,656	\$12,121	181%
Adjusted Revenue	71,577	83,527	89,020	82,722	96%
Adjusted After-Tax Free Cash Flow*	(2,534)	(534)	1,466	1,043	179%

For purposes of the annual performance-based bonuses, "adjusted after-tax free cash flow" was defined as cash provided by operations less investments in parks, resorts and other properties, all on a consolidated basis and reflects the adjustments described under "- Evaluating Performance" below.

#### Other Performance Factors

The Compensation Committee developed Other Performance Factors for the fiscal 2022 annual bonus in November 2021. For fiscal 2022, the Other Performance Factors continued to emphasize the importance of diversity and inclusion, which had the highest weighting among the Other Performance Factors. The Committee established the following factors based on the strategic objectives of the Company:

- Diversity & Inclusion Meaningful progress building an inclusive culture through increased representation, recruitment, retention and/or promotion of women and underrepresented groups globally; advance inclusive content by increasing underrepresented groups in creative hiring exploring culturally diverse and authentic themes, characters and narratives; ensure transparency and accountability of efforts that align with our values and advance change/impact to the business
- Collaboration on strategic priorities Actively promote collaboration and synergy on key strategic priorities of the Company with a one-company mindset and drive clear accountabilities and partnership across all lines of business, in support of developing content and product for our key franchises, accelerating our DTC initiatives and enabling the success of creative, operating and corporate teams
- Efforts towards creativity & innovation Drive Company growth through innovation and creativity, using quality franchise content and experiences that can be leveraged across the Company to create new sources of revenue

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#### **EVALUATING PERFORMANCE**

The Compensation Committee reviewed the overall operating results of the Company in fiscal 2022, evaluating them against the bonus plan performance ranges developed by the Committee early in the fiscal year. The Compensation Committee approved no adjustments to actual fiscal 2022 total segment operating income and revenue. "Total segment operating income" consists of income (loss) from continuing operations before taxes, adjusted for corporate and unallocated shared expenses, restructuring and impairment charges, net other income (loss), net interest expense, amortization of TFCF and Hulu intangible assets and fair value step-up on film and television costs and the impact of content license early terminations. After-tax free cash flow performance for incentive purposes was overall adjusted downward to exclude non-recurring items, such as litigation proceeds and restructuring payments.

In fiscal 2022, the Company achieved strong financial growth for all three financial metrics, even after ranges were significantly increased for fiscal 2022. The financial performance achieved included: total segment operating income of \$12,121 million, revenue of \$82,722 million and adjusted after-tax free cash flow of \$1,043 million. Based on these results and due to the increase in targets, the weighted financial performance factor was 159% in fiscal 2022 compared to a performance factor of 200% in fiscal 2021. Additional details regarding the performance of the Company are set forth in the section titled "Proxy Summary" and our Annual Report on Form 10-K for fiscal 2022.

With respect to the Other Performance Factors, the Committee recognizes that while we still have more work ahead of us, the NEOs delivered results on these key strategic objectives, including:

#### Diversity & Inclusion

- Adjusted pay ratios of over 99% for base pay for U.S. women and people of color. For more details on the adjusted pay ratio
  analysis and our commitment to expand pay ratio analyses further going forward, please see our Pay Ratio Dashboard on the
  "ESG Reporting" page of our CSR website.
- We expanded our efforts to increase diverse representation, which helped produce year-over-year growth, especially at the
  executive and management levels. Representation for women increased 2.2 and 1.2 percentage points at the executive and
  management levels, respectively. Representation for people of color increased 2.8 and 1.8 percentage points at the executive and
  management levels, respectively. For more detailed results, please see our Diversity Dashboard on the "ESG Reporting" page of
  our CSR website. The Diversity Dashboard includes our commitment to further disclosures in the future.
- Efforts also resulted in positive trends in hires and promotions of women and people of color to executive and manager positions, as well as in our overall employee population. In addition, the Company was able to retain and develop diverse executives and management in an extremely competitive market for talent.
- Released award-winning and critically-acclaimed diverse content with diverse talent across our platforms, such as Encanto, Abbott Elementary, Prey, Turning Red, Reservation Dogs, Dr. Strange in the Multiverse of Madness, Moon Knight and Andor.
- Established a new Pride 365 Collective of senior-level leaders of the Company to support the LGBTQIA+ community, such as providing a financial commitment to organizations who support the LGBTQIA+ community.

#### Collaboration on strategic priorities

- Successfully increased subscribers at Disney+ (+39%), Hulu (+8%) and ESPN+ (+42%) during fiscal 2022, while launching DTC platforms in several key international markets, including 154 different countries and territories.
- Launched inaugural Disney+ Day in November 2021, requiring coordination across the Company, highlighting the breadth of
  content that our services offer and driving subscriber growth. Expanded Disney+ Day in September 2022 to offer unique benefits
  with National Geographic, Disney Cruises and Walt Disney World.
- Advanced NextGen Storytelling to offer personalized content and experiences across our businesses that drives engagement and discoverability and celebrates consumers' history with Disney.

#### Efforts towards creativity & innovation

 Successfully launched Genie+ and Lightning Lane at our domestic parks, enhancing both the experience for our guests and revenue.

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- Introduced new guest offerings, including Disney Cruise Line's Disney Wish, Star Wars: Galactic Starcruiser and Guardians of the Galaxy: Cosmic Rewind at Walt Disney World and Toy Story Hotel at Tokyo Disney Resort.
- Launched Monday Night Football with Peyton & Eli, an innovative alternate telecast for our Monday Night Football broadcast, leading to increased weekly viewership.

See tabular disclosure for each NEO below under "Executive Compensation — Compensation Discussion and Analysis — Individual Compensation Decisions" for additional information regarding key contributions and accomplishments of each NEO.

## **Individual Compensation Decisions**

#### ANNUAL COMPENSATION DECISIONS

The following table summarizes annual compensation decisions made by the Compensation Committee with respect to each of the NEOs. The Committee established the salary and performance-based bonus target multiple of salary for each of the NEOs early in the fiscal year following the processes described above. The final bonus award was calculated after the fiscal year ended using the financial performance factor of 159% described above. Given the enterprise-wide nature of the Other Performance Factors and the contributions of each currently employed NEO, the Committee established a consistent Other Performance Factor of 114% for the NEOs listed in the following table below.

For Mr. Chapek, the Committee determined to provide a bonus at 90% of target. For more discussion of Mr. Chapek's separation, including the rationale, see the section titled "Executive Compensation — Compensation Tables — Potential Payments and Rights on Termination or Change in Control." Details of Mr. Morrell's separation, including the rationale for providing him certain enhanced payments, are presented in the section titled "Executive Compensation — Compensation Tables — Potential Payments and Rights on Termination or Change in Control."

	SALARY		PERFORMANCE-BASED BONUS				EQUITY AWAR	RDS	
	FISCAL YEAR END 2022 ANNUAL SALARY	TARGET	FINANCIAL PERFORMANCE FACTOR <sup>1</sup>	OTHER PERFORMANCE FACTOR <sup>2</sup>	AWARD AMOUNT	VALUE <sup>3</sup>	TARGET PERFORMANCE UNITS <sup>3,4</sup>		OPTIONS4
Christine M. McCarthy	\$2,000,000	\$ 4,000,000	159%	114%	\$5,820,000	\$12,310,836	33,627	22,490	70,808
Horacio E. Gutierrez	1,300,000	2,600,000	159%	114%	3,783,000	8,451,814	23,394	18,884	57,632
Paul J. Richardson	765,000	1,147,500	159%	114%	1,670,000	2,915,109	7,031	5,735	18,056
Kristina K. Schake	725,000	906,250	159%	114%	1,320,000	3,045,653	155	21,783	25,817
Robert A. Iger <sup>5</sup>	3,000,000	12,000,000	159%	114%	4,370,000	7,065,625	30,365	_	50,249

- Multiplied by 70% of the target amount.
- Multiplied by 30% of the target amount.
- Includes ROIC portions of fiscal 2020 and 2021 PBUs.
- The number of restricted stock units and options was calculated from the value of the award as described in the table in the section titled "Executive Compensation Compensation Tables Fiscal 2022 Grants of Plan Based Awards Table."
- Mr. Iger retired from the Company effective December 31, 2021. Mr. Iger was eligible for a 2022 pro-rated bonus per his employment agreement for his services during fiscal 2022. The Committee awarded Mr. Iger a bonus of \$4,370,000.

The compensation set forth above and described below differs from the total compensation reported in the Summary Compensation Table as follows:

• the compensation set forth above does not include the change in pension value and non-qualified deferred compensation earnings, as these items do not reflect decisions made by the Committee during the fiscal year.

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• the compensation set forth above does not include perquisites and benefits and other compensation, as these items are generally determined by contract and do not reflect decisions made by the Committee during the fiscal year.

The Compensation Committee's determination on each of these matters was based on the recommendation of Mr. Iger (except in the case of his own and Mr. Chapek's compensation), the parameters established by the executive's employment agreement and the factors described below. In determining equity awards, the Committee considered its overall long-term incentive guidelines for all executives, which, in the context of the competitive market for executive talent, attempt to balance the benefits of incentive compensation tied to performance of the Company's common stock with the dilutive effect of equity compensation awards.

#### MR. CHAPEK

SALARY	Mr. Chapek's 2022 annual salary was unchanged from the annual salary set at the time of his promotion to Chief Executive Officer and was equal to the amount set in his employment agreement.
PERFORMANCE- BASED BONUS	Target Bonus  Mr. Chapek's target bonus for fiscal 2022 is equal to three times his fiscal year-end salary, as set forth in his employment agreement.  The Committee determined to provide the contractually required bonus at 90% of target, below that received by other NEOs. In making this determination, the Committee considered the Company's strong performance against preset financial metrics, balanced with Mr. Chapek's performance, including items that contributed to Mr. Chapek's separation, discussed in the section titled "Executive Compensation — Compensation Tables — Potential Payments and Rights on Termination or Change in Control."
EQUITY AWARD VALUE	The annual equity award value for Mr. Chapek reflects 60% of his total annual compensation for fiscal 2022. Mr. Chapek did not receive an annual equity award in December 2022 as a result of his separation from the Company in November 2022.

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#### MS. MCCARTHY

SALARY	The Committee increased Ms. McCarthy's 2022 annual salary by 4.2% to reflect changes in the market for executive talent and her continued outstanding performance.
PERFORMANCE- BASED BONUS	As set forth in her employment agreement, Ms. McCarthy's target bonus for fiscal 2022 is equal to two times her fiscal year-end salary.  Other Performance Factor  The Compensation Committee applied a factor of 114% with respect to Other Performance Factors for Ms. McCarthy in fiscal 2022. In fiscal 2021 the Other Performance Factor was 200%.  Performance Highlights:  Launched the 2022 Disney Accelerator, one of only a few female-led Accelerators in the industry; selected a diverse cohort of six startups through a competitive screening process.  Supported development of future talent pipeline externally through initiatives like Risk Management's Emerging Leaders Program at University of Southern California.  Supported parks reopening and expansion efforts, including the newest cruise ship, Disney Wish.  Continued to realize efficiencies from the Twenty-First Century Fox, Inc. ("TFCF") acquisition through integration of employees and systems, divestitures, dispositions and restructurings.
EQUITY AWARD VALUE	The annual equity award value for Ms. McCarthy reflects 61% of her total annual compensation for fiscal 2022, providing performance-based awards tied to long-term gains in shareholder value, including the strategic shift in business, business recovery and leadership continuity.

### MR. GUTIERREZ

SALARY	The Committee set Mr. Gutierrez's 2022 annual salary upon his hire.				
PERFORMANCE- BASED BONUS	Target Bonus  As set forth in his employment agreement, Mr. Gutierrez's target bonus for fiscal 2022 is equal to two times his fiscal year-end salary.  Other Performance Factor  The Compensation Committee applied a factor of 114% with respect to Other Performance Factors for Mr. Gutierrez in fiscal 2022.  Performance Highlights:  Continued promotion of diversity and inclusion in the Legal department, resulting in positive trends within the Legal department for promotions and new hires among women and people of color, and served actively as a member of the Leadership Council on Legal Diversity.  Advised on corporate governance and public policy issues.  Oversaw the regulatory work associated with launches of our DTC products.  Counseled regarding risks associated with a number of new strategic initiatives.  Continued leadership of the Company's legal and public policy positions on litigation matters, transactions and regulatory developments.				
EQUITY AWARD VALUE	The new hire equity award value for Mr. Gutierrez reflects 56% of his total annual compensation for fiscal 2022.				

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### MR. RICHARDSON

SALARY	The Committee increased Mr. Richardson's 2022 annual salary by 2.0% to reflect changes in the market for executive talent and his continued outstanding performance.					
PERFORMANCE- BASED BONUS	<ul> <li>Target Bonus As set forth in his employment agreement, Mr. Richardson's target bonus for fiscal 2022 is equal to 1.5 times his full fiscal year-end annual salary. Other Performance Factor The Compensation Committee applied a factor of 114% with respect to Other Performance Factors for Mr. Richardson in fiscal 2022. Performance Highlights: <ul> <li>Created a new Diversity, Equity and Inclusion ("DEI") dashboard that will drive consistency across the businesses and shape deeper dialogue and insights to further DEI progress.</li> <li>DEI efforts led to increased representation for both women and people of color at the executive and management levels.</li> <li>Collaborated with certain historically Black colleges and universities to continue to build a robust, long-term pipeline of Black talent through student internships, mentorship opportunities and inclusive hiring practices.</li> <li>Won Business Group on Health's 2022 Best Employers: Excellence in Health &amp; Well-Being Award.</li> <li>Supported the formation of the International Content and Operations ("ICO") business unit and identified ICO's high-level operating model.</li> </ul></li></ul>					
EQUITY AWARD VALUE	The annual equity award value for Mr. Richardson reflects 53% of his total annual compensation for fiscal 2022, providing performance-based awards tied to long-term gains in shareholder value, including the strategic shift in business, business recovery and leadership continuity.					

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#### **MS. SCHAKE**

SALARY	The Committee set Ms. Schake's 2022 annual salary upon her promotion to Senior Executive Vice President and Chief Communications Officer.					
	Target Bonus  As set forth in her employment agreement, Ms. Schake's target bonus for fiscal 2022 is equal to 1.25 times her fiscal year-end salary.  Other Performance Factor					
	The Compensation Committee applied a factor of 114% with respect to Other Performance Factors for Ms. Schake in fiscal 2022.					
PERFORMANCE- BASED BONUS	Performance Highlights:					
	<ul> <li>Led significant efforts to protect and enhance the Company's reputation with a wide range of stakeholders.</li> </ul>					
	<ul> <li>Executed highly successful D23 Expo—the first since before the pandemic—which generated media value, impressions and record revenue.</li> </ul>					
	<ul> <li>Oversaw communications supporting the Company's philanthropic efforts, ranging from financial contributions made to nonprofit organizations, in-kind support and virtual volunteering opportunities for employees through the Disney VoluntEARS program.</li> </ul>					
EQUITY AWARD VALUE	The total equity award value for Ms. Schake reflects 49% of her total annual compensation for fiscal 2022, reflecting new hire equity award provided upon joining the Company in her previous role as Executive Vice President, Global Communications. In addition, in connection with her promotion, Ms. Schake received additional grants of RSUs, PBUs and options on September 28, 2022.					

#### MR. IGER

SALARY	Mr. Iger's 2022 annual salary was equal to the amount set in his employment agreement. Mr. Iger retired on December 31, 2021, before the fiscal year end, resulting in a salary less than his full annual salary.
PERFORMANCE- BASED BONUS	Target Bonus  Mr. Iger was eligible for a 2022 pro-rated bonus per his employment agreement for his services during 2022. The Committee awarded Mr. Iger a bonus of \$4,370,000.
EQUITY AWARD VALUE	The Committee maintained the value of Mr. Iger's annual equity award per his employment agreement, pro-rated for the time Mr. Iger spent in his role in fiscal 2022. This award reflects 47% of his total annual compensation for fiscal 2022.

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## **Compensation Committee Report**

The Compensation Committee has:

- (1) reviewed and discussed the Compensation Discussion and Analysis included in this proxy statement with management; and
- (2) based on this review and discussion, recommended to the Board of Directors that the *Compensation Discussion and Analysis* be included in the Company's proxy statement relating to the 2023 Annual Meeting of Shareholders.

Members of the Compensation Committee

Maria Elena Lagomasino (Chair) Mary T. Barra Calvin R. McDonald Mark G. Parker Proxy

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## **Compensation Tables**

## **Fiscal 2022 Summary Compensation Table**

The following table provides information concerning the total compensation earned in fiscal 2020, fiscal 2021 (except for Mr. Gutierrez, Mr. Richardson and Ms. Schake) and fiscal 2022 by the Chief Executive Officer, the Chief Financial Officer and three other persons serving as executive officers at the end of fiscal 2022 who were the most highly compensated executive officers of the Company in fiscal 2022. In addition, this information is provided with respect to Mr. Iger and Mr. Morrell, for whom disclosure would have been provided but for the fact that they were not serving as an executive officer of the Company at the end of fiscal 2022. These seven officers are referred to as the named executive officers or NEOs in this proxy statement. Information regarding the amounts in each column follows the table.

NAME AND PRINCIPAL POSITION	FISCAL YEAR	SALARY	BONUS	STOCK AWARDS <sup>1</sup>		NON-EQUITY INCENTIVE PLAN COMPENSATION		ALL OTHER COMPENSATION	TOTAL
ROBERT A. CHAPEK	2022	\$2,500,000	\$ -	\$10,810,832	\$3,750,020	\$ 6,750,000	\$	\$ 372,151	\$24,183,003
Chief Executive Officer <sup>2</sup>	2021	2,500,000	_	10,215,466	3,750,012	14,330,000	1,358,505	310,310	32,464,293
	2020	1,814,608	_	6,129,442	3,373,548	_	2,705,712	140,626	14,163,936
CHRISTINE M. MCCARTHY Senior Executive Vice	2022	1,980,000	_	8,935,794	3,375,042	5,820,000	_	124,833	20,235,669
President and Chief	2021	1,903,754	_	6,922,854	5,000,015	7,680,000	103,152	119,440	21,729,215
Financial Officer	2020	1,661,815	_	4,712,459	3,766,425	_	<i>7</i> 61,321	94,985	10,997,005
HORACIO E. GUTIERREZ <sup>3</sup> Senior Executive Vice President and General Counsel	2022	870,000	2,000,000	5,951,801	2,500,013	3,783,000	_	93,194	15,198,008
PAUL J. RICHARDSON Senior Executive Vice President and Chief Human Resources Officer	2022	761,250	_	2,054,475	860,634	1,670,000	-	159,130	5,505,489
KRISTINA K. SCHAKE <sup>4</sup> Senior Executive Vice President and Chief Communications Officer	2022	361,250	1,500,000	2,132,366	913,287	1,320,000	_	5,444	6,232,347
ROBERT A. IGER	2022	1,096,154	_	4,670,521	2,395,104	4,370,000	_	2,466,520	14,998,299
Former Chief Executive Officer <sup>2</sup> ;	2021	3,000,000	_	9,479,879	9,293,921	22,920,000	_	1,205,996	45,899,796
Former Executive Chairman	2020	1,569,581	_	6,958,847	9,586,037	_	1,777,334	1,139,590	21,031,389
GEOFFREY S. MORRELL <sup>5</sup> Former Senior Executive Vice President and Chief Corporate Affairs Officer	2022	489,500	2,750,000	2,902,313	1,187,541	_	_	1,036,049	8,365,403

<sup>1</sup> Stock awards for each fiscal year include awards subject to performance conditions that were valued based on the probability that performance targets will be achieved. For Mr. Chapek, Ms. McCarthy and Mr. Iger, fiscal 2022 includes \$1,859,149, \$879,301 and \$2,863,899, respectively, related to the portion of awards from fiscal 2020 and fiscal 2021 having ROIC targets, which were established on November 30, 2021. Assuming the highest level of performance conditions are achieved, the grant date stock awards values are outlined below:

FISCAL YEAR	MR. CHAPEK	MS. MCCARTHY	MR. GUTIERREZ	MR. RICHARDSON	MS. SCHAKE	MR. IGER	MR. MORRELL
2022	\$15,733,462	\$12,969,186	\$8,694,020	\$2,970,936	\$2,143,642	\$7,489,338	\$3,828,779
2021	11,963,950	7,767,106	_	_	_	12,101,153	_
2020	7,687,385	5,319,273	_	_	_	9,195,978	-

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- <sup>2</sup> For fiscal 2020, Mr. Iger served as Chief Executive Officer until February 24, 2020, when he was appointed Executive Chairman. Mr. Chapek was appointed Chief Executive Officer on February 24, 2020 and served as Chief Executive Officer until November 20, 2022, at which time Mr. Iger again assumed the role of Chief Executive Officer. In fiscal 2022, Mr. Chapek was entitled to receive compensation under the annual performance-based bonus program pursuant to his employment agreement because his termination occurred after the end of the fiscal year. For details on the treatment of Mr. Chapek's equity awards following his separation from the Company, please see the section titled "Executive Compensation Compensation Tables Potential Payments and Rights on Termination or Change in Control Termination Pursuant to Company Termination Right Other Than for Cause or By Executive for Good Reason" below.
- <sup>3</sup> Mr. Gutierrez joined the Company on February 1, 2022. In connection with his hiring, Mr. Gutierrez received a cash sign-on bonus of \$2,000,000, primarily to replace forgone compensation from his previous employer.
- <sup>4</sup> Ms. Schake joined the Company on April 1, 2022 as Executive Vice President, Global Communications. In connection with her hiring, Ms. Schake received a cash sign-on bonus of \$1,500,000 given her outstanding qualifications and extraordinary experience in both the public and private sectors, and to secure her acceptance of employment with the Company. On June 29, 2022, Ms. Schake was promoted to Senior Executive Vice President and Chief Communications Officer.
- <sup>5</sup> Mr. Morrell joined the Company on January 24, 2022. In connection with his hiring, Mr. Morrell received a cash sign-on bonus of \$2,750,000 primarily to replace forgone compensation from his previous employer. The Company made the unilateral decision to exercise its right to terminate Mr. Morrell's employment effective June 30, 2022. Included in the table above is the compensation provided to Mr. Morrell as part of his new hire package, as well as \$500,000 provided to accommodate the cost expended by Mr. Morrell with regards to the international relocation of his family. Further details of Mr. Morrell's separation, including treatment of Mr. Morrell's equity awards following his separation from the Company, are presented in the section titled "Executive Compensation Compensation Tables Potential Payments and Rights on Termination or Change in Control."

Salary. This column sets forth the base salary earned during each fiscal year. Fiscal 2020 reflects the voluntary reduction of the salary of NEOs in response to the COVID-19 pandemic. Each of the Company's NEOs serving at that time agreed to temporarily reduce their base salary, effective with the payroll period commencing April 5, 2020. Mr. Iger agreed to forgo his salary through the end of the fiscal year. Mr. Chapek agreed to forgo 50% and Ms. McCarthy agreed to forgo 30% of the base salary that would otherwise have been payable through August 22, 2020.

Stock Awards. This column sets forth the grant date fair value of the restricted stock unit awards granted to the NEOs during each fiscal year as part of the Company's long-term incentive compensation program. The grant date fair value of these awards was calculated by multiplying the number of units awarded by the average of the high and low trading price of the Company's common stock on the grant date, subject to valuation adjustments for restricted stock unit awards subject to vesting conditions other than, where applicable, the test to assure deductibility under Section 162(m) of the Internal Revenue Code. The valuation adjustments for performance-based awards reflect the fact that the number of shares received on vesting varies based on the level of performance achieved and were determined using a Monte Carlo simulation that determines the probability that the performance targets will be achieved. The grant date fair value of the restricted stock unit awards granted during fiscal 2022 is also included in the Fiscal 2022 Grants of Plan Based Awards Table.

Option Awards. This column sets forth the grant date fair value of options to purchase shares of the Company's common stock granted to the NEOs during each fiscal year. The grant date fair value of these options was calculated using a binomial option pricing model. The assumptions used in estimating the fair value of these options are set forth in footnote 12 to the Company's Audited Financial Statements for fiscal 2022. The grant date fair value of the options granted during fiscal 2022 is also included in the Fiscal 2022 Grants of Plan Based Awards Table.

Non-Equity Incentive Plan Compensation. This column sets forth the amount of compensation earned by the NEOs under the Company's annual performance-based bonus program during each fiscal year. A description of the Company's annual performance-based bonus program is included in the section "Executive Compensation — Compensation Discussion and Analysis — Executive Compensation Program Structure—Objectives and Methods" and the determination of performance-based bonuses for fiscal 2022 is described in the section "Executive Compensation — Compensation Discussion and Analysis — Fiscal 2022 Compensation Decisions." As a result of the COVID-19 pandemic, fiscal 2020 reflects the Compensation Committee's determination to pay no bonuses to the NEOs, despite achievement of certain performance metrics and considerations that might have otherwise supported a bonus payment.

Change in Pension Value and Non-Qualified Deferred Compensation Earnings. This column reflects the aggregate change in the actuarial present value of each NEO's accumulated benefits under all defined benefit plans, including supplemental plans, during each fiscal year. The amounts reported in this column vary with a number of factors, including the discount rate applied to determine

the value of future payment streams, the NEO's age and additional earned benefits as a result of an additional year of service. The discount rate used pursuant to pension accounting rules to calculate the present value of future payments was 2.82% for fiscal 2020, 2.88% for fiscal 2021 and 5.44% for fiscal 2022. Neither increases nor decreases in pension value resulting from changes in the discount rate result in any increase or decrease in benefits payable to participants under the plan. As Mr. Gutierrez, Ms. Schake and Mr. Morrell all joined the Company in 2022, they are not eligible for the Company's defined benefit pension. For Mr. Chapek, Ms. McCarthy, Mr. Richardson and Mr. Iger, the increase in interest rate for fiscal 2022 drove the change in pension value for such year to be negative (-\$2,910,803, - \$1,304,748, -\$690,638 and -\$5,303,886, respectively).

Mr. Chapek and Ms. McCarthy had losses on deferred compensation as disclosed below under "Executive Compensation — Compensation Tables — Fiscal 2022 Non-Qualified Deferred Compensation Table."

All Other Compensation. This column sets forth all of the compensation for each fiscal year that we could not properly report in any other column of the table, including:

- the incremental cost to the Company of perquisites and other personal benefits;
- the amount of Company contributions to employee savings plans;
- the dollar value of insurance premiums paid by the Company with respect to excess liability insurance for the NEOs; and
- the dollar amount of matching charitable contributions made to charities pursuant to the Company's charitable gift matching program, which is available to all regular U.S. employees with at least one year of service.

The dollar amount of matching charitable contributions was \$27,600 for Mr. Chapek, \$32,000 for Ms. McCarthy, \$10,000 for Mr. Richardson and \$65,000 for Mr. Iger. Matched amounts exceed \$50,000 in a fiscal year if contributions for separate calendar years are made in the same fiscal year or if there were delays in processing earlier year matches.

Upon his retirement on December 31, 2021, the consulting period established under Mr. Iger's then current employment agreement with the Company commenced. In connection with his consulting agreement, Mr. Iger received quarterly payments of \$500,000 for each quarter he served in this capacity; for fiscal 2022 he received \$1,500,000.

In accordance with the SEC's interpretations of its rules, this column also sets forth the incremental cost to the Company of certain items that are provided to the NEOs for business purposes but which may not be considered integrally related to duties.

The following table sets forth the incremental cost to the Company of each other perquisite and other personal benefit that exceeded the greater of \$25,000 or 10% of the total amount of perquisites and personal benefits for an NEO in fiscal 2022.

	PERSONAL AIR TRAVEL	SECURITY	RELOCATION	OTHER	TOTAL
Robert A. Chapek	\$282,762	\$ -	\$ -	\$ 53,820	\$ 336,582
Christine M. McCarthy	69,631	_	_	15,400	85,031
Horacio E. Gutierrez	_	_	81,246	10,800	92,046
Paul J. Richardson	_	_	125,021	16,180	141,201
Kristina K. Schake	_	_	_	4,800	4,800
Robert A. Iger	47,769	830,437	_	22,350	900,556
Geoffrey S. Morrell	_	_	527,438	506,310	1,033,748

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The incremental cost to the Company of the items specified above was determined as follows:

- Personal air travel: the actual catering costs, landing and ramp fees, fuel costs and lodging costs incurred by flight crew plus a per hour charge based on the average hourly maintenance costs for the aircraft during the year for flights that were purely personal in nature, and a pro-rate portion of catering costs where personal guests accompanied an NEO on flights that were business in nature. Where a personal flight coincided with the repositioning of an aircraft following a business flight, only the incremental costs of the flight compared to an immediate repositioning of the aircraft are included. As noted below, our CEO is, and Executive Chairman was, required for security reasons to use corporate aircraft for all of their personal travel.
- Security: the actual costs incurred by the Company for providing security services and equipment.
- Relocation: the actual amount provided to accommodate the cost expended by Mr. Gutierrez, Mr. Richardson and Mr. Morrell with regards to their relocation.

The "Other" column in the table above includes, to the extent an NEO elected to receive any of these benefits, the incremental cost to the Company of the vehicle benefit, personal air travel (except for the NEOs whose personal air travel is separately identified in the "personal air travel" column in the table above), reimbursement of up to \$1,000 per calendar year for wellness-related purposes such as fitness and nutrition management, reimbursement of expenses for financial consulting and for officers at the vice president level and higher before October 1, 2012, a fixed monthly payment to offset the costs of owning and maintaining an automobile. In addition, included for Mr. Morrell is a \$500,000 payment, paid on June 25, 2022, which was provided to account for his unique circumstances, including costs expended by Mr. Morrell, who was in the process of relocating his family internationally.

The Company provides employees with benefits and perquisites based on competitive market conditions. All salaried employees, including the NEOs, receive the following benefits: (i) health care coverage; (ii) life and disability insurance protection; (iii) reimbursement of certain educational expenses; (iv) access to favorably priced group insurance coverage; and (v) Company matching of gifts of up to \$25,000 per employee (and \$50,000 per Senior Executive Vice President and Chairman directly reporting to the CEO) each calendar year to qualified charitable organizations. Additionally, employees at the vice president level and above, including NEOs, receive the following benefits, each of which involved no incremental cost to the Company: (i) complimentary access to the Company's theme parks and some resort facilities; (ii) discounts on Company merchandise and resort facilities; and (iii) personal use of tickets acquired by the Company for business entertainment when they become available because no business use has been arranged.

## Fiscal 2022 Grants of Plan Based Awards Table

The following table provides information concerning the range of awards available to the NEOs under the Company's annual performance-based bonus program for fiscal 2022 and information concerning the option grants and restricted stock unit awards made to the NEOs during fiscal 2022. Additional information regarding the amounts reported in each column follows the table.

		PAYOUTS	MATED FUTU UNDER NON IVE PLAN AW	I-EQUITY	ESTIMATED UNDER EG PLA		CENTIVE	ALL OTHER OPTION AWARDS: NUMBER OF SECURITIES	OR BASE	GRANT DATE CLOSING PRICE OF SHARES	GRANT DATE FAIR VALUE OF STOCK AND
	GRANT DATE	THRESHOLD	TARGET	MAXIMUM	THRESHOLD	TARGET		UNDERLYING OPTIONS	OPTION		OPTION AWARDS
	12/14/2021							78,675	\$150.07	\$149.10	\$3,750,020
ROBERT A. CHAPEK	(A) 12/14/2021 (B) 12/14/2021	\$2,625,000 \$	7,500,000	\$15,000,000	15,317	24,989 30,635	61,269				3,750,099 5,201,584 <sup>1</sup>
	(B) 11/30/2021	. , , .			6,402	12,805	19,207				1,859,1491
CHRISTINE M. MCCARTHY	12/14/2021 (A) 12/14/2021 (B) 12/14/2021	1,400,000	4,000,000	8,000,000	13,786	22,490 27,571	55,142	70,808	150.07	149.10	3,375,042 3,375,074 4,681,419 <sup>1</sup>
	(B) 11/30/2021				3,028	6,056	9,084				879,3011
HORACIO E. GUTIERREZ	3/8/2022 (A) 3/8/2022	910,000	2,600,000	5,200,000		18,884		57,632	132.39	131.75	2,500,013 2,500,006
	(B) 3/8/2022				11,697	23,394	46,787				3,451,7951
PAUL J. RICHARDSON	12/14/2021 (A) 12/14/2021	401,625	1,147,500	2,295,000		5,735		18,056	150.07	149.10	860,634 860,651
	(B) 12/14/2021				3,516	7,031	14,062	05.454	07.00	0.4.1.	1,193,8241
KRISTINA K. SCHAKE	6/27/2022 9/28/2022 (A) 6/27/2022 (A) 9/28/2022	317,188	906,250	1,812,500		21,647 136		25,454 363	97.02 97.66	96.61 99.40	900,028 13,259 2,100,086 13,282
	(B) 9/28/2022				78	155	310				18,9981
ROBERT A. IGER <sup>2</sup>	12/14/2021 (B) 12/14/2021	4,200,000	12,000,000	24,000,000	5,320	10,640	21,280	50,249	150.07	149.10	2,395,104 1,806,622 <sup>1</sup>
	(B) 11/30/2021				9,862	19,725	29,587				2,863,8991
GEOFFREY S. MORRELL <sup>3</sup>	3/8/2022 (A) 3/8/2022	525,000	1,500,000	3,000,000		8,970		27,376	132.39	131.75	1,187,541 1,187,516
	(B) 3/8/2022				4,988	9,976	19,951				1,714,7971

<sup>1</sup> Stock awards for fiscal 2022 subject to performance conditions were valued based on the probability that performance targets will be achieved. Assuming the highest level of performance conditions are achieved, the grant date stock award values would be \$11,983,363, \$9,594,111, \$6,194,014, \$2,110,284, \$30,275, \$7,489,338 and \$2,641,263 for Mr. Chapek, Ms. McCarthy, Mr. Gutierrez, Mr. Richardson, Ms. Schake, Mr. Iger and Mr. Morrell, respectively, for the performance-based awards made on November 30, 2021 (for Mr. Chapek, Ms. McCarthy and Mr. Iger) and December 14, 2021.

<sup>&</sup>lt;sup>2</sup> Mr. Iger retired from the Company as Executive Chairman effective December 31, 2021. In connection with his partial year of service for fiscal 2022, his target bonus has been prorated to \$3,000,000. Mr. Iger's fiscal 2022 awards continued to vest upon his retirement.

<sup>&</sup>lt;sup>3</sup> Mr. Morrell received RSUs, PBUs and stock option awards in fiscal 2022. For details of Mr. Morrell's separation, including treatment of Mr. Morrell's equity awards following his separation from the Company, please see the section titled "Executive Compensation — Compensation Tables — Potential Payments and Rights on Termination or Change in Control."

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Grant Date. The Compensation Committee made the annual grant of stock options and restricted stock unit awards for fiscal 2022 on December 14, 2021. As ROIC targets for fiscal 2022 were set on November 30, 2021, fiscal 2020 and 2021 ROIC portions were considered granted on that date. A portion of the fiscal 2022 PBUs granted on December 14, 2021 are subject to the ROIC performance test, as described below. One-third of such units were eligible to vest based on the ROIC performance target established for fiscal 2022. Because the performance targets for fiscal 2023 and 2024 have not yet been established, the grant date value of such portion of these awards was not determinable in fiscal 2022. Therefore, the grant date fair value listed for fiscal 2022 includes only the grant date value of that portion of such awards subject to the 2022 ROIC target. Based on the Company's fiscal 2022 ROIC, 148% of the reported portion of fiscal 2020 and fiscal 2021 awards will vest and 196% of the reported portion of fiscal 2022 awards will vest. ROIC Targets for fiscal 2023 and fiscal 2024 will be set early each year for the remaining portion of those grants, and the grant date values for the remaining portions of those grants will be reported for the appropriate fiscal year when the applicable targets are established.

Estimated Possible Payouts Under Non-Equity Incentive Plan Awards. As described in the section "Executive Compensation — Compensation Discussion and Analysis," the Compensation Committee sets the target bonus opportunity for the NEOs at the beginning of the fiscal year as a percentage of fiscal year-end salary, and the actual bonuses for the NEOs may, except in special circumstances such as unusual challenges or extraordinary successes, range from 35% to 200% of the target level based on the Compensation Committee's evaluation of financial and other performance factors for the fiscal year. The bonus amount may be zero if actual performance is below the specified threshold levels or less than the calculated amounts if the Compensation Committee otherwise decides to reduce the bonus. As addressed in the discussion of "Executive Compensation — Compensation Discussion and Analysis," the employment agreements of each executive officer require that the target used to calculate the bonus opportunity (but not the actual bonus awarded) be at least the amount specified in each agreement. This column shows the range of potential bonus payments for each NEO from the threshold to the maximum based on the target range set at the beginning of the fiscal year. The actual bonus amounts received for fiscal 2022 are set forth in the "Non-Equity Incentive Plan Compensation" column of the "Fiscal 2022 Summary Compensation Table."

Estimated Future Payouts Under Equity Incentive Plan Awards. This column sets forth the number of restricted stock units awarded to the NEOs during fiscal 2022 that are subject to performance tests as described below. These include units awarded to each of the NEOs as part of the annual grant in December 2021 and, for Mr. Chapek, Ms. McCarthy and Mr. Iger, when fiscal 2022 ROIC targets were set with respect to fiscal 2020 and 2021 grants in November 2021. The vesting dates for all of the outstanding restricted stock unit awards held by the NEOs as of the end of fiscal 2022 are set forth in the "Fiscal 2022 Outstanding Equity Awards at Fiscal Year-End Table" below.

All units in Row B are subject to the following vesting conditions: Half of the units subject to the performance test are subject to a TSR test and half of the units are subject to a ROIC test.

- For the half of the units subject to the TSR performance test:
  - None of the units related to this measure vest if the Company's TSR is below the 25th percentile of the S&P 500 for that
    measure.
  - If the Company's TSR is at or above the 25th percentile of the S&P 500 for the related measure, the number of units related to that measure that vest will vary from 50% of the target number related to that measure (at the 25th percentile) to 100% of the target number related to that measure (at the 55th percentile) to 200% of the target number related to that measure (at or above the 75th percentile) (in each case, plus dividend equivalent units).
- For the half of the units subject to the ROIC performance test:
  - None of the units related to this measure vest if the Company's fiscal year ROIC performance in each of the applicable fiscal years is below threshold of target ROIC.
  - If the Company's ROIC is above the threshold in any fiscal year, the number of units related to that measure for that year that vest will vary from 50% of the target number related to that measure (equals threshold) to 200% of the target number related to that measure (exceeds maximum) (in each case, plus dividend equivalent units). For ROIC portions from the fiscal 2020 and 2021 grants, maximum payout was 150% of target.

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ROIC for the Company is adjusted (i) to exclude the effect of extraordinary, unusual and/or nonrecurring items and (ii) to reflect such other factors, as the Committee deems appropriate to fairly reflect ROIC for the applicable fiscal year.

When dividends are distributed to shareholders, dividend equivalents are credited in an amount equal to the dollar amount of dividends on the number of units held on the dividend record date divided by the fair market value of the Company's shares of common stock on the dividend distribution date. Dividend equivalents vest only when, if and to the extent that the underlying units vest.

All Other Option Awards: Number of Securities Underlying Options. This column sets forth the options to purchase shares of the Company's common stock granted to the NEOs as part of the annual grant in December 2021. The vesting dates for these options are set forth in the "Fiscal 2022 Outstanding Equity Awards at Fiscal Year-End Table" below. These options are scheduled to expire ten years after the date of grant.

Exercise or Base Price of Option Awards; Grant Date Closing Price of Shares Underlying Options. These columns set forth the exercise price for each option grant and the closing price of the Company's common stock on the date of grant. The exercise price is equal to the average of the high and low trading price on the grant date, which may be higher or lower than the closing price on the grant date.

Grant Date Fair Value of Stock and Option Awards. This column sets forth the grant date fair value of the stock and option awards granted during fiscal 2022 calculated in accordance with applicable accounting requirements. The grant date fair value of all restricted stock unit awards and options is determined as described in the section "Grant Date" above.

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## Fiscal 2022 Outstanding Equity Awards at Fiscal Year-End Table

The following table provides information concerning outstanding unexercised options and unvested restricted stock unit awards held by the NEOs as of October 1, 2022. Additional information regarding the amounts reported in each column follows the table.

		OPTION AWARDS(A)						AWARDS	
	NUMBER OF SECURITIES UNDERLYING UNEXERCISED OPTIONS							EQUITY INCEN	
	GRANT DATE	EXERCISABLE	UNEXERCISABLE	OPTION EXERCISE PRICE	OPTION	NUMBER OF UNITS THAT HAVE NOT VESTED(A)	VALUE OF UNITS THAT HAVE NOT	NUMBER OF UNEARNED UNITS THAT HAVE NOT VESTED(C)(D)	MARKET VALUE OF UNEARNED UNITS THAT HAVE NOT VESTED(B)
ROBERT A. CHAPEK	1/16/2013	60,860	_	\$ 51.29	1/16/2023	_	_	_	_
	12/19/2013	53,233	_	72.59	12/19/2023	_	_	_	_
	12/18/2014	53,077	_	92.24	12/18/2024	_	_	_	_
	12/17/2015	39,796	_	113.23	12/17/2025	_	_	_	_
	12/21/2016	49,621	_	105.21	12/21/2026	_	_	_	_
	12/19/2017	45,691	_	111.58	12/19/2027	_	_	_	_
	12/19/2018	56,420	18,807	110.54	12/19/2028	3,552	335,060	_	_
	12/17/2019	31,523	31,524	148.04	12/17/2029	5,547	523,249	7,127	672,243
	2/28/2020	19,482	19,482	115.76	2/28/2030	4,463	420,995	•	1,798,307
	12/17/2020	22,447	44,894	173.40	12/17/2030	13,775	1,299,396	25,032	2,361,221
	12/14/2021		78,675	150.07	12/14/2031	24,989	2,357,212	30,635	2,889,752
CHRISTINE M. MCCARTHY	1/16/2013	42,533	-	51.29	1/16/2023		2,007,212	_	
	12/19/2013	30,687	_	72.59	12/19/2023	_	_	_	_
	12/18/2014	28,839	_	92.24	12/18/2024	_	_	_	_
	12/17/2015	41,722	_	113.23	12/17/2025				
	12/21/2016	50,396	_	105.21	12/11/2026				
	12/19/2017	64,252	_	111.58	12/19/2027				
	12/19/2018	57,465	19,156	110.54	12/19/2027	_	_	3,786	357,133
	12/17/2019	51,801	51,802	148.04	12/17/2029	_	_	21,250	2,004,513
	12/17/2019	•	·			12 772	1 200 112		
		29,930	59,858	173.40	12/17/2030	13,772	1,299,113	12,516	1,180,634
	12/14/2021	_	70,808	150.07	12/14/2031	22,490	2,121,482	27,571	2,600,772
HORACIO E. GUTIERREZ	3/8/2022	-	57,632(F)	132.39	3/8/2032	18,884(G)	1,781,328	23,394(H)	2,206,709
PAUL J. RICHARDSON	12/19/2017	13,922	_	111.58	12/19/2027	_	-	_	_
	12/19/2018	9,926	3,309	110.54	12/19/2028	1,308	123,384	_	_
	12/17/2019	5,364	5,364	148.04	12/17/2029	1,976	186,396	_	_
	12/17/2020	1,180	2,358	173.40	12/17/2030	1,767	166,681	_	_
	3/8/2021	948	1,895	198.41	3/8/2031	1,544	145,646	_	_
	6/22/2021	1,254	2,507	173.53	6/22/2031	1,766	166,587	_	_
	12/14/2021	_	18,056	150.07	12/14/2031	5,735	540,983	7,031	663,234
KRISTINA K. SCHAKE	6/27/2022	_	25,454(I)	97.02	6/27/2032	21,647(J)	2,041,962	_	_
	9/28/2022	_	363	97.66	9/28/2032	136	12,829	155	14,621
ROBERT A. IGER	12/18/2014	372,412	_	92.24	12/18/2024	_	_	_	_
	12/17/2015	271,331	_	113.23	12/17/2025	_	_	_	_
	12/21/2016	321,694	_	105.21	12/21/2026	_	_	_	_
	12/19/2017	295,237	_	111.58	12/19/2027	_	_	_	_
	12/19/2018	218,918	72,973	110.54	12/19/2028	_	_	_	_
	3/21/2019	35,102	11,701(K)	109.26	3/21/2029	_	_	_	_
	12/17/2019	131,841	131,842	148.04	12/17/2029	_	_	43,169	4,072,085
	12/17/2020	55,632	111,264	173.40	12/17/2030	_	_	35,732	3,370,600
	12/14/2021	_	50,249	150.07	12/14/2031	_	_	10,640	1,003,671
GEOFFREY S. MORRELL	3/8/2022	_	27,376	132.39	3/8/2032	8,970	846,140	9,976	940,989

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Number of Securities Underlying Unexercised Options: Exercisable and Unexercisable. These columns set forth, for each NEO and for each grant made to the officer, the number of shares of the Company's common stock that could be acquired upon exercise of outstanding options at the end of fiscal 2022. The vesting schedule for each option with unexercisable shares is shown under "Vesting Schedule" below. The vesting of options held by the NEOs may be accelerated in the circumstances described under the section "Executive Compensation — Compensation Tables — Potential Payments and Rights on Termination or Change in Control" below.

Number; Market Value of Units of Stock That Have Not Vested. These columns report the number and market value, respectively, of shares underlying each grant of restricted stock units to each officer that is not subject to performance vesting conditions nor the test to assure eligibility for deduction pursuant to Section 162(m). The number of shares includes dividend equivalent units that have accrued for dividends payable through October 1, 2022. The market value is equal to the number of shares underlying the units times the closing market price of the Company's common stock on September 30, 2022, the last trading day of the Company's fiscal year. The vesting schedule for each grant is shown below, with grants identified by the letter following the number of shares underlying the grant. Vesting of restricted stock units held by NEOs may be accelerated in the circumstances described under the section "Executive Compensation — Compensation Tables — Potential Payments and Rights on Termination or Change in Control" below.

Number; Market Value of Unearned Units That Have Not Vested. These columns set forth the target number and market value, respectively, of shares of the Company's common stock underlying each restricted stock unit award held by each NEO that is subject to performance-based vesting conditions and/or the test to assure eligibility for deduction pursuant to Section 162(m). The number of shares includes dividend equivalent units that have accrued for dividends payable through October 1, 2022. The market value is equal to the number of shares underlying the units multiplied by the closing market price of the Company's common stock on September 30, 2022, the last trading day of the Company's fiscal year. The vesting schedule and performance tests and/or the test to assure eligibility under Section 162(m) are shown in "Vesting Schedule" below.

Vesting Schedule. The options reported above that are not yet exercisable and restricted stock unit awards that have not yet vested are scheduled to become exercisable and vest as set forth below.

- (A) Unless otherwise noted, stock options and restricted stock units granted before December 2020 will vest 25% on each of the first four anniversaries of the grant date. Grants made in or after December 2020 will vest one-third on each of the first three anniversaries of the grant date.
  - (B) Amounts may not sum to total due to rounding.
- (C) PBUs will cliff vest on the third anniversary of grant date, based on 3-year TSR versus S&P 500 and absolute ROIC tests for each of the fiscal years in the 3-year period (targets set each year). Grants before 2020 for Ms. McCarthy are subject to performance under Section 162(m).
- (D) While restricted stock units will vest 25% on each of the first four anniversaries of the grant date for grants made before December 2020 and one-third on each of the first three anniversaries of the grant date for grants made in or after December 2020, grants before 2020 for Ms. McCarthy are also subject to a performance test to assure eligibility for deduction under Section 162(m).
- (E) Restricted stock units granted February 28, 2020 in connection with Mr. Chapek's appointment as Chief Executive Officer. The units are scheduled to vest on December 17, 2022 subject to satisfaction of a 3-year TSR test and 3 1-year ROIC tests, with the number of units vesting depending on the level at which the tests were satisfied.
  - (F) Unexercisable options will vest one-third on December 14, 2022, December 14, 2023 and December 14, 2024.
  - (G) Restricted stock units will vest one-third on December 14, 2022, December 14, 2023 and December 14, 2024.
- (H) PBUs will cliff vest on December 14, 2024, based on 3-year TSR versus S&P 500 and absolute ROIC tests for each of the fiscal years in the 3-year period (targets set each year).

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- (I) Unexercisable options will vest one-sixth on December 27, 2022, June 27, 2023, December 27, 2023, June 27, 2024, December 27, 2024 and June 27, 2025.
- (J) Restricted stock units will vest one-sixth on December 27, 2022, June 27, 2023, December 27, 2023, June 27, 2024, December 27, 2024 and June 27, 2025.
- (K) Options granted March 21, 2019 following the close of the TFCF acquisition. The remaining unexercisable options are scheduled to become exercisable on December 19, 2022.

## **Extended Vesting of Equity Awards**

Options and restricted stock units continue to vest beyond retirement (and options remain exercisable) if (1) they were awarded at least one year prior to the date of an employee's retirement and (2) the employee was age 60 or older and had at least ten years of service on the date such employee retired. In these circumstances:

- Options continue to vest following retirement according to the original vesting schedule. They remain exercisable for up to five years following retirement. Options do not, however, remain exercisable beyond the original expiration date of the option.
- Restricted stock units continue to vest following retirement according to the original vesting schedule, but vesting remains subject to
  any applicable performance conditions (except, in some cases, the test to ensure that the compensation is deductible pursuant to
  Section 162(m)).

In addition, the grants to Mr. Iger made in fiscal 2022 continue to vest (and options remain exercisable) beyond his retirement as Executive Chairman at December 31, 2021. The extended vesting and exercisability is not available to certain employees outside the United States.

Options and restricted stock units awarded to executive officers with employment agreements also continue to vest (and options remain exercisable) beyond termination of employment if the executive's employment is terminated by the Company without cause or by the executive with good reason. In this case, options and restricted stock units continue to vest (and options remain exercisable) as though the executive remained employed through the end of the stated term of the employment agreement. If the executive would be age 60 or older and have at least ten years of service as of the end of the stated term of the employment agreement, the options and restricted stock units awarded at least one year prior to the end of the stated term of the agreement would continue to vest (and options remain exercisable) beyond the stated term of the employment agreement. In addition, the grants to Mr. Iger in fiscal 2022 continue to vest (and options remain exercisable) upon his retirement at December 31, 2021.

## Fiscal 2022 Option Exercises and Stock Vested Table

The following table provides information concerning the exercise of options and vesting of restricted stock unit awards held by the NEOs during fiscal 2022.

	OPTION .	AWARDS	STOCK AWARDS		
	NUMBER OF SHARES ACQUIRED ON EXERCISE	VALUE REALIZED ON EXERCISE	NUMBER OF SHARES ACQUIRED ON VESTING	VALUE REALIZED ON VESTING	
ROBERT A. CHAPEK	_	\$ -	26,350	\$ 3,909,801	
CHRISTINE M. MCCARTHY	45,342	5,254,524	26,51 <i>7</i>	3,932,408	
PAUL J. RICHARDSON	_	_	6,189	856,542	
ROBERT A. IGER	435,220	34,866,407	770,744	119,652,474	

The value realized on the exercise of options is equal to the amount per share at which the NEO sold shares acquired on exercise (all of which occurred on the date of exercise) minus the exercise price of the option times the number of shares acquired on exercise of

the options. The value realized on the vesting of stock awards is equal to the closing market price of the Company's common stock on the date of vesting times the number of shares acquired upon vesting. The number of shares and value realized on vesting includes shares that were withheld at the time of vesting to satisfy tax withholding requirements.

## **Equity Compensation Plans**

The following table summarizes information, as of October 1, 2022, relating to equity compensation plans of the Company pursuant to which grants of options, restricted stock, restricted stock units or other rights to acquire shares of the Company's common stock may be granted from time to time.

PLAN CATEGORY	NUMBER OF SECURITIES TO BE ISSUED UPON EXERCISE OF OUTSTANDING OPTIONS, WARRANTS AND RIGHTS (A)	WEIGHTED-AVERAGE EXERCISE PRICE OF OUTSTANDING OPTIONS, WARRANTS AND RIGHTS (B)	NUMBER OF SECURITIES REMAINING AVAILABLE FOR FUTURE ISSUANCE UNDER EQUITY COMPENSATION PLANS (EXCLUDING SECURITIES REFLECTED IN COLUMN (A)) (C)
Equity compensation plans approved by security holders <sup>1</sup>	35,751,4982;3	\$121.284	124,262,1673;5
Equity compensation plans not approved by security holders	_	_	_
Total	35,751,498 <sup>2;3</sup>	\$121.284	124,262,1673;5

- These plans are the Company's Amended and Restated 2011 Stock Incentive Plan ("2011 Stock Incentive Plan"), The Walt Disney Company/Pixar 2004 Equity Incentive Plan (the "Disney/Pixar Plan", which was assumed by the Company in connection with the acquisition of Pixar) and The Walt Disney Company/TFCF 2013 Equity Incentive Plan (the "Disney/TFCF Plan", which was assumed by the Company in connection with the acquisition of TFCF).
- Includes an aggregate of 17,970,581 time-based restricted stock units and PBUs. Includes an aggregate of 23,281 restricted stock units granted under the Disney/Pixar Plan, which was approved by the shareholders of Pixar prior to the Company's acquisition.
- Assumes shares issued upon vesting of PBUs vest at 100% of target number of units. For awards granted in fiscal 2020 and 2021, the actual number of shares issued on vesting of PBUs could be zero to 150% of the target number of PBUs. For awards granted in fiscal 2022, the actual number of shares issued on vesting of PBUs could be zero to 200% of the target number of PBUs.
- 4 Reflects the weighted average exercise price of outstanding options; excludes restricted stock units and PBUs.
- Includes 382,356 securities available for future issuance under the Disney/Pixar Plan, which was approved by the shareholders of Pixar prior to the Company's acquisition. Includes 27,720,535 securities available for future issuance under the Disney/TFCF Plan, which was approved by the shareholders of TFCF prior to the Company's acquisition. Assumes all awards are made in the form of options. Each award of one restricted stock unit under the 2011 Stock Incentive Plan reduces the number of shares available under the plan by two, so the number of securities available for issuance will be smaller to the extent awards are made as restricted stock units.

### **Pension Benefits**

The Company maintains a tax-qualified, noncontributory retirement plan, called the Disney Salaried Pension Plan D, for salaried employees who commenced employment before January 1, 2012. Benefits are based on a percentage of total average monthly compensation multiplied by years of credited service. For service years after 2012, average monthly compensation includes overtime, commission and regular bonus and is calculated based on the highest five consecutive years of compensation during the ten-year period prior to termination of employment or retirement, whichever is earlier. For service years prior to 2012, average monthly compensation considers only base salary, benefits were based on a somewhat higher percentage of average monthly compensation and benefits included a flat dollar amount based solely on years and hours of service. Retirement benefits are non-forfeitable after three years of vesting service (five years of vesting service prior to 2012) or at age 65 after one year of service. Actuarially reduced benefits are paid to participants whose benefits are non-forfeitable and who retire before age 65 but on or after age 55. The early retirement reduction is 50% at age 55, decreasing to 0% at age 65.

In calendar year 2022, the maximum compensation limit under a tax-qualified plan was \$305,000 and the maximum annual benefit that may be accrued under a tax-qualified defined benefit plan was \$245,000. To provide additional retirement benefits for key salaried employees, the Company maintains a supplemental non-qualified, unfunded plan, the Amended and Restated Key Plan,

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which provides retirement benefits in excess of the compensation limitations and maximum benefit accruals under tax-qualified plans. Under this plan, benefits are calculated in the same manner as under the Disney Salaried Pension Plan D, including the differences in benefit determination for years before and after January 1, 2012, described above, except as follows:

- starting on January 1, 2017, average annual compensation used for calculating benefits under the plans for any participant was capped at the greater of \$1,000,000 or the participant's average annual compensation determined as of January 1, 2017; and
- benefits for persons who were NEOs on January 1, 2012 are limited to the amount the executive officer would have received had the plan in effect prior to its January 1, 2012 amendment continued without change.

Company employees who either transferred to the Company from ABC, Inc. after the Company's acquisition of ABC or worked for a legacy ABC company (e.g., ESPN) are also eligible to receive benefits under the Disney Salaried Pension Plan A (formerly known as the ABC, Inc. Retirement Plan) and a Benefit Equalization Plan, which, like the Amended and Restated Key Plan, provides eligible participants retirement benefits in excess of the compensation limits and maximum benefit accruals that apply to tax-qualified plans. Mr. Iger received credited years of service under those plans for the years prior to the Company's acquisitions of ABC, Inc. A term of the 1995 purchase agreement between ABC, Inc. and the Company provides that employees transferring employment to coverage under a Disney pension plan will receive an additional benefit under Disney plans equal to (a) the amount the employee would receive under the Disney pension plans if all of the employee's ABC service were counted under the Disney pension less (b) the combined benefits the employee receives under the ABC plan (for service prior to the transfer) and the Disney plan (for service after the transfer). Mr. Iger transferred from ABC and Mr. Richardson worked for a legacy ABC company and, as such, each receives a pension benefit under the Disney plans to bring the employee's total benefit up to the amount the employee would have received if all the employee's years of service had been credited under the Disney plans. The effect of these benefits is reflected in the present value of benefits under the Disney plans in the table below.

As of the end of fiscal 2022, Mr. Chapek and Mr. Richardson were eligible for early retirement; Ms. McCarthy was eligible for retirement and Mr. Iger had elected retirement.

## Fiscal 2022 Pension Benefits Table

The following table sets forth the present value of the accumulated pension benefits that each NEO is eligible to receive under each of the plans described above.

NAME	PLAN NAME	NUMBER OF YEARS OF CREDITED SERVICE AT FISCAL YEAR-END	PRESENT VALUE OF ACCUMULATED BENEFIT AT FISCAL YEAR-END <sup>1</sup>	PAYMENTS DURING LAST FISCAL YEAR <sup>1</sup>
ROBERT A. CHAPEK	Disney Salaried Pension Plan D	30	\$ 1,630,512	_
	Disney Amended and Restated Key Plan	30	12,325,167	_
		Total	\$13,955,6 <i>7</i> 9	_
CHRISTINE M. MCCARTHY	Disney Salaried Pension Plan D	23	\$ 1,536,823	_
	Disney Amended and Restated Key Plan	23	3,846,973	_
		Total	\$ 5,383,796	_
PAUL J. RICHARDSON	Disney Salaried Pension Plan A	15	\$ 554,220	_
	Benefit Equalization Plan of ABC, Inc.	15	1,594,383	_
		Total	\$ 2,148,603	_
ROBERT A. IGER	Disney Salaried Pension Plan D	22	\$ 1,528,400	\$ 81,674
	Disney Amended and Restated Key Plan	22	12,343,985	732,241
	Disney Salaried Pension Plan A	25	746,335	39,915
	Benefit Equalization Plan of ABC, Inc.	25	5,892,310	349,211
		Total	\$20,511,030	\$1,203,041

Amounts may not sum to total due to rounding.

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These present values assume that each NEO retires at age 65 (or their age on October 1, 2022, if older) for purposes of the Disney Salaried Pension Plan D and the Amended and Restated Key Plan, and age 62 (or their age on October 1, 2022, if older) for purposes of the Disney Salaried Pension Plan A and the Benefit Equalization Plan of ABC, Inc. Age 65 is the normal retirement age under each of the plans and is also the age at which unreduced benefits are payable, except the earliest age at which unreduced benefits are payable under the ABC plans is age 62 for service years prior to 2012. The values also assume a straight life-annuity payment for an unmarried participant. Participants may elect other actuarially reduced forms of payment, such as joint and survivor benefits and payment of benefits for a period certain irrespective of the death of the participant. The present values were calculated using the 5.44% discount rate assumption set forth in footnote 10 to the Company's Audited Financial Statements for fiscal 2022 and using actuarial factors including Pri-2012 annuitant mortality table, projected generationally with a modified version of the MP-2019 scale for males and females. The present values reported in the table are not available as lump sum payments under the plans.

## Fiscal 2022 Non-Qualified Deferred Compensation Table

Under the Company's Non-Qualified Deferred Compensation Plan, U.S.-based executives at the level of Vice President or above may defer a portion of their compensation and applicable taxes with an opportunity to earn a tax-deferred return on the deferred amounts. The plan gives eligible executives the opportunity to defer up to 50% of their base salary and up to 100% of their annual performance-based bonus award until retirement or termination of employment or, at the executive's election, until an earlier date at least five years following the date the compensation is earned. The Company also has the option to make a contribution into an executive's deferred compensation account on terms and subject to any conditions (such as vesting conditions) the Company chooses. Amounts in an executive's deferred account earn a return based on the executive's election among a series of mutual funds designated by the Company, which are generally the same funds available under the Company's qualified deferred compensation plans. Returns on the funds available for the deferred account ranged from -30.55% to 0.68% for the year ended October 1, 2022.

The deferred amounts and any deemed earnings on the amounts are not actual investments and are obligations of the Company. Ms. McCarthy participated in this plan in fiscal 2022 and her contributions and aggregate earnings during the fiscal year and aggregate balance at the end of the fiscal year are reflected in the table below. Ms. McCarthy's contributions represent deferred salary in the amount of \$989,231 and bonus in the amount of \$5,565,846. Mr. Chapek had a negative return on the year, but he did not make a contribution in fiscal 2022.

From 2000 through 2005, \$500,000 per year of Mr. Iger's annual base salary was deferred. The interest rate is adjusted annually in March and the weighted average interest rate for fiscal 2022 was 1.118%. There were no additions during the fiscal year to the deferred amount by either the Company or Mr. Iger other than these earnings and no withdrawals during the fiscal year. In connection with his retirement, and in order to avoid the imposition of an additional tax on Mr. Iger under Section 409A of the Internal Revenue Code, Mr. Iger was paid \$4,569,183 on July 1, 2022. With this payment, Mr. Iger no longer has an outstanding non-qualified deferred compensation balance.

	EXECUTIVE CONTRIBUTIONS IN LAST FISCAL YEAR	AGGREGATE EARNINGS IN LAST FISCAL YEAR	AGGREGATE BALANCE AT LAST FISCAL YEAR-END
Robert A. Chapek	\$ -	\$ (1,643,605)	\$ 6,887,528
Christine M. McCarthy	6,555,077	(11,344,002)	43,968,031

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Because the earnings accrued under these programs were not "above market" or preferential, these amounts are not reported in the *Fiscal 2022 Summary Compensation Table*. A portion of the aggregate balances at last fiscal year-end were however included in the Summary Compensation Table since fiscal 2020, as follows:

		AMOUNT INCLUDED IN SUMMARY COMPENSATION TABLE		
	FISCAL YEAR	SALARY	NON-EQUITY INCENTIVE PLAN	TOTAL
Robert A. Chapek	2022	\$ _	\$ _	\$ _
	2021	_	_	_
	2020	_	_	_
Christine M. McCarthy	2022	989,231	_	989,231
	2021	951,242	7,336,137	8,287,379
	2020	830,389	_	830,389

## Potential Payments and Rights on Termination or Change in Control

Our NEOs may receive compensation in connection with termination of their employment. This compensation is payable pursuant to (a) the terms of compensation plans applicable by their terms to all participating employees and (b) the terms of employment agreements with each of our NEOs. During fiscal 2022, we had employment agreements with our NEOs with the following end dates: June 30, 2025 for Mr. Chapek, June 30, 2024 for Ms. McCarthy, December 31, 2024 for Mr. Gutierrez, June 30, 2024 for Mr. Richardson, June 29, 2025 for Ms. Schake, December 31, 2021 for Mr. Iger and December 31, 2024 for Mr. Morrell. As Mr. Iger retired from the Company as Executive Chairman before fiscal year end, he was not entitled to termination payments as of October 1, 2022. In fiscal 2023, the Company entered into a new employment agreement with Mr. Iger as Chief Executive Officer with an end date of December 31, 2024.

In June 2022, the Board agreed to extend Mr. Chapek's employment agreement based on Mr. Chapek's work navigating the Company through the unprecedented challenges of the pandemic and growing the Company's streaming business. The Board continued to spend significant time discussing the leadership of the Company in the months that followed and determined that Mr. Chapek was no longer the right person to serve in the CEO role. The significant developments and change in the broader macroeconomic environment over this period informed how the Board viewed the appropriate leader in light of the rapidly evolving industry and market dynamics. The Board therefore concluded that, as Disney embarks on an increasingly complex period of industry transformation, Mr. Iger is best situated to lead the Company while an appropriate longer-term successor is identified. On November 20, 2022 (after fiscal 2022), the Board decided to exercise its right to terminate Mr. Chapek's employment without cause. In connection with this termination, in the event that Mr. Chapek successfully completes all of the terms of his post-employment consulting agreement and does not violate the terms of the employment agreement that survive his termination or the general release, Mr. Chapek's severance would strictly conform to the terms of his employment agreement such that he would be entitled to the following cash termination payments:

- \$6,527,397 in remaining base salary through the scheduled expiration date of his employment agreement, as amended;
   and
- \$1,027,397 equivalent to a pro-rated target bonus for fiscal 2023.

Although the Company made the unilateral decision to exercise its right to terminate Mr. Morrell's employment during fiscal 2022, Mr. Morrell was not entitled to termination payments during fiscal 2022. In the event that Mr. Morrell successfully completes all of the terms of his post-employment consulting agreement and general release, he would be entitled to the following cash based payments:

• \$2,506,849 in remaining base salary through the end of his original employment agreement term;

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- \$1,500,000 equivalent to a target bonus for fiscal 2022; and
- a buyout of the home Mr. Morrell purchased in Southern California. Consistent with past relocation practices for unique circumstances, a third-party vendor purchased Mr. Morrell's property on the Company's behalf in June 2022 for the same price at which the property was originally purchased. The Company will go through the sale process and realize any gains or losses on the sale of the property. In no situation will Mr. Morrell monetarily benefit from the sale of the property. As of October 1, 2022 and the date of the filing of this proxy statement, the property has not been sold.

The treatment of the equity awards held by Mr. Chapek and Mr. Morrell at their respective termination dates under their employment agreements is described below in the section titled "Executive Compensation — Compensation Tables — Termination Pursuant to Company Termination Right Other Than For Cause or By Executive For Good Reason."

It is the standard practice of the Compensation Committee to only approve termination payments for a senior executive within the obligations of the Company's plans and current employment agreements. The Committee approved the termination payments and conditions for Mr. Morrell due to unique factors specific to his situation that involved an international move for Mr. Morrell and his family. This decision was made in the best interest of the Company and, we believe, will mitigate further disruption to the Company.

The termination provisions included in our executive officers' employment agreements serve a variety of purposes, including: providing the benefits of equity incentive plans to the executive and the executive's family in case of death or disability; defining when the executive may be terminated with cause and receive no further compensation; and clearly defining rights in the event of a termination in other circumstances. The availability, nature and amount of compensation on termination differ depending on whether employment terminates because of:

- death or disability;
- the Company's termination of the executive pursuant to the Company's termination right or the executive's decision to terminate because of action the Company takes or fails to take;
- the Company's termination of the executive for cause; or
- expiration of an employment agreement, retirement or other voluntary termination.

The compensation that each of our NEOs may receive under each of these termination circumstances is described below.

It is important to note that the amounts of compensation set forth in the tables below are based on the specific assumptions noted and do not predict the actual compensation that our NEOs would receive. Actual compensation received would be a function of a number of factors that are unknowable at this time, including: the date of the executive's termination of employment; the executive's base salary at the time of termination; the executive's age and service with the Company at the time of termination; and, because many elements of the compensation are performance-based pursuant to the Company's compensation philosophy described in "Executive Compensation — Compensation Discussion and Analysis" above, the future performance of the Company.

Moreover, the option and restricted stock unit acceleration amounts in case of a termination without cause or by the executive for good reason assume that these awards immediately accelerate, which is not the case in the absence of a change in control. Rather, options and units continue to vest over time and in most cases are subject to the same performance measures that apply if there had been no termination. (The performance measures do not apply to vesting of restricted stock unit awards when termination is due to death or disability and the test to assure deductibility under Section 162(m) does not apply if it is not necessary to preserve deductibility.)

In each of the circumstances described below, our NEOs are eligible to receive earned, unpaid salary through the date of termination and benefits that are unconditionally accrued as of the date of termination pursuant to policies applicable to all employees. This includes the deferred compensation and earnings on these deferred amounts as described under the "Fiscal 2022 Non-Qualified Deferred Compensation Table." This earned compensation is not described or quantified below because these amounts represent earned, vested benefits that are not contingent on the termination of employment, but we do describe and quantify benefits that continue beyond the date of termination that are in addition to those provided for in the applicable benefit plans. The executive's accrued benefits include the pension benefits described under "Executive Compensation — Compensation Tables — Pension Benefits," which become payable to all participants who have reached retirement age. Because they have reached early retirement or retirement age under the plans, Mr. Chapek, Ms. McCarthy and Mr. Richardson would have been eligible to receive these benefits if

their employment had terminated at the end of fiscal 2022. Because the pension benefits do not differ from those described under "Executive Compensation — Compensation Tables — Pension Benefits" except in ways that are equally applicable to all salaried employees, the nature and amount of their pension benefits are not described or quantified below.

#### **DEATH AND DISABILITY**

The employment agreement of each NEO provides for payment of any unpaid bonus for any fiscal year that had been completed at the time of the executive's death or termination of employment due to disability. The amount of the bonus will be determined by the Compensation Committee using the same criteria used for determining a bonus as if the executive remained employed.

In addition to the compensation and rights in employment agreements, the 2011 Stock Incentive Plan and award agreements thereunder provide that all options awarded to a participant (including the NEOs) become fully exercisable upon the death or disability of the participant and remain exercisable for 18 months in the case of death and 12 months in the case of disability (or 18 months in the case of participants who are eligible for immediate retirement benefits or 36 to 60 months, depending on the original grant date, in the case of participants who would at the time of termination due to disability be over 60 years of age and have at least ten years of service and where the options have been outstanding for one year at such time), and if the performance measurement has not been made at the time of death or disability, all restricted stock units awarded to the participant under the 2011 Stock Incentive Plan will, to the extent the units had not previously been forfeited, fully vest and become payable upon the death or disability of the participant. If a performance measurement has been made at the time of death or disability with respect to restricted stock units, the restricted stock units will vest and accelerate based on the performance measurement.

The following table sets forth the value of the estimated payments and benefits each of our NEOs would have received under our compensation plans and their employment agreements if their employment had terminated at the close of business on the last day of fiscal 2022 as a result of death or disability. The value of option acceleration is equal to the difference between the \$94.33 closing market price of shares of the Company's common stock on September 30, 2022 (the last trading day in fiscal 2022) and the weighted average exercise price of options with an exercise price less than the market price times the number of shares subject to such options that would accelerate as a result of termination. The value of restricted stock unit acceleration is equal to the \$94.33 closing market price of shares of the Company's common stock on September 30, 2022 multiplied by the number of units that would accelerate as a result of termination, which, for PBUs, is equal to the target number of units.

	CASH PAYMENT <sup>1</sup>	OPTION ACCELERATION	RESTRICTED STOCK UNIT ACCELERATION
Robert A. Chapek	\$6,750,000	\$ -	\$12,657,435
Christine M. McCarthy	5,820,000	_	9,563,647
Horacio E. Gutierrez	3,783,000	_	3,988,037
Paul J. Richardson	1,670,000	_	1,992,910
Kristina K. Schake	1,320,000	_	2,069,412

<sup>&</sup>lt;sup>1</sup> This amount is equal to the bonus awarded to the NEOs with respect to fiscal 2022 and set forth in the "Non-Equity Incentive Plan Compensation" column of the "Fiscal 2022 Summary Compensation Table". In fiscal 2022, Mr. Chapek was entitled to receive compensation under the annual performance-based bonus program pursuant to his employment agreement because his termination occurred after the end of the fiscal year.

#### TERMINATION PURSUANT TO COMPANY TERMINATION RIGHT OTHER THAN FOR CAUSE OR BY EXECUTIVE FOR GOOD REASON

The employment agreement with each NEO provides that the executive officer will receive a bonus for any fiscal year that had been completed at the time of termination of employment if the executive officer's employment is terminated by the Company pursuant to the Company's termination right other than for cause (as described below) or by the NEO with good reason (as described below). The amount of the bonus will be determined by the Compensation Committee using the same criteria used for determining a bonus if the executive remained employed.

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In addition, each NEO's employment agreement provides that the NEO will receive the following compensation and rights conditioned on the NEO executing a general release of claims and agreeing to provide the Company with consulting services for a period of six months after the NEO's termination (or, if shorter, until the employment agreement expiration date):

- A lump sum payment equal to the base salary the NEO would have earned had the NEO remained employed during the term of the NEO's consulting agreement, paid six months and one day after termination.
- If the consulting agreement was terminated other than as a result of the NEO's material breach of the consulting agreement, a further lump sum payment equal to the base salary the NEO would have earned had the NEO remained employed after the termination of the NEO's consulting agreement and until the employment agreement expiration date, paid six months and one day after termination of employment.
- A bonus for the year in which the NEO is terminated equal to a pro-rate portion of a target bonus amount determined in accordance with the employment agreement.
- All options that had vested as of the termination date or were scheduled to vest no later than three months after the employment agreement expiration date will remain or become exercisable as though the NEO were employed until that date. The options will remain exercisable until the earlier of (a) the scheduled expiration date of the options and (b) three months after the employment agreement expiration date. In addition, as is true for all employees, options awarded at least one year before termination will continue to vest and will remain exercisable until the earlier of the expiration date of the option and five years after the termination date if the officer would have attained age 60 and have completed at least ten years of service as of that date. Pursuant to employment agreements with each of the NEOs, the termination date for these purposes will be deemed to be the employment agreement expiration date. For any employee that is eligible for immediate retirement benefits, options awarded within, but less than, one year of termination will vest to the extent they are scheduled to vest within three months of termination and will remain exercisable for 18 months following termination.
- All restricted stock units that were scheduled to vest prior to the employment agreement expiration date will vest as though the NEO were employed until that date to the extent applicable performance tests are met (but any test to assure deductibility of compensation under Section 162(m) will be waived for any units scheduled to vest after the fiscal year in which the termination of employment occurs unless application of the test is necessary to preserve deductibility). As is true for all employees, restricted stock units awarded at least one year before termination will continue to vest through the end of the vesting schedule to the extent applicable performance criteria are met if the officer would be over 60 years of age and have at least ten years of service as of the termination date. Pursuant to employment agreements with each of the NEOs, the termination date for these purposes will be deemed to be the employment agreement expiration date.

The employment agreements provide that the Company has the right to terminate the NEO's employment subject to payment of the foregoing compensation in its sole, absolute and unfettered discretion for any reason or no reason whatsoever. A termination for cause does not constitute an exercise of this right and would be subject to the compensation provisions described below under the section "- Termination for Cause."

The employment agreements provide that an NEO can terminate the NEO's employment for "good reason" following notice to the Company within three months of the NEO having actual notice of the occurrence of any of the following events (except that the Company will have 30 days after receipt of the notice to cure the conduct specified in the notice):

- a reduction in the NEO's base salary, annual target bonus opportunity or (where applicable) annual target long-term incentive award opportunity;
- the removal from the NEO's position;
- a material reduction in the NEO's duties and responsibilities;
- the assignment to the NEO of duties that are materially inconsistent with the NEO's position or duties or that materially impair the NEO's ability to function in the NEO's office;
- relocation of the NEO's principal office to a location that is more than 50 miles outside of the greater Los Angeles area; or
- a material breach of any material provision of the NEO's employment agreement by the Company.

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An NEO (or any employee holding equity awards) can also terminate for "good reason" after a change in control (as defined in the 2011 Stock Incentive Plan) if, within 12 months following the change in control, a "triggering event" occurs and in that case the 2011 Stock Incentive Plan provides that any outstanding options, restricted stock units, PBUs or other plan awards will generally become fully vested and, in certain cases, paid to the plan participant. A "triggering event" is defined to include: (a) a termination of employment by the Company other than for death, disability or "cause;" or (b) a termination of employment by the participant following a reduction in position, pay or other "constructive termination." Under the 2011 Stock Incentive Plan, "cause" has the same meaning as in the NEO's employment agreement, as defined below under "- Termination for Cause." Any such payments that become subject to the excess parachute tax rules may be reduced in certain circumstances.

Each NEO's employment agreement specifies that any compensation resulting from subsequent employment will not be offset against amounts described above.

The following table provides a quantification of benefits (as calculated in the following paragraph) each of the NEOs would have received if their employment had been terminated at the end of fiscal 2022 (under their employment agreements as in effect at that time) by the Company pursuant to its termination right or by the executive with good reason.

The "option valuation" amount is (a) the difference between the \$94.33 closing market price of shares of the Company's common stock on September 30, 2022 and the weighted average exercise price of options with an exercise price less than the market price times (b) the number of options with in-the-money exercise prices that would become exercisable despite the termination. The "restricted stock unit valuation" amount is the \$94.33 closing market price on September 30, 2022, times the target number of units that could vest. However, as described above, options do not become immediately exercisable and restricted stock units do not immediately vest (and would eventually vest only to the extent applicable performance conditions are met) absent a change in control. The actual value realized from the exercise of the options and the vesting of restricted stock units may therefore be more or less than the amount shown below depending on changes in the market price of the Company's common stock and the satisfaction of applicable performance tests.

	CASH PAYMENT <sup>1</sup>	OPTION VALUATION	RESTRICTED STOCK UNIT VALUATION
Robert A. Chapek			
No change in control	\$13,634,6152	\$	\$12,657,435 <sup>3</sup>
Change in control	13,634,6152	_	12,657,435 <sup>3</sup>
Christine M. McCarthy			
No change in control	9,320,000	_	9,563,647
Change in control	9,320,000	_	9,563,647
Horacio E. Gutierrez			
No change in control	6,718,000	_	3,988,037
Change in control	6,718,000	_	3,988,037
Paul J. Richardson			
No change in control	3,008,750	_	1,149,317
Change in control	3,008,750	_	1,992,910
Kristina K. Schake			
No change in control	3,313 <i>,75</i> 0	_	2,050,451
Change in control	3,313,750	_	2,069,412

This amount is equal to the bonus awarded to the NEOs with respect to fiscal 2022 and set forth in the "Non-Equity Incentive Plan Compensation" column of the "Fiscal 2022 Summary Compensation Table," plus the lump sum payments based on salary through the end of the employment term as described above.

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- While this is the payment Mr. Chapek would have earned had he been separated at the end of fiscal 2022, the actual cash amounts to which he is actually entitled are described under the section titled "Executive Compensation Compensation Tables Potential Payments and Rights on Termination or Change in Control" in connection with his separation. In fiscal 2022, Mr. Chapek was entitled to receive compensation under the annual performance-based bonus program pursuant to his employment agreement because his termination occurred after the end of the fiscal year.
- This amount represents the estimated values that would have been ascribed to the enhanced vesting of his outstanding equity awards had Mr. Chapek been separated at the end of fiscal 2022. However, because these awards will continue to vest on the same basis as though Mr. Chapek had remained employed, the values that will actually derive will be based on the value of the underlying shares if and when they become vested or exercisable. Moreover, because Mr. Chapek had attained age 60 and completed 10 years of service, had Mr. Chapek retired upon November 20, 2022, all of the equity awards taken into account in the above table, except those granted in fiscal 2022, would nonetheless have remained outstanding and eligible to vest as though he remained employed under the policies generally applicable to retirement.

#### **TERMINATION FOR CAUSE**

Each NEO's employment agreement provides that, if the NEO's employment is terminated by the Company for cause, the NEO will only be eligible to receive the compensation earned and benefits vested through the date of such termination of employment, including any rights the NEO may have under the NEO's indemnification agreement with the Company or the equity plans of the Company.

"Termination for Cause" is defined in each NEO's employment agreements as termination by the Company due to gross negligence, gross misconduct, willful nonfeasance or willful material breach of the agreement by the executive unless, if the Company determines that the conduct or cause is curable, such conduct or cause is timely cured by the NEO.

#### **EXPIRATION OF EMPLOYMENT TERM; RETIREMENT**

Each of the NEOs is eligible to receive earned, unpaid salary and unconditionally vested accrued benefits (including continued vesting of restricted stock units and vesting and exercisability of options awarded more than one year prior to retirement if they are over 60 years of age with at least ten years of service) if the NEO's employment terminates at the expiration of the NEO's employment agreement or the NEO otherwise retires, but except as described below, they are not contractually entitled to any additional compensation in this circumstance.

Under the terms of Mr. Iger's employment agreement as in effect at December 31, 2021, to enable the Company to have access to Mr. Iger's unique skills, knowledge and experience with regard to the media and entertainment business and his institutional knowledge of the Company and its strategic evolution, upon his retirement, Mr. Iger was to serve as a consultant to the Company for a period of five years. In this capacity, Mr. Iger would provide assistance, up to certain specified monthly and annual maximum time commitments, on such matters as his successor as Chief Executive Officer may request from time to time. In consideration of his consulting services, Mr. Iger is to receive a quarterly fee of \$500,000 for each of the quarters of this five-year period. For the five years following termination of employment, the Company would also provide Mr. Iger with the same security services (other than the personal use of a Company-provided or Company-leased aircraft) as it has made available to him as Chief Executive Officer. Under his employment agreement entered into on November 20, 2022, upon the re-commencement of his employment, the parties' obligations in respect of these post-employment commitments are suspended and will resume to be fulfilled for the remaining term when Mr. Iger again terminates his employment with the Company.

Other NEO employment agreements each provide that the Chief Executive Officer will recommend to the Compensation Committee an annual cash bonus for the fiscal year in which their respective employment agreements end based on the executive's contributions during that fiscal year.

As in the case of a termination under the Company's termination right other than for cause or the executive's right to terminate for good reason, vested options and restricted stock units will remain exercisable for 18 months for executives eligible to receive retirement benefits, and options and restricted stock units outstanding for at least one year will continue to vest, and options will

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remain exercisable, for up to three or five years (depending on the original grant date) if the NEO was age 60 or greater and had at least ten years of service at the date of retirement. In addition, under the terms of his employment agreement as in effect at December 31, 2021, the equity grants made to Mr. Iger in fiscal 2022 became eligible to continue to vest (and options remain exercisable) upon his retirement at December 31, 2021.

### **Pay Ratio**

In accordance with SEC rules, we are providing the ratio of the annual total compensation of our Chief Executive Officer to the annual total compensation of the Company's median employee. The ratio is a reasonable estimate calculated in a manner consistent with SEC rules and the methodology described below.

Per SEC rules, the Company is permitted to use the same median employee as was used in fiscal 2021. However, since the median employee used for the past two years has separated from the Company, we have conducted an analysis and selected a similarly situated employee. Our methodology to confirm the median employee is consistent with last year. We reviewed the annual base salary of the global workforce as of the last business day of the fiscal year, October 1, 2022. Due to population size, we identified a band of employees with a base salary that approximates the median base salary for the Company. The median base salary reflects a workforce with large populations of seasonal, part-time and international employees working in multiple, distinct lines of business. We calculated the median employee's total annual compensation for fiscal 2022 (which consisted of an increase to base salary, overtime pay and the Company's contribution to health insurance premiums) and ensured the median employee's compensation did not contain distortive compensation features (e.g., abnormal amounts of overtime, special premium pay or commissions/tips, etc.).

The median Disney employee works in a full-time hourly role in parks and has been with the Company for over eleven years. For fiscal 2022, the median employee's total annual compensation was \$54,256. Mr. Chapek's total annual compensation, including the Company's contribution to health insurance premiums (which are not included in the *Fiscal 2022 Summary Compensation Table* in this proxy statement), was \$24,198,254. The ratio of these amounts was 446:1.

# **Other Compensation Information**

#### **Risk Management Considerations**

The Compensation Committee believes that the following features of performance-based bonus and equity programs appropriately incentivize the creation of long-term shareholder value while discouraging behavior that could lead to excessive risk:

- Financial Performance Measures. The financial metrics used to determine the amount of an executive's bonus are measures the
  Committee believes drive long-term shareholder value. The ranges set for these measures are intended to reward success without
  encouraging excessive risk-taking.
- Limit on Bonus. The overall bonus opportunity is not expected to exceed two times the target amount, no matter how much financial performance exceeds the ranges established at the beginning of the fiscal year.
- Equity Vesting Periods. Performance-based stock units generally vest in three years. Time-based stock units and options vest
  annually for up to four years and options remain exercisable for ten years. These periods are designed to reward sustained
  performance over several periods, rather than performance in a single period.
- Equity Retention Guidelines. NEOs are required to acquire within five years of becoming an executive officer and hold as long as they are executive officers of the Company, shares (including restricted stock units) having a value of at least three times their base salary amounts, or five times in the case of the Chief Executive Officer. If these levels have not been reached, these officers are required to retain ownership of shares representing at least 75% of the net after-tax gain (100% in the case of the Chief Executive Officer) realized on exercise of options for a minimum of twelve months. Based on holdings of units and shares on January 23, 2023, each NEO then in office exceeded the minimum holding requirement on that date.

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- No Hedging or Pledging. The Company's insider trading compliance program prohibits members of the Board of Directors, NEOs
  and all other employees subject to the Company's insider trading compliance program from entering into any transaction designed
  to hedge, or having the effect of hedging, the economic risk of owning the Company's securities and prohibits certain persons,
  including members of the Board of Directors and the NEOs, from pledging Company securities.
- Clawback Policy. If the Company is required to restate its financial results due to material noncompliance with financial reporting
  requirements under the securities laws as a result of misconduct by an executive officer, applicable law permits the Company to
  recover incentive compensation from that executive officer (including profits realized from the sale of Company securities). In such
  a situation, the Board of Directors would exercise its business judgment to determine what action it believes is appropriate.

Action may include recovery or cancellation of any bonus or incentive payments made to an executive on the basis of having met or exceeded performance targets during a period of fraudulent activity or a material misstatement of financial results if the Board determines that such recovery or cancellation is appropriate due to intentional misconduct by the executive officer that resulted in performance targets being achieved that would not have been achieved absent such misconduct. Under the 2011 Stock Incentive Plan approved at the Company's 2020 Annual Meeting, equity awards pursuant to the plan may be clawed back where there is reputational or financial harm to the Company, even in the absence of a restatement.

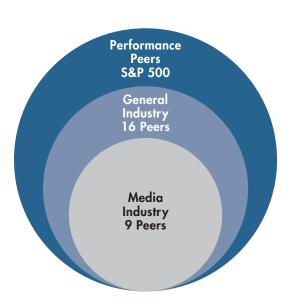
Equity awards are generally approved on dates the Compensation Committee meets. Committee meetings are normally scheduled well in advance and are not scheduled with an eye to announcements of material information regarding the Company. The Committee may make an award with an effective date in the future, including awards contingent on commencement of employment, execution of a new employment agreement or some other subsequent event, or may act by unanimous written consent on the date of such an event when the proposed issuances have been reviewed by the Committee prior to the date of the event.

At the Compensation Committee's request, management conducted its annual assessment of the risk profile of our compensation programs in December 2022. The assessment included an inventory of the compensation programs at each of the Company's segments and an evaluation of whether any program contained elements that created risks that could have a material adverse impact on the Company. Management provided the results of this assessment to Pay Governance LLC, the Committee's compensation consultant, which evaluated the findings and reviewed them with the Committee. As a result of this review, the Committee determined that the risks arising from the Company's policies and practices are not reasonably likely to have a material adverse effect on the Company.

#### **Peer Groups**

#### **SUMMARY OF PEER GROUPS**

The following graph summarizes the three distinct peer groups we use for three distinct purposes and the companies that met these criteria and were included at the beginning of fiscal 2022, described in more detail below:



#### **General Industry Peers**

- Alphabet, Inc.
- Amazon.com, Inc.
- Apple, Inc.
- AT&T Inc.
- Charter Communications, Inc.
- Cisco Systems
- Comcast Corporation
- IBM Corporation
- Intel
- Meta Platforms, Inc.
- Microsoft Corporation
- Netflix, Inc.
- Oracle Corporation
- Paramount Global
- Verizon Communications Inc.
- Warner Bros. Discovery, Inc.<sup>1</sup>

#### **Media Industry Peers**

- Alphabet, Inc.
- Amazon.com, Inc.
- Apple, Inc.
- AT&T Inc.
- Comcast Corporation
- Meta Platforms, Inc.
- Netflix, Inc.
- Paramount Global
- Warner Bros. Discovery, Inc.1

 $^{\rm l}$  In April 2022, Discovery Inc. completed its acquisition of the WarnerMedia assets from AT&T and became Warner Bros. Discovery, Inc.

#### **MEDIA INDUSTRY PEERS**

The media industry peer group helps evaluate compensation levels for the NEOs. The Compensation Committee believes that there is a limited pool of talent with the set of creative and organizational skills needed to run a global creative organization like the Company. The Committee also understands that executives with the background needed to manage a company such as ours have career options with compensation opportunities that normally exceed those available in most other industries, and that compensation levels within the peer group are driven by the dynamics of compensation in the entertainment industry and not the ownership structure of a particular company. Accordingly, the market for executive talent to lead the Company, and the group against which to compare our executive compensation, is best represented by the companies in our media industry peer group.

#### **GENERAL INDUSTRY PEERS**

The general industry peer group helps evaluate general compensation structure, policies and practices. The Compensation Committee believes that the features of the Company's overall compensation structure, policies and practices should normally be consistent for all executives. Because our operations span multiple industries, the Committee believes that a consistent approach across the breadth of the Company's operations with respect to features of our overall executive compensation structure is best achieved by reference to a group of General Industry Peers that is broader than the Media Industry Peers.

The peer group used for establishing compensation structure, policies and practices consists of companies that have:

- A consumer orientation and/or strong brand recognition;
- A global presence and operations;
- Annual revenue no less than 40% and no more than two and a half times our annual revenue; and

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As a general matter, a market capitalization in the range of approximately one-quarter to four times our market capitalization.

Additionally, the general industry peer group includes companies that do not meet the revenue or market cap test, but that are included in the peer groups used by one or more of the Media Industry Peers.

#### **PERFORMANCE PEERS**

The performance peers help evaluate relative economic performance of the Company. The overall financial performance of the Company is driven by the Company's diverse businesses, which compete in multiple sectors of the overall market. The Compensation Committee believes that, given the span of the Company's businesses, the best measure of relative performance is how the Company's diverse businesses have fared in the face of the economic trends that impact companies in the overall market and that the best benchmark for measuring such success is the Company's relative performance compared to that of the companies comprising the S&P 500. Accordingly, the Committee has selected the S&P 500 to set the context for evaluating the Company's performance and to measure relative performance for PBU awards.

#### **CHANGES FOR FISCAL 2023**

Advised by its independent compensation consultant, the Compensation Committee reviewed the criteria for selecting members of the Company's peer groups during fiscal 2022 and made the following changes for fiscal 2023:

- With AT&T's divestiture of its Media assets, the Company moved AT&T from the media industry peer group to the general industry peer group.
- Given their primary focus on IT hardware/semiconductors more strongly oriented toward business-to-business sales, the Committee removed Cisco and Intel from the general industry peer group.
- As it reflects a prominent global brand with strong consumer orientation and a broadening focus on digital sales and applications, the Committee added NIKE, Inc. to the general industry peer group.

The Committee will continue to monitor the competitive landscapes in which the Company's various business units operate and implement changes to the peer group as it deems appropriate.

#### **Deductibility of Compensation**

For taxable years commencing after 2017, Section 162(m) of the Internal Revenue Code generally disallows a tax deduction to public corporations for compensation over \$1 million paid to any person whose compensation was required to be included in the Company proxy statement for any fiscal year after 2016 because such person was either the Company's Chief Executive Officer or Chief Financial Officer or was one of the Company's three other most highly compensated executive officers for such fiscal year. Accordingly, to the extent that compensation in excess of \$1 million is payable to any such person in any fiscal year after fiscal 2018, such excess amount is likely to be non-deductible by the Company for federal income tax purposes. However, Section 162(m) exempts qualifying performance-based compensation paid after fiscal 2018 pursuant to a binding written agreement in effect on November 2, 2017. Thus, performance-based awards that were outstanding on that date or awarded thereafter pursuant to a binding written agreement can be exempt from the deduction limit if applicable requirements are met. For fiscal 2022, none of the executive officers served under employment agreements that were in place without amendment prior to November 2, 2017.

However, awards to executive officers under the annual performance-based bonus program and the long-term incentive program that were (i) granted prior to November 2, 2017, or (ii) may continue to qualify for the exemption because they were granted pursuant to a binding written agreement in effect on such date, have been or will be made payable or vest subject to achievement of a performance test based on adjusted net income in order to qualify for the exemption from Section 162(m), to the extent available. If this test is satisfied, the additional performance tests described in the Compensation Discussion and Analysis are applied to determine the actual payout of such bonuses and awards, which in order to remain deductible may not be more than the maximum level funded based on achievement of the Section 162(m) test. Adjusted net income means net income adjusted, as appropriate, to exclude the following items or variances: change in accounting principles; acquisitions; dispositions of a business; asset impairments; restructuring

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charges; extraordinary, unusual or infrequent items; and extraordinary litigation costs and insurance recoveries. For fiscal 2022, the adjusted net income target was \$2.5 billion and the Company achieved adjusted net income of \$6.4 billion. Net income was adjusted to account for transaction purchase accounting, restructuring and impairment charges, gain on sale of equity investments and litigation settlement.

Therefore, the Section 162(m) test was satisfied with respect to restricted stock units vesting based on fiscal 2022 results.

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# **Audit-Related Matters**

# **Audit Committee Report**

The charter of the Audit Committee of the Board specifies that the purpose of the committee is to assist the Board in its oversight of:

- the integrity of the Company's financial statements;
- the adequacy of the Company's system of internal controls;
- the Company's compliance with legal and regulatory requirements;
- the qualifications and independence of the Company's independent registered public accountants; and
- the performance of the Company's independent registered public accountants and of the Company's internal audit function;

and to prepare this audit committee report as required by the Securities and Exchange Commission.

In carrying out these responsibilities, the Audit Committee, among other things:

- monitors preparation of quarterly and annual financial reports by the Company's management;
- supervises the relationship between the Company and its independent registered public accountants, including: having direct responsibility for their appointment; evaluation of their qualifications, performance and independence; compensation; when necessary, termination of engagement; and preapproval of the scope and extent of their audit and non-audit services;
- oversees management's implementation and maintenance of effective systems of internal and disclosure controls, including review of the Company's policies relating to legal and regulatory compliance, risk management, ethics and conflicts of interests and review of the Company's internal auditing program; and
- reviews cybersecurity and data security risks and mitigation strategies.

The Committee met 9 times during fiscal 2022. The Committee schedules its meetings with a view to ensuring that it devotes appropriate attention to all of its tasks. The Committee's meetings include, whenever appropriate, executive sessions in which the Committee meets separately with the Company's independent registered public accountants, the Company's internal auditor, the Company's Chief Financial Officer and the Company's General Counsel.

As part of its oversight of the Company's financial statements, the Committee reviews and discusses with both management and the Company's independent registered public accountants all annual and quarterly financial statements prior to their issuance and other financial disclosures as appropriate. During fiscal 2022, management advised the Committee that each set of financial statements reviewed had been prepared in accordance with generally accepted accounting principles and management reviewed significant accounting and disclosure issues with the Committee. These reviews included discussion with PricewaterhouseCoopers LLP, the Company's independent registered public accountants, of matters required to be discussed pursuant to applicable requirements of the Public Company Accounting Oversight Board and the Securities and Exchange Commission, including the quality of the Company's accounting policies, the reasonableness of significant judgments and the clarity of disclosures in the financial statements. The Committee also discussed with PricewaterhouseCoopers LLP the independence of PricewaterhouseCoopers LLP and related matters, including a review of audit and non-audit fees and the written disclosures and the letter from PricewaterhouseCoopers LLP to the Committee pursuant to applicable requirements of the Public Company Accounting Oversight Board regarding the independent accountants' communications with the Audit Committee concerning independence.

In addition, the Committee reviewed key initiatives and programs aimed at maintaining the effectiveness of the Company's internal and disclosure control structure. As part of this process, the Committee continued to monitor the scope and adequacy of the Company's internal auditing program, reviewing internal audit department staffing levels and steps taken to maintain the effectiveness of internal procedures and controls.

Taking all of these reviews and discussions into account, the undersigned Committee members recommended to the Board that the Board approve the inclusion of the Company's audited financial statements in the Company's Annual Report on Form 10-K for the fiscal year ended October 1, 2022, for filing with the Securities and Exchange Commission.

Members of the fiscal 2022 Audit Committee

Safra A. Catz (Chair) Francis A. deSouza Derica W. Rice

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#### **Auditor Fees and Services**

The following table presents fees for professional services rendered by PricewaterhouseCoopers LLP for the audit of the Company's annual financial statements and internal control over financial reporting for fiscal 2022 and fiscal 2021, together with fees for audit-related, tax and other services rendered by PricewaterhouseCoopers LLP during fiscal 2022 and fiscal 2021. Audit-related services consisted principally of audits and agreed upon procedures of other entities related to the Company, viewership rankings and other attest projects, and consultations on the impact of new accounting rules. Tax services consisted principally of planning and advisory services and tax compliance assistance. Other services consisted of other miscellaneous services, including accounting research software and other non-audit-related attestation services. The Audit Committee directs and reviews the negotiations associated with the Company's retention of its independent registered public accountants.

	FISCAL 2022	FISCAL 2021	
	(IN MII	(IN MILLIONS)	
Audit fees	\$30.1	\$28.6	
Audit-related fees	2.3	2.1	
Tax fees	2.5	2.9	
All other fees	0.1	0.1	

# Policy for Approval of Audit and Permitted Non-Audit Services

All audit, audit-related, tax and other services were pre-approved by the Audit Committee, which concluded that the provision of such services by PricewaterhouseCoopers LLP was compatible with the maintenance of that firm's independence in the conduct of its auditing functions. The Audit Committee's Outside Auditor Independence and Pre-Approval Policy provides for pre-approval of specifically described audit, audit-related, tax and other services by the Committee on an annual basis, but individual engagements anticipated to exceed pre-established thresholds must be separately approved. The policy also requires specific approval by the Committee if total fees for audit-related, tax and other services would exceed total fees for audit services in any fiscal year. The policy authorizes the Committee to delegate to one or more of its members pre-approval authority with respect to permitted services, and the Committee has delegated to the Chair of the Committee the authority to pre-approve services in certain circumstances.

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# Items to Be Voted On

#### **Election of Directors**

The current term of office of all of the Company's Directors expires at the 2023 Annual Meeting. The Board proposes the following eleven (11) directors be elected for a term of one year and until their successors are duly elected and qualified, or until their earlier death, resignation or removal: Mary T. Barra, Safra A. Catz, Amy L. Chang, Francis A. deSouza, Carolyn N. Everson, Michael B.G. Froman, Robert A. Iger, Maria Elena Lagomasino, Calvin R. McDonald, Mark G. Parker and Derica W. Rice. See the section of this proxy statement titled "Corporate Governance and Board Matters — The Board of Directors" for more information about the skills, aualifications, attributes and experiences that caused the Board to determine that these nominees should serve as directors.

Each nominee has consented to serve if elected. If any nominee becomes unavailable to serve as a Director before the 2023 Annual Meeting, the Board may designate a substitute nominee. In that case, the persons named as proxies will vote for the substitute nominee designated by the Board.

Directors are elected by a majority of votes cast unless the election is contested, in which case Directors are elected by a plurality of votes cast. A majority of votes cast means that the number of shares voted "FOR" a Director exceeds the number of votes cast "AGAINST" the Director; abstentions are not counted either "FOR" or "AGAINST." If an incumbent Director in an uncontested election does not receive a majority of votes cast for such incumbent's election, the Director is required to submit a letter of resignation to the Board for consideration by the Governance and Nominating Committee. The Governance and Nominating Committee is required to promptly assess the appropriateness of such nominee continuing to serve as a Director and recommend to the Board the action to be taken with respect to the tendered resignation. The Board is required to determine whether to accept or reject the resignation, or what other action should be taken, within 90 days of the date of the certification of election results. Brokers holding shares beneficially owned by their clients do not have the ability to cast votes with respect to the election of Directors unless they have received instructions from the beneficial owner of the shares.

It is therefore important that you provide instructions to your broker if your shares are held by a broker so that your vote with respect to Directors is counted.

The Board recommends a vote **"FOR"** each of the persons nominated by the Board.

# Ratification of Appointment of Independent Registered Public Accountants

The Audit Committee of the Board has concluded that the continued retention of PricewaterhouseCoopers LLP is in the best interests of the Company and its shareholders and appointed PricewaterhouseCoopers LLP as the Company's independent registered public accountants for the fiscal year ending September 30, 2023. Services provided to the Company and its subsidiaries by PricewaterhouseCoopers LLP in fiscal 2022 are described under the section titled "Audit-Related Matters — Auditor Fees and Services" above.

PricewaterhouseCoopers LLP has been the Company's external auditor continuously since 1938. The Audit Committee evaluates the independent registered public accountant's qualifications, performance, audit plan, fees and independence each year and considered these factors in connection with the determination to appoint PricewaterhouseCoopers LLP for fiscal 2023. In addition to assuring the regular rotation of the lead audit partner every five years as required by SEC rules, one or more members of the Audit Committee also meets with candidates for the lead audit partner and the Committee discusses the appointment before rotation occurs.

We are asking our shareholders to ratify the selection of PricewaterhouseCoopers LLP as our independent registered public accountants. Although ratification is not required by our Bylaws or otherwise, the Board is submitting the selection of PricewaterhouseCoopers LLP to our shareholders for ratification as a matter of good corporate practice.

Representatives of PricewaterhouseCoopers LLP will be present at the annual meeting to respond to appropriate questions and to make such statements as they may desire.

The affirmative vote of the holders of a majority of shares represented in person or by proxy and entitled to vote on this item will be required for approval. Abstentions will be counted as represented and entitled to vote and will therefore have the effect of a negative vote.



The Board recommends that shareholders vote "FOR" ratification of the appointment of PricewaterhouseCoopers LLP as the Company's independent registered public accountants for fiscal 2023.

In the event shareholders do not ratify the appointment, the appointment will be reconsidered by the Audit Committee and the Board. Even if the selection is ratified, the Audit Committee may in its discretion select a different registered public accounting firm at any time during the year if it determines that such a change would be in the best interests of the Company and our shareholders.

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# **Advisory Vote on Executive Compensation**

As we do each year and as required by Section 14A of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), we are seeking advisory shareholder approval of the compensation of NEOs as disclosed in the section of this proxy statement titled "Executive Compensation." Shareholders are being asked to vote on the following advisory resolution:

Resolved, that the shareholders advise that they approve the compensation of the Company's NEOs, as disclosed pursuant to the compensation disclosure rules of the Securities and Exchange Commission (which disclosure shall include the Compensation Discussion and Analysis, the compensation tables, other compensation information and any related material).

The compensation of our executive officers is based on a design that aims to align pay with both the attainment of annual strategic and financial goals, which the Compensation Committee establishes and sustained long-term value creation. The design of our compensation program is detailed in the section of this proxy statement titled "Executive Compensation - Compensation Discussion and Analysis," and the decisions made by the Compensation Committee under that program for fiscal 2022 are summarized in the section of this proxy statement titled "Proxy Summary" and described in detail in "Executive Compensation — Compensation Discussion and Analysis." Shareholders should read these sections before deciding how to vote on this proposal.

Although the vote is non-binding, the Board and the Compensation Committee will review the voting results in connection with their ongoing evaluation of the Company's compensation program. Abstentions will be counted as represented and entitled to vote and will therefore have the effect of a negative vote. Broker non-votes (as described under "Information About Voting - Voting") are not entitled to vote on this proposal and will not be counted in evaluating the results of the vote.

The Board recommends that shareholders vote **"FOR"** advisory approval of the resolution set forth above.

# Advisory Vote on Frequency of Advisory Votes on Executive Compensation

Section 14A of the Exchange Act requires us to submit a non-binding, advisory resolution to shareholders at least once every six years to determine whether advisory votes on executive compensation should be held every one, two or three years. In satisfaction of this requirement, shareholders are being asked to vote on the following advisory resolution:

Resolved, that the shareholders of the Company advise that an advisory resolution with respect to executive compensation should be presented every one, two or three years as reflected by their votes for each of these alternatives in connection with this resolution.

In voting on this resolution, you should mark your proxy for one, two or three based on your preference as to the frequency with which an advisory vote on executive compensation should be held. If you have no preference you should abstain.

The Board recommends that shareholders approve continuing to hold the advisory vote on executive compensation every year. Most issuers hold votes every year, and this has been the Company's practice for the past six years. The Board believes the annual vote has worked well and gives shareholders the opportunity to react promptly to emerging trends in compensation, provides feedback before those trends become pronounced over time and gives the Board and the Compensation Committee the opportunity to evaluate individual compensation decisions each year in light of the ongoing feedback from shareholders.

Abstentions will be counted as represented and entitled to vote and will not be counted in evaluating the results of the vote. Broker non-votes (as described under the section titled "Information About Voting - Voting") are not entitled to vote on this proposal and will not be counted in evaluating the results of the vote.



The Board of Directors recommends a vote **"FOR"** the holding of advisory votes on executive compensation every year.

# **Shareholder Proposals**

The Company has been notified that three shareholders of the Company each intend to present a proposal for consideration at the Annual Meeting. The shareholders making these proposals have presented the proposals and supporting statements set forth below, and we are presenting the proposals and the supporting statements as they were submitted to us. While we take issue with certain of the statements contained in the proposals and the supporting statements, we have limited our response to the most important points and have not attempted to address all the statements with which we disagree. The names of co-filing proponents, if any, and address and stock ownership of all proponents will be furnished by the Company's Secretary to any person, orally or in writing as requested, promptly upon receipt of any oral or written request.

The affirmative vote of the holders of a majority of shares represented in person or by proxy and entitled to vote on the shareholder proposals will be required for approval of the proposals. Abstentions will be counted as represented and entitled to vote and will have the effect of a negative vote on the shareholder proposals. Broker non-votes (as described under the section titled "Information About Voting — Voting") will not be considered entitled to vote on the shareholder proposals and will not be counted in determining the number of shares necessary for approval of the proposals. The shareholder proposals will be voted on at the Annual Meeting only if properly presented by or on behalf of the proponents.

#### Proposal — Report on Operations Related to China

National Legal and Policy Center has notified the Company that they intend to present the following proposal for consideration at the Annual Meeting.

Communist China Audit

#### **RESOLVED:**

Shareholders request that, beginning in 2023, The Walt Disney Company report annually to shareholders on the nature and extent to which corporate operations depend on, and are vulnerable to, Communist China, which is a serial human rights violator, a geopolitical threat, and an adversary to the United States. The report should exclude confidential business information but provide shareholders with a sense of the Company's reliance on activities conducted within, and under control of, the Communist Chinese government.

#### **SUPPORTING STATEMENT**

American companies doing business in Communist China is a controversial public policy issue. See, e.g., "Doing business in China is difficult. A clash over human rights is making it harder," April 2, 2021, https://www.cnn.com/2021/04/02/business/nike-china-western-business-intl-hnk/index.html.

The Walt Disney Company does business in - and relies on raw materials, finished products, broadcasts, entertainment venues, theme parks, labor and/or services from - entities in China.

China is an established serial violator of human and political rights.

China is also a hostile adversary of the U.S. for many reasons, including:

- China intends to displace the U.S. as the lone global superpower by 2049;
- The U.S. has committed to defend Taiwan, which China has militaristically asserted is part of its country and may attempt to seize by force;
- U.S.-China relations are tense over a number of issues including China's military expansion; egregious human rights
  violations; actions related to the COVID pandemic; intellectual property theft; relentless espionage; elimination of freedom in
  Hong Kong; and environmental pollution.

China has also indicated that it would use its industrial capabilities for strategic purposes against adversaries.

Many Chinese companies — which are ultimately under the control of the Communist government — are vulnerable to the U.S. Holding Foreign Companies Accountable Act, do not adhere to basic auditing standards, and are therefore untrustworthy.

China — and by extension the companies it controls — is also identified in the U.S. State Department's 2022 *Trafficking in Persons Report* as a state sponsor of human trafficking. It is now subject to the *Uyghur Forced Labor Prevention Act*, which imposes strict verification of parts and products imported from China, that they are not generated from slave labor.

Disney's extensive ties to China breed reputational risk for the company also. For example, while the company funds groups that promote the interests of homosexual and transgender individuals, the Communist government persistently and vigorously cracks down on those forms of identity within its borders.

A July 2022 joint statement from the leaders of the British and American domestic intelligence agencies warned that the Communist Chinese Party is the greatest threat to the international order. "We consistently see that it's the Chinese government that poses the biggest long-term threat to our economic and national security, and by 'our,' I mean both of our nations, along with our allies in Europe and elsewhere," said FBI Director Christopher Wray.

Given the controversial, if not dangerous, nature of doing business in and with China, shareholders have the right to know the extent to which The Walt Disney Company's business operations depend on Communist China.

#### **Board Recommendation**

The Board recommends that you vote against this proposal.

The requested report requiring the Company to disclose the nature and extent to which its corporate operations involve or depend on one particular country would not provide additional value to the Company's shareholders. The Company is already subject to and compliant with comprehensive and ongoing business-related reporting requirements that require it to inform its shareholders about its international operations to the extent such operations are material. In addition, the Company is deeply committed to operating in an ethical manner that respects human rights and such considerations are included in its business decisions, and the Company has established policies and reporting structures to support this goal.

As discussed in the section of this proxy statement titled "Corporate Governance and Board Matters — The Board's Role in Risk Oversight," our approach to oversight of risk management is thoughtfully designed to ensure Board-level and executive team ownership of key decisions that drive long-term and sustainable shareholder value. The Board, either directly or through committees, assesses significant operational risks related to the conduct of our day-to-day operations, which are the subject of regularly scheduled reports to either the full Board or one of its committees. Furthermore, the Board, either directly or through its committees, assesses risks that relate to the key economic and market assumptions that inform our business plans (including significant transactions) and growth strategies. In direct response to shareholder feedback in recent years, the Board has also increased the Governance and Nominating Committee's oversight to include the Company's human rights policies and the Committee reviews reports at least annually from our Global Public Policy group on such matters. The Board believes that these existing procedures are a more effective way to assess and mitigate the risks identified in the proposal, than the report requested in the proposal.

Respect for human rights is deeply engrained in our culture — our commitment to human rights is reflected in a number of practices and policies designed to assess, prevent and mitigate human rights related risks, which your Board oversees. Our website and annual Corporate Social Responsibility Report provide additional detail on our approach, policies, standards and practices.

In September 2022, we published an expanded *Human Rights Policy Statement* providing information on the Company's ongoing due diligence to identify, prevent, mitigate and account for human rights risks and impacts. Our *Standards of Business Conduct*, on which employees are regularly trained, *Human Rights Policy* and CSR website outline our commitment to conducting business in an ethical and responsible manner, both internally and with the third parties we do business with, while our *Supply Chain Code of Conduct* sets out expectations for our suppliers, which are influenced by our *Human Rights Policy*. These policies explicitly prohibit forced labor in our direct operations and value chains. They are based on international principles aimed at protecting and promoting human rights, as described in the United Nations' Universal Declaration on Human Rights, the UN's Guiding Principles on Business and Human Rights and the International Labour Organization's Declaration on Fundamental Principles and Rights at Work.

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Our International Labor Standards ("ILS") program sets forth labor standards and working conditions requirements for manufacturers of products using our intellectual property. We implement these standards through a dedicated compliance program that communicates expectations to our consumer product licensing and sourcing partners, monitors factory working conditions, implements facility improvement plans where necessary and engages with stakeholders. The Audit Committee is responsible for the periodic review and oversight of the ILS program and receives updates, generally on an annual basis, about the ILS program's performance.

Our Modern Slavery Transparency Statements, including the Australia Modern Slavery Act Statement, California Transparency in Supply Chains Act Statement and UK Modern Slavery Act Transparency Statement, outline the practices and processes we have in place to help ensure that any form of slavery, human trafficking, forced labor or other similar work environments do not occur either in our own operations or those of our suppliers.

The Board believes the additional report requested by this proposal is unnecessary based on the extensive information that is already provided to our stakeholders and the public, the governance framework including active Board oversight and our existing policies and procedures.

Accordingly, the Board recommends that you vote "AGAINST" this proposal and if the proposal is presented, your proxy will be voted against this proposal unless you specify otherwise.

## Proposal — Charitable Contributions Disclosure

Thomas Strobhar has notified the Company that he intends to present the following proposal for consideration at the Annual Meeting.

Whereas the Company's charitable contributions, properly managed, are likely to enhance the reputation of the Company:

Whereas increased disclosure regarding appropriate charitable contributions can create goodwill for our Company.

Whereas making the benefits of our Company's philanthropic programs better known is likely to promote the Company's interests:

Whereas feedback from employees, shareholders, and customers could help guide the Company's future charitable giving process.

**Resolved:** The Proponent requests that the Board of Directors consider listing on the Company website any recipient of \$10,000 or more of diect [sic] contributions, excluding employee matching gifts.

#### **SUPPORTING STATEMENT**

Absent a system of accountability and transparency, some charitable contributions may be made unwisely, potentially harming the Company's reputation and shareholder value. Corporate philanthropic gifts should be given as much exposure as possible, lest their intended impact on goodwill is diminished. For example, if we gave to the American Cancer Society, thousands of our stakeholders might potentially approve of our interest in challenging this disease. Likewise, our support of Planned Parenthood could win the praise of millions of Americans who have had an abortion at one of their facilities. Educational organizations like the Southern Poverty Law Center have seen an increase in funding since they included several conservative Christian organizations on their list of hate groups. Our stakeholders and customers might be similarly enthused if we supported them. Be it the Girl Scouts, American Heart Association, Boys and Girls Club of America, Red Cross, or countless other possible recipients, our support should be publicly noted. Those who might disagree with our decisions can play a valuable role also.

Some charities may be controversial. Charitable contributions come from the fruit of our employee's labor and belong to all of our shareholders. Both groups represent a wide diversity of opinion. More importantly, we market ourselves to the general public and should try not to offend segments of this most critical group. It would be unfortunate if a charitable contribution resulted in lower employee morale and shareholder interest, much less a loss of potential revenue.

Fuller disclosure would provide enhanced feedback opportunities from which our Company could make more beneficial choices.

#### **Board Recommendation**

The Board recommends that you vote against this proposal.

This proposal does not enhance shareholder value and is designed to serve the particular interests of the proponent.

We believe our current guidelines and disclosures allow shareholders and other stakeholders to understand our charitable giving strategies and how our giving aligns with these strategies. As we already disclose our charitable giving efforts, the Board does not believe the proposed list would provide any corresponding benefit to our shareholders and other stakeholders.

Our efforts in charitable giving are publicly disclosed through our annual Corporate Social Responsibility ("CSR") Report and our CSR website. We publish our charitable giving guidelines on our website, including the criteria for organizations to be considered for support and the list of types of organizations that are not supported. Each area of our philanthropic focus has its own dedicated section on our CSR website that provides details about that area, including individual program strategies and examples of grants or in-kind donations made.

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As detailed on our CSR website, we direct our charitable giving towards increasing access and opportunity for the next generation of storytellers, protecting our planet for people and wildlife and bringing comfort and joy to families with children facing serious illness, as well as to our communities in times of need. Through all we do, our intention is to direct more than 50% of our annual charitable giving to programs that support underrepresented communities.

The 2021 CSR report also provides details of annual charitable giving amounts since 2018, including cash and in-kind donations, as well as charitable giving to programs supporting underrepresented communities, employee volunteer hours and supplier diversity spending for fiscal 2021. Key data from this disclosure for fiscal 2021 includes:

- Donations of more than \$290 million in cash and in-kind charitable giving in support of impactful causes
- More than \$150 million of our charitable giving was directed to programs serving underrepresented communities
- Through the Disney VoluntEARS program, our employees and cast members dedicated more than 340,000 hours to helping others

We have also continued to support our communities impacted by the global COVID-19 pandemic. In fiscal 2021 we donated medical supplies and other aid to charities to get critical support to those in need and communicated critical public health messages across our networks and other platforms. Among other efforts, since the start of the COVID-19 pandemic and through the end of fiscal 2021, Disney Parks donated nearly 1,300 tons of food, translating to more than 2.1 million meals.

Through our governance processes, we ensure that our charitable giving aligns with our mission, CSR strategy and business needs. Our charitable contributions are governed by internal policies with all cash grants required to be reviewed by employees trained on the Company's giving policies, which establish eligibility criteria and are designed to ensure that our resources are allocated in an effective and impartial manner. An overview of our giving policies is posted on our CSR website.

Ultimately, we believe the proposal is an attempt to generate opposition to particular organizations through the Company's charitable giving process. The proponent has previously submitted numerous similar proposals specifically denouncing other companies' corporate support of organizations supporting reproductive healthcare and same-sex marriage. This is a proponent with a narrow focus in opposition of these issues who appears to use shareholder proposals as a tool to identify particular recipients of charitable giving and generate opposition to support for such organizations.

We believe our public charitable giving guidelines and the existing disclosures in our CSR Report and our CSR website provide meaningful accountability and transparency with regard to our charitable giving and the list requested by the proponent would not provide additional value to shareholders.

Accordingly, the Board recommends that you vote "AGAINST" this proposal and if the proposal is presented, your proxy will be voted against this proposal unless you specify otherwise.

#### Proposal — Political Expenditures Report

The Educational Foundation of America, represented by Rhia Ventures, and another co-filer have notified the Company that they intend to present the following proposal for consideration at the Annual Meeting.

Disney 2023 Shareholder Proposal – Political Expenditures Misalignment with Values Submitted by the Educational Foundation of America

Whereas: The political expenditures of The Walt Disney Company ("Disney") appear to be misaligned with the company's publicly stated values and vision across important issue areas.

Disney has stated, "We embrace a world of belonging through our continuing efforts to promote Diversity, Equity & Inclusion in our workforce and beyond. We believe that greater representation and diversity of thought and experience make us a stronger, more capable, and creative company."

- Disney has been a vocal supporter of the LGBTQ community. Yet in 2020-2022, Disney donated approximately \$200,000 to supporters of the Florida law dubbed "Don't Say Gay," which critics say will chill any K-12 classroom acknowledgement or discussion of sexual orientation or gender identity. These contributions, and Disney's failure to speak out against the bill prior to its passage, provoked widespread media coverage, public anger, an employee petition and walkout.
- Disney sponsors numerous efforts to promote women's advancement inside the company, yet in the 2020 and 2022 election cycles, Disney and its employee PAC have made political donations totaling at least \$1.6 million to politicians and political organizations working to weaken women's access to reproductive health care in the U.S. In Florida between 2017 and March 2022, 86% of Disney's political contributions went to anti-choice politicians prior to the passage of a 10-week abortion ban.
- CEO Bob Chapek has stated that "it is critical that we stand together, speak out and do everything in our power to ensure that acts of racism and violence are never tolerated." Yet Disney has supported state legislators in Florida and Georgia who have been the lead sponsors of bills that would disproportionately disenfranchise Black and brown citizens.
- Disney is working toward a science-based climate emissions reduction goal, yet has donated to a state attorney general suing to keep the federal government from creating a metric necessary to estimate the total cost of greenhouse gases, who is also tied to a group that made robocalls urging thousands to "stop the steal" in advance of the Capitol insurrection.

To minimize political spending that misaligns with its organizational values and creates reputation and brand risk, Disney should establish clear policies and reporting on such misalignment.

**Resolved:** Shareholders request that Disney annually analyze and report, at reasonable expense, the congruence of its political and electioneering expenditures during the preceding year against its publicly stated company values and policies, listing and explaining instances of incongruent expenditures, and stating whether the identified incongruencies have or will lead to a change in future expenditures or contributions.

#### **SUPPORTING STATEMENT**

Proponents recommend, at management discretion, that the report also contain an analysis of risks to our company's brand, reputation, or shareholder value of expenditures in conflict with publicly stated company values. "Expenditures for electioneering communications" means spending, from the corporate treasury and from its PACs, during the year, directly or through third parties, in printed, internet, or broadcast communications, which are reasonably susceptible to interpretation as being in support of or in opposition to a specific candidate.

#### **Board Recommendation**

The Board recommends that you vote against this proposal.

The report requested does not enhance shareholder value, is designed to serve the particular interests of the proponent and is impracticable. Thus, it is neither a necessary nor productive use of the Company's resources.

The Company is deeply committed to strong governance and transparency of its political activities and believes its existing disclosures and commitments enable shareholders to assess the alignment of the Company's lobbying activities with its public positions and statements. This commitment is reflected in recent actions taken to further enhance Board oversight, Company policies and related disclosures, including outlining steps that may be taken when a trade association is not aligned with the Company on its core policy issues.

The Company's political and lobbying strategy is governed by robust processes and oversight structure. The Board has delegated oversight of lobbying and political strategy to the Governance and Nominating Committee to ensure the Company fulfills its commitment to stewardship of corporate funds and risk minimization with respect to such activities. The Governance and Nominating Committee now receives regular updates regarding public policy issues and the Company's direct and indirect lobbying activities and trade association memberships. In addition, the Governance and Nominating Committee monitors public policy issues that may pose a reputational risk to the Company.

In direct response to shareholder feedback requesting enhanced disclosure, the Company enhanced its lobbying disclosure significantly, as reflected in its policy — *Political Giving and Participation in the Formulation of Public Policy* — which can be found on the Company's website.

These enhancements include annual disclosure of information regarding the:

- Company's core policy issues on which its political giving is focused;
- Steps the Company may take when a trade association is not aligned with the Company on these core policy issues (the Company may work within the trade associations to seek to drive alignment of key issues where possible, refrain from contributing, join other trade associations or engage in the forums the Company deems most productive regarding the issue, including by acting with others in a coalition);
- Rationale for the Company's trade association memberships; and
- Company's membership in U.S.-based industry and trade associations, the maximum range of trade association dues paid
  by the Company, the annual dues the Company paid to these trade associations and the specific amount each trade
  association has indicated to the Company was used for lobbying activities, all of which can be found via a link from the
  policy.

Additionally, the Company has committed to prohibit the use of trade association dues for political candidate contributions, enhance disclosure to provide the primary purpose for each trade association membership and facilitate review of the Company's lobbying priorities and positions by integrating links to federal lobbying reports in the Company's existing environmental, social and governance reporting.

These enhancements are all in addition to the significant disclosure regarding political and lobbying activities the Company has continued to provide:

- The Company discloses details of its contributions to candidates for office on a semi-annual basis on its website.
- The Company provides reports that detail the issues it lobbied on, the houses of Congress and federal agencies lobbied, the total amounts expended during each calendar quarter on lobbying activities and the portion of any trade association payments that are used for lobbying as disclosed to the Company by the trade associations, all of which are readily available in filings with the U.S. House of Representatives and the U.S. Senate and in the extensive lobbying disclosure reports the Company files, highlighting lobbying activity for individual states.

These extensive disclosures enable shareholders to assess whether the Company's political and electioneering expenditures align with its public policy positions and statements, as well as to assess the risks presented by any potential misalignment.

Therefore, the Company already takes steps to oversee, understand, assess and where appropriate mitigate the potential risks of misalignment between its political and electioneering expenditures and lobbying activities and public policy positions and statements.

As a result of these measures, the Company continues to be recognized as one of the leaders for political disclosure and practices among S&P 500 companies. In 2022, 2021, 2020 and 2019, the Center for Political Accountability Zicklin Index of Corporate Political Disclosure and Accountability, which benchmarks the political disclosure and accountability policies and practices of leading U.S. public companies, recognized the quality of the Company's disclosure and practices and ranked the Company among the First Tier of S&P 500 companies.

The requested report is impracticable because alignment with any organization or politician on every matter of importance is unlikely to be achieved. Companies routinely engage with those with whom they do not agree on any number of topics. A report on that alignment can be misleading and counterproductive to such engagement and does not add value to shareholders.

Further, this is a proponent with a narrow focus that is seeking to micromanage the Company's political engagement to advance a limited, particular agenda rather than recommend an action to enhance shareholder value.

As the increased Board and committee oversight and robust disclosures enable shareholders to assess the alignment of the Company's lobbying activities with its public positions and statements, the Company believes that the report sought by the proponents would not provide meaningful additional information to shareholders to merit the resources required to provide the requested report.

Accordingly, the Board recommends that you vote "AGAINST" this proposal and if the proposal is presented, your proxy will be voted against this proposal unless you specify otherwise.

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# **Other Matters**

Management is not aware of any other matters that will be presented at the Annual Meeting. However, if any other question not described in this proxy statement that requires a vote is properly presented at the Annual Meeting, the proxy holders will vote as recommended by the Board or, if no recommendation is given, in their own discretion.

# **Information About Voting**

# **Shares Outstanding**

Shareholders owning Disney common stock at the close of business on February 8, 2023 (the "Record Date") may vote at the Annual Meeting and any postponements or adjournments of the meeting. As of the Record Date, 1,826,825,064 shares of Disney common stock were outstanding. Each share is entitled to one vote on each matter considered at the Annual Meeting.

# Attendance at the Meeting

This year's Annual Meeting will be a virtual meeting of the shareholders conducted via live webcast. All shareholders of record on February 8, 2023 are invited to participate in the meeting. We have structured our virtual meeting to provide shareholders the same rights as if the meeting were held in person, including the ability to vote shares electronically during the meeting and ask questions in accordance with the rules of conduct for the meeting.

In order to attend the virtual meeting, you must register in advance no later than March 31, 2023 by visiting www.ProxyVote.com/Disney and selecting "Attend a Meeting." You will need the 16-digit control number included on your notice, voting instruction form or proxy card. You will receive a confirmation e-mail with information on how to attend the meeting. On the day of the meeting, you will be able to participate in the annual meeting by visiting www.virtualshareholdermeeting.com/DIS2023 and entering the same 16-digit control number you used to pre-register and as shown in your confirmation e-mail. Beneficial shareholders who do not have a 16-digit control number should follow the instructions provided on the voting instruction form provided by your broker, bank or other nominee. In addition to pre-registering for the meeting, beneficial holders that wish to vote must provide a legal proxy from their bank, broker or other nominee when they vote at the meeting. Such beneficial owners are strongly encouraged to obtain the legal proxy at least 5 days prior to the meeting. You will need to have an electronic image (such as a pdf file or scan) of the legal proxy ready to include when voting.

Questions relevant to meeting matters will be taken live via phone and answered during the meeting as time allows, to emulate an in-person question and answer session. Shareholders who wish to ask a question may dial the number provided once they gain access to the meeting.

Additional information regarding the rules and procedures for participating in the virtual Annual Meeting will be provided in our meeting rules of conduct, which shareholders can view during the meeting at the meeting website.

If you have any technical difficulties or any questions regarding the virtual meeting website, please call the support team at the number listed on the log-in screen. If there are any technical issues in convening or hosting the meeting, we will promptly post information to our Investor Relations website, www.disney.com/investors, including information on when the meeting will be reconvened.

Please note that participation in the meeting is limited due to the capacity of the host platform and access to the meeting will be accepted on a first-come, first-served basis once electronic entry begins. Electronic entry to the meeting will begin at 9:00 a.m. PT and the meeting will begin promptly at 10:00 a.m. PT. If you cannot attend the meeting or if you are not a shareholder of record, you can still listen to the meeting, which will be available on our Investor Relations website.

#### Voting

How to Vote. Shareholders have a choice of voting over the Internet, by telephone or by marking, signing, dating and returning the proxy card or voting instruction form.

 To vote by Internet, go to www.ProxyVote.com/Disney and follow the instructions there. You will need the control number included on your proxy card, voting instruction form or notice.

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- To vote by telephone, registered holders should dial 1-800-690-6903 and follow the instructions. Beneficial holders should dial the
  phone number listed on your voting instruction form. You will need the control number included on your proxy card, voting
  instruction form or notice.
- To vote by mail:
  - If you received a hard-copy proxy card or voting instruction form, simply mark, sign, date and return it in the postage-paid envelope provided.
  - If you received a notice and wish to vote by returning a hard-copy proxy card or voting instruction form, you can request a
    full set of materials at no charge through one of the methods listed below. To facilitate timely delivery, request the materials
    on or before March 20, 2023.
    - 1) by Internet: www.ProxyVote.com/Disney
    - 2) by telephone: 1-800-579-1639
    - 3) by e-mail: sendmaterial@proxyvote.com (your e-mail should contain the 16-digit control number in the subject line)

Once you receive the proxy card or voting instruction form, simply mark, sign, date and return the hard-copy proxy card or voting instruction form in the postage-paid envelope provided

- To vote at the Virtual Annual Meeting: We strongly encourage you to vote your proxy by Internet, telephone or mail prior to the meeting, even if you plan to attend the virtual Annual Meeting. Please also note that in order to attend and vote at the Annual Meeting, you must have already pre-registered for the meeting no later than March 31, 2023. Once you have pre-registered, you will receive a confirmation e-mail with information on how to attend and vote at the meeting.
  - Registered holders may log into the virtual Annual Meeting website at www.virtualshareholdermeeting.com/DIS2023, click
    on the ballot posted on the site and follow the instructions provided on the ballot.
  - If you are the beneficial owner of shares held in street name, in order to vote at the meeting, you will need to provide a legal proxy from your bank, broker or other nominee. Beneficial owners are strongly encouraged to obtain the legal proxy at least 5 days prior to the meeting. Beneficial owners will need to have an electronic image (such as a pdf file or scan) of the legal proxy ready to include when voting. You should refer to the voting instructions provided by your brokerage firm, bank, or other holder of record for information about how to obtain a legal proxy.

Deadline for Voting. The deadline for voting by telephone or electronically is 11:59 p.m., Eastern Time, on April 2, 2023. If you have timely pre-registered, you may attend the virtual meeting and vote your shares by ballot at the meeting.

Proxies Submitted but not Voted. If you properly sign and return your proxy card or complete your proxy via telephone or Internet, your shares will be voted as you direct. If you sign and return your proxy but do not specify how you want your shares voted, they will be voted FOR the election of all nominees for Director as set forth under "Items to Be Voted On — Election of Directors," FOR the ratification of the appointment of the independent registered public accountants, FOR the advisory vote on executive compensation, FOR holding the advisory vote on executive compensation every ONE YEAR and AGAINST each shareholder proposal. Despite this, the Board urges you to mark your proxy in accordance with the Board's recommendations.

Revocation of Proxies. You may revoke your proxy and change your vote at any time before the close of balloting at the Annual Meeting by submitting a written notice to the Secretary, by submitting a later dated and properly executed proxy card (including by means of a telephone or Internet vote) or by voting at the virtual Annual Meeting.

Confirmation of Voting. From March 19, 2023 through June 3, 2023, depending on how you hold your shares, you may be able to confirm your vote beginning twenty-four hours after your vote is received, whether it was cast by proxy card, electronically or telephonically. To obtain vote confirmation, log onto www.ProxyVote.com/Disney using the 16-digit control number located on your notice or proxy card. If you hold your shares through a bank or brokerage account, the ability to confirm your vote may be affected by the rules of your bank or broker and the confirmation will not confirm whether your bank or broker allocated the correct number of shares to you.

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Plan Participants. If you participate in the Disney Savings and Investment Plan or the Disney Hourly Savings and Investment Plan, you may give voting instructions for the number of shares of common stock you hold in the plan as of the Record Date. You may provide voting instructions to Fidelity Management Trust Company by voting online or by completing and returning a voting instruction form if you received one. The trustee will vote your shares in accordance with your duly executed instructions received by March 29, 2023. If you do not send instructions, an independent fiduciary has been selected to determine how to vote all shares for which the trustee does not receive valid and timely instructions from participants. You may revoke previously given voting instructions by March 29, 2023, by either revising your instructions online or by submitting to the trustee a properly completed and signed voting instruction form bearing a later date. Your voting instructions will be kept confidential by the trustee.

Broker Voting. Under New York Stock Exchange Rules, the proposal to approve the appointment of independent auditors is considered a "discretionary" item. This means that such brokerage firms may vote in their discretion on this matter on behalf of clients who have not furnished voting instructions by the date of the Annual Meeting. In contrast, the election of Directors, the advisory vote on executive compensation, the advisory vote on the frequency of votes on executive compensation and the shareholder proposals are "non-discretionary" items. This means brokerage firms that have not received voting instructions from their clients on these proposals may not vote on them. These so-called "broker non-votes" will be included in the calculation of the number of votes considered to be present at the meeting for purposes of determining a quorum, but will not be considered in determining the number of votes necessary for approval and will have no effect on the outcome of the vote for Directors, the advisory vote on executive compensation, the advisory vote on the frequency of votes on executive compensation and the shareholder proposals.

Results of Voting. We will post preliminary results of voting at the meeting on our Investor Relations website promptly after the Annual Meeting and file results with the Securities and Exchange Commission as required by applicable rules.

Proxy

Summary

# Certain Relationships and Related Person Transactions

The Board has adopted a written policy for review of transactions in any fiscal year in which the Company is a participant and in which any Director, Director nominee, executive officer, holder of more than 5% of our outstanding shares or any immediate family member of any of these persons has a direct or indirect material interest. Directors, Director nominees, 5% shareholders and executive officers are required to inform the Company of any such transaction promptly after they become aware of it and the Company collects information from Directors, Director nominees and executive officers about their affiliations and affiliations of their family members so the Company can search its records for any such transactions. Transactions are presented to the Governance and Nominating Committee of the Board (or to the Chair of the Committee if the Committee delegates this responsibility) for approval before they are entered into or, if this is not possible, for ratification after the transaction has been entered into. The Committee approves or ratifies a transaction if it determines that the transaction is consistent with the best interests of the Company, including whether the transaction impairs independence of a Director.

Each of the investment management firms, Vanguard Group, Inc. and Blackrock, Inc., through their affiliates, held more than 5% of the Company's shares during fiscal 2022. Funds managed by affiliates of Vanguard and Blackrock are included as investment options in defined contribution plans offered to Company employees. In addition, Blackrock manages investment portfolios for the Company's pension funds and provides a risk analytics platform related to management of investments in the pension funds. Vanguard and Blackrock received fees of approximately \$1 million and \$11 million, respectively, in fiscal 2022 based on the amounts invested in funds managed by them. The ongoing relationships were reviewed and approved in fiscal 2022 by the Governance and Nominating Committee under the *Related Person Transaction Approval Policy*.

Beginning in fiscal 2021, MVL Productions LLC, a subsidiary of the Company, contracted with a company wholly owned by Mr. Chapek's son, Brian Chapek ("Mr. B. Chapek"), for Mr. B. Chapek's exclusive services for a three-year period. The contract provides for Mr. B. Chapek to receive an annual base payment of \$322,000 in fiscal 2021, \$342,000 in fiscal 2022 and \$367,000 in fiscal 2023. These amounts are inclusive of a payment in lieu of benefits. Additionally, Mr. B. Chapek will receive a \$200,000 fee for each film on which he serves as lead producer and an additional bonus calculated by a predetermined formula based on the worldwide box office of films on which he works, consistent with a range and structure typical of producer deals at Walt Disney Studios. For fiscal 2022, Mr. B. Chapek received his \$342,000 base payment plus \$40,000, 20% of his producer fee. In fiscal 2023, Mr. B. Chapek will receive an additional bonus of \$31,000 pursuant to the terms of his contract. This relationship was reviewed and approved in fiscal 2022 by the Governance and Nominating Committee under the *Related Person Transaction Approval Policy*.

In fiscal 2022, Daniel McCormick, son of Christine McCarthy, Senior Executive Vice President and Chief Financial Officer, was employed as Senior Manager-Research in the General Entertainment Content business. For fiscal 2022, Mr. McCormick's base salary was \$64,466 and his benefits were approximately \$4,904, each prorated for the period of fiscal 2022 that he was employed by the Company (April 4, 2022 to October 1, 2022), and his bonus was \$24,300. On an annualized basis, his fiscal 2022 base salary would have been \$130,000, his benefits would have been approximately \$10,626 and his target bonus would be \$19,500. Mr. McCormick was paid an amount and his compensation was structured the same as similarly situated employees. This relationship was reviewed and approved in fiscal 2022 by the Governance and Nominating Committee under the *Related Person Transaction Approval Policy*.

# **Other Information**

# **Stock Ownership**

Based on a review of filings with the SEC, the Company has determined that the following persons hold more than 5% of the outstanding shares of Disney common stock. Applicable percentage ownership is based on 1,826,785,421 shares outstanding as of January 23, 2023.

NAME AND ADDRESS OF BENEFICIAL OWNER	SHARES	PERCENT OF CLASS
The Vanguard Group 100 Vanguard Blvd. Malvern, PA 19355	137,951,5801	7.6%
Blackrock, Inc. 55 East 52nd Street New York, NY 10055	116,787,0532	6.4%

To our knowledge, except as noted above, no person or entity is the beneficial owner of more than 5% of the voting power of the Company's stock.

- According to Vanguard's Schedule 13G/A filing with the SEC, Vanguard has sole voting power with respect to no shares, shared voting power with respect to 2,872,987 shares, sole dispositive power with respect to 130,617,298 shares and shared dispositive power with respect to 7,334,282 shares.
- According to Blackrock's Schedule 13G/A filing with the SEC, Blackrock has sole voting power with respect to 99,791,576 shares, shared voting power with respect to no shares, sole dispositive power with respect to 116,787,053 shares and shared dispositive power with respect to no shares.

Proxy

Summary

The following table shows the amount of Disney common stock beneficially owned (unless otherwise indicated) by Directors, nominees and NEOs and by Directors, nominees and executive officers as a group. Except as otherwise indicated, all information is as of January 23, 2023.

NAME	SHARES <sup>1,2</sup>	STOCK UNITS <sup>3</sup>	SHARES ACQUIRABLE WITHIN 60 DAYS4	PERCENT OF CLASS
Susan E. Arnold	18,937	26,545	_	*
Mary T. Barra	229	14,093	_	*
Safra A. Catz	8,459	5,016	_	*
Amy L. Chang	120	3,108	_	*
Robert A. Chapek	27,931	_	527,364	*
Francis A. deSouza	4,835	6,941	_	*
Carolyn N. Everson	208	428	_	*
Michael B.G. Froman	6,220	4,747	_	*
Horacio E. Gutierrez	3,185	_	19,211	*
Robert A. Iger	186,874	_	1,925,144	*
Maria Elena Lagomasino	2,815	20,484	_	*
Christine M. McCarthy	186,085	_	496,214	*
Calvin R. McDonald	451	4,328	_	*
Geoffrey S. Morrell	195	_	12,116	*
Mark G. Parker	129	18,813	_	*
Derica W. Rice	1	9,583	_	*
Paul J. Richardson	5,935	_	47,502	*
Kristina K. Schake	1,818	_	4,242	*
All Directors, nominees and executive officers as a group (16 persons)	426,300	114,086	2,488,071	*

- \* Less than 1% of outstanding shares.
- The number of shares shown includes shares that are individually or jointly owned, as well as shares over which the individual has either sole or shared investment or voting authority. Some Directors and executive officers disclaim beneficial ownership of some of the shares included in the table, as follows: Ms. Barra 229 shares held in a trust and by spouse in trust; Ms. Chang 120 shares held in a trust; Mr. Chapek 214 shares held in a trust and by adult child; Mr. Froman 20 shares held in a trust; and Mr. Iger 156 shares held by spouse. All Directors and executive officers as of January 23, 2023 as a group disclaim beneficial ownership of a total of 525 shares.
- For NEOs, the number of shares listed includes interests in shares held in Company savings and investment plans as of January 23, 2023: Mr. Chapek 3,597 shares; Mr. Iger 20,552 shares; Ms. McCarthy 4,255 shares; and all executive officers as of January 23, 2023 as a group 24,807 shares.
- Reflects the number of stock units credited as of January 23, 2023 to the account of each non-employee Director participating in the 2011 Stock Incentive Plan. These units are payable solely in shares of Company common stock as described under "Director Compensation," but do not have current voting or investment power. Excludes unvested restricted stock units awarded to executives under the 2011 Stock Incentive Plan that vest on a performance basis and other restricted stock units awarded to executives that have not vested under their vesting schedules.
- <sup>4</sup> Reflects the number of shares that could be purchased by exercise of options exercisable at January 23, 2023, or within 60 days thereafter under the Company's stock option plans and the number of shares underlying restricted stock units that vest within 60 days of January 23, 2023, excluding dividend equivalent units that will vest in that period.

# **Electronic Availability of Proxy Statement and Annual Report**

As permitted by SEC rules, we are making this proxy statement and our annual report available to shareholders electronically via the Internet on the Company's website at <a href="https://www.disney.com/investors">www.disney.com/investors</a>. We will mail to certain shareholders a notice containing instructions on how to access this proxy statement and our annual report and how to vote online. If you received that notice, you will not receive a printed copy of the proxy materials unless you request it by following the instructions for requesting such materials contained on the notice or set forth in the following paragraph.

If you received a paper copy of this proxy statement by mail and you wish to receive a notice of availability of next year's proxy statement electronically via e-mail, you can elect to receive an e-mail message that will provide a link to these documents on our website. By opting to receive the notice of availability and accessing your proxy materials online, you will save the Company the cost of producing and mailing documents to you, reduce the amount of mail you receive and help preserve environmental resources. Registered shareholders may elect to receive electronic proxy and annual report access or a paper notice of availability for future annual meetings by registering online at www.disneyshareholder.com. If you received electronic or paper notice of availability of these proxy materials and wish to receive paper delivery of a full set of future proxy materials, you may do so at www.ProxyVote.com/Disney. Beneficial or "street name" shareholders who wish to elect one of these options may also do so at www.ProxyVote.com/Disney. In either case, you will need the 16-digit control number included on your voting instruction form or notice.

# Mailings to Multiple Shareholders at the Same Address

The Company is required to provide an annual report and proxy statement or notice of availability of these materials to all shareholders of record. If you have more than one account in your name or at the same address as other shareholders, the Company or your broker may discontinue mailings of multiple copies. If you wish to receive separate mailings for multiple accounts at the same address, you should mark the box labeled "No" next to "Householding Election" on your proxy card. If you are voting by telephone or Internet and you wish to receive multiple copies, you may notify us at the address and phone number at the end of the following paragraph if you are a shareholder of record or notify your broker if you hold through a broker.

Once you have received notice from your broker or us that they or we will discontinue sending multiple copies to the same address, you will receive only one copy until you are notified otherwise or until you revoke your consent. If you received only one copy of this proxy statement and the annual report or notice of availability of these materials and wish to receive a separate copy for each shareholder at your household, or if, at any time, you wish to resume receiving separate proxy statements or annual reports or notices of availability, or if you are receiving multiple statements and reports and wish to receive only one, please notify your broker if your shares are held in a brokerage account or us if you hold registered shares. You can notify us by sending a written request to The Walt Disney Company, c/o Broadridge, Householding Department, 51 Mercedes Way, Edgewood, NY 11717 or by calling Broadridge at 1-866-540-7095 and we will promptly deliver additional materials as requested.

# **Proxy Solicitation Costs**

The proxies being solicited hereby are being solicited by the Board of Directors of the Company. The cost of soliciting proxies in the enclosed form will be borne by the Company. We have retained Innisfree M&A Incorporated, 501 Madison Avenue, 20<sup>th</sup> Floor, New York, NY 10022, to aid in the solicitation. For these and related advisory services, we will pay Innisfree a fee of approximately \$35,000 and reimburse them for certain out-of-pocket disbursements and expenses.

Directors, director nominees and officers and employees of the Company may, but without compensation other than their regular compensation, solicit proxies by further mailing or personal conversations, or by telephone, facsimile or electronic means. We will, upon request, reimburse brokerage firms and others for their reasonable expenses in forwarding solicitation material to the beneficial owners of stock.

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#### **Shareholder Communications**

Generally. Shareholders may communicate with the Company through its Transfer Agent, Computershare Trust Company, N.A., by writing to Disney Shareholder Services, c/o Computershare, P.O. Box 43013, Providence, RI 02940, by calling Disney Shareholder Services at 1-855-553-4763 or by sending an e-mail to disneyshareholder@computershare.com. Additional information about contacting the Company is available on the Disney Shareholder Services website (www.disneyshareholder.com) under the "Contact Us" tab.

Shareholders and other persons interested in communicating directly with the Chairman of the Board or with any of the non-management Directors may do so by writing to the Chairman of the Board, The Walt Disney Company, 500 South Buena Vista Street, Burbank, CA 91521. Under a process approved by the Governance and Nominating Committee of the Board for handling letters received by the Company and addressed to non-management members of the Board, the office of the Secretary of the Company reviews all such correspondence and forwards to Board members a summary and/or copies of any such correspondence that, in the opinion of the Secretary, deals with the functions of the Board or committees thereof or that the Secretary otherwise determines requires their attention. The Governance and Nominating Committee reviews summaries of all correspondence from identified shareholders at the regular meetings of the Committee. Directors may at any time review a log of all correspondence received by the Company that is addressed to members of the Board and request copies of any such correspondence.

Concerns relating to accounting, internal controls or auditing matters are immediately brought to the attention of the Company's internal audit department and handled in accordance with procedures established by the Audit Committee with respect to such matters.

Shareholder Proposals for Inclusion in 2024 Proxy Statement. To be eligible for inclusion in the proxy statement for our 2024 Annual Meeting, shareholder proposals must be received by the Company's Secretary no later than the close of business on October 16, 2023. Proposals should be sent to the Secretary, The Walt Disney Company, 500 South Buena Vista Street, Burbank, CA 91521 and follow the procedures required by SEC Rule 14a-8.

Shareholder Director Nominations for Inclusion in 2024 Proxy Statement. Under our Bylaws, written notice of shareholder nominations to the Board of Directors that are to be included in the proxy statement pursuant to the proxy access provisions in Article II, Section 11 of our Bylaws must be delivered to the Company's Secretary not later than 120 nor earlier than 150 days prior to the first anniversary of the preceding year's annual meeting. Accordingly, any eligible shareholder who wishes to have a nomination considered at the 2024 Annual Meeting and included in the Company's proxy statement must deliver a written notice (containing the information specified in our Bylaws regarding the shareholder and the proposed nominee) to the Company's Secretary between November 5, 2023 and December 5, 2023.

Shareholder Director Nomination and Other Shareholder Proposals for Presentation at the 2024 Annual Meeting Not Included in 2024 Proxy Statement. Under our Bylaws, written notice of shareholder nominations to the Board of Directors or any other business proposed by a shareholder that is not to be included in the proxy statement must be delivered to the Company's Secretary not later than 90 nor earlier than 120 days prior to the first anniversary of the preceding year's annual meeting. Accordingly, any shareholder who wishes to have a nomination or other business considered at the 2024 Annual Meeting but not included in the Company's proxy statement must deliver a written notice (containing the information specified in our Bylaws regarding the shareholder and the proposed action) to the Company's Secretary between December 5, 2023 and January 4, 2024. SEC rules permit management to vote proxies in its discretion with respect to such matters if we advise shareholders how management intends to vote.

Shareholder Solicitation of Proxies in Support of Director Nominees Other Than Company Nominees. In addition to satisfying the provisions in our Bylaws relating to nominations of director candidates, including the deadline for written notices, to comply with the SEC's universal proxy rule, shareholders who intend to solicit proxies in support of director nominees other than the Company's nominees in compliance with Rule 14a-19 under the Exchange Act must provide notice that sets forth the information required by Rule 14a-19 no later than February 5, 2024. If the date of the 2024 Annual Meeting changes by more than 30 calendar days from the date of the Annual Meeting, such notice must instead be provided by the later of 60 calendar days prior to the date of the 2024 Annual Meeting or the 10th calendar day following public announcement by the Company of the date of the 2024 Annual Meeting.

